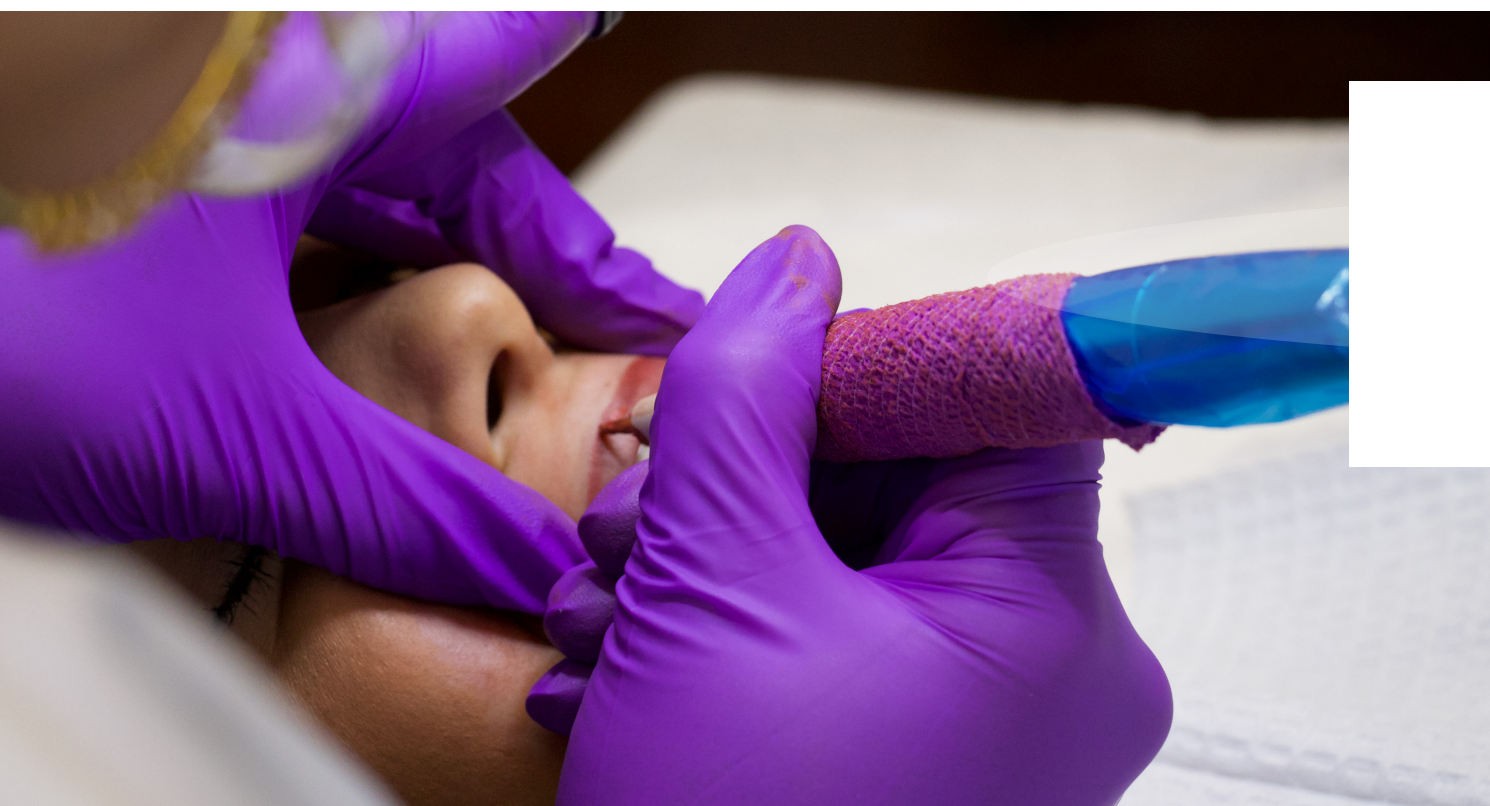




25
CELEBRATING
YEARS OF
NOUVEAU CONTOUR®
MASTERS IN MICROPIGMENTATION

NOUVEAU CONTOUR®
MASTERS IN MICROPIGMENTATION

PARTNER
information



High quality
equipment,
needles, pigments
& education



Nouveau Contour

Leading brand in the industry

The best quality education, high quality equipment, needles and pigments: since 1997 Nouveau Contour is the innovator and knowledge leader in the industry. In all countries where distributed, Nouveau Contour is the leading brand in permanent make-up. The company's global headquarters is located in The Netherlands, Europe. In 2009 Nouveau Contour opened its US headquarters in Orlando, Florida.

- Leading brand worldwide
- 20+ years of experience
- From Europe
- Innovator & knowledge leader
- High quality equipment, needles, pigments & education



Nouveau Contour Warehouse



sharp

Your first choice.



DIMENSIONS
135 MM X 50 MM X
100 MM



WEIGHT
350 GR



DIGITAL



NEEDLE FORMATIONS
3



SPEED
70-150

Nouveau Contour Sharp is a small, affordable luxury device for all micropigmentation procedures.

Reliable Nouveau Contour quality with a surprisingly low price tag! Beloved for its powerful performance, size and capacity.

The new Nouveau Contour device is compact, very silent and one of the least vibrating machines in the market. Operating with the highest safety and precision possible, all advanced PMU techniques can be performed. It is the best choice available.

The Sharp is lightweight and portable. Easy to travel with and excellent for work on location! Whether you are a beginner or a pro, the Sharp with its exclusively designed handpiece is slim and easy to work with.

Needles

The most essential needle formations are available for the Sharp at great prices. Working with Nouveau Contour has never been so good. Prices start at \$55 for a packaging with 10 needles.

smart

Be clever, choose SMART!



DIMENSIONS
185 MM X 205 MM X
125 MM



WEIGHT
680 GR



DIGITAL



NEEDLE
FORMATIONS
21



SPEED
150

Nouveau Contour SMART. The smart choice for all micropigmentation procedures.

A compact device with easy operation and an excellent price/quality ratio. Design and functionality are united in a modern, hygienic and efficient look. The SMART is a premium class device that offers you more mobility due its compact dimensions. With 70-150 needle insertions per second and 21 needle formations to choose from, this small but powerful device is ultra precise. Which makes Nouveau Contour SMART a clever choice for all micropigmentation procedures, such as eyebrows, eyeliners and lips.

Be clever, choose Nouveau Contour SMART!





Nouveau Contour iQ



DIMENSIONS
253 MM X 133 MM
X 168 MM



WEIGHT
1,5 KG



PRESETS
4



NEEDLE
FORMATIONS
20



SPEED
150



DIGITAL

The iQ combines proven technology with a state-of-the-art look. With 70-150 needle insertions per second, iQ is ultra-precise. This makes iQ suitable for micropigmentation and medical applications such as scar camouflage, areola reconstruction, skin re-pigmentation and other procedures. There are four preprogrammed settings for eyebrows, eyes, lips or dermapigmentation. The iQ automatically sets the needle pressure and needle frequency.

There are 20 needle formations available for iQ.



'I love Nouveau Contour devices...
The best in the business.'



Pigments

Nouveau Contour uses a special manufacturing procedure to achieve a highly concentrated pigment color. Stringent quality control procedures guarantee only the best, highest quality colorants are used. Color density and color retention are key. The color palette of 63 colors is composed to achieve natural and long lasting results.

Color Identification System (CIS)

Nouveau Contour's unique Color Identification System simplifies the complexity of color theory, making it easy to choose the correct pigment for each procedure and every skin type.



Needles

The Nouveau Contour Needle Cartridge System works unlike anything on the market today. Internal diaphragms halt and prevent fluid and airborne contaminants from entering the hand piece, and prevents from cross-contamination. The safety needles fit on the standard safety hand piece.

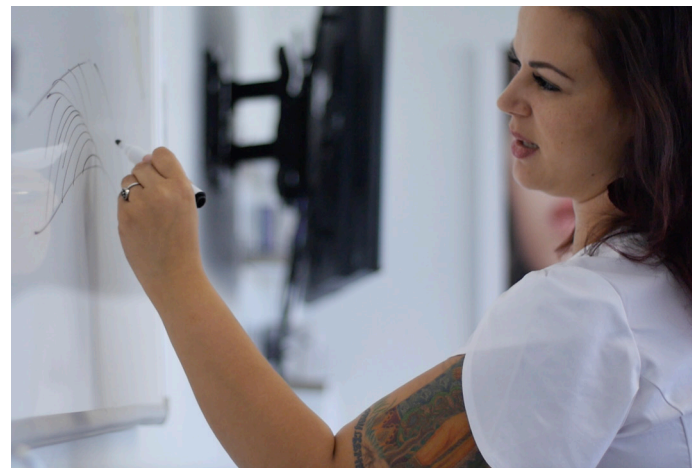
There are 20 different needle formations available.

1-point nano NT	•	3-point micro	•••	5-point shader	•••••
1-point nano 0,20 mm	•	3-point power	•••	5-point power	•••••
1-point nano 0,25 mm	•	3-point sloped		DB 5-point shader	
1-point micro	•	DB 3-point sloped		5-point sloped	
1-point liner	●	4-point flat	••••	7-point round	•••••
3-point liner	•••	5-point round	•••	7-point power	•••••
3-point outline	•••	5-point magnum	•••••	9-point magnum	•••••••



Nouveau Contour Master Academy Training Program

Micropigmentation, dermapigmentation and microblading: Nouveau Contour's global expertise is reflected in renowned our Advanced Academy. With the broad expertise of our Advanced Educators we will offer the best available and extensive training program for starters and professionals in permanent make up.



'The best quality education.
The only one of its kind in the
world of permanent make-up.'

*Partners do receive discounts if wanting to take training.





3 Ways to partner with Nouveau Contour USA

Do you wish to cooperate with Nouveau Contour USA
in your state or area? There are 3 ways to partner
with us and receive lots of benefits!



BRAND AMBASSADOR

Ideal Candidate:

- Has received Nouveau Contour Training
- Owns NC products and devices
- Represents NC through multiple social media realms (minimums may be required)
- Attends Nouveau Contour events

**Ambassador discount
+ referral credit(s)
+ attend events with
Nouveau Contour!**



GOLD PARTNER

Tier 1 Partner:

**Minimum purchase of
devices per year:**
to be discussed

Starting order: \$10,000

Tier 1 discount



PLATINUM PARTNER

Tier 2 Partner:

**Minimum purchase of
devices per year:**
to be discussed

Starting order: \$20,000

Tier 2 discount

*All potential partners must go thru qualification process

‘With Nouveau Contour
your clients know you stand
for quality and professionalism
down to the smallest detail.’



Global brand: 27+ countries

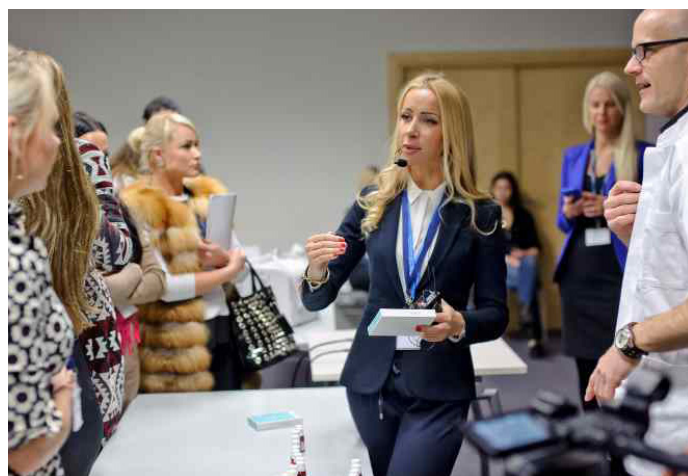
Nouveau Contour is a global brand, we are represented in 27 countries and counting!



Our network? Your visibility!

Being the knowledge leader in the industry we are the host to many conferences all over the world.

Our worldwide network can help increase your international visibility to stand out as a professional pmu artist in the industry.



PROUD ORGANIZER: NOUVEAU CONTOUR USA CONFERENCE

Nouveau Contour is the proud organizer of The Nouveau Contour USA Conference: the nation's leading platform for permanent make-up. During this two day conference international pmu professionals share knowledge, techniques and the latest trends.



Nouveau Contour Partner Logos

Nouveau Contour partner logos are made specifically for you! Once you enter into your partnership with us you will be provided with your partner logo as well as other promotional materials. We encourage you to utilize your partner logo on pictures so that we can then use to promote and share your pictures in return.



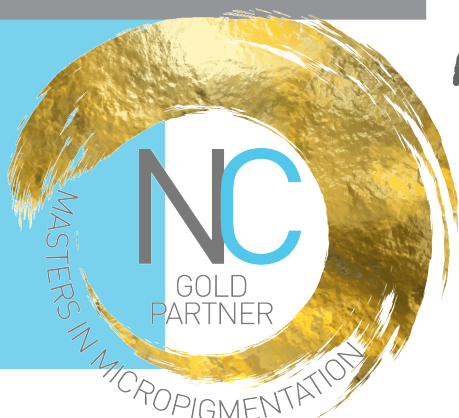
Discovery Days

Get to know Nouveau Contour by attending this day live or virtually! It gives potential students information on what to expect when choosing Nouveau Contour as a brand.

Find the next one at:

www.nouveaucontourusa.com

*We love our
partners!*





Partner Perks

1. A team of dedicated Nouveau Contour Specialist that are available to you 5 days a week (9am - 5pm EST).
2. Full marketing support available to you when you need it, including access to Nouveau Contour digital and print materials.
3. Opportunity to be chosen as our Partner Spotlight, a quarterly shoutout to our top performing partners.
4. Quarterly partner newsletters to keep you informed and in the loop of new trends, products, and marketing tips.
5. Exclusive partner discounts on Nouveau Contour devices and training .
6. Competitive commission structure and obtainable performance targets. In addition, quarterly credits or Nouveau Collateral will be receive (when mentions are met)
7. Special discounts at Nouveau Contour Cofenerences, Permanent Make-Up World Conferences, and Nouveau Contour trainings.
8. Gain online presense from being featued in our Salon Map and other online platforms.
9. Exclusive first peek at Nouveau Contour products, trainings, and devices.
10. Refer a potential partner and receive refferal credits on account when they sign up.

Become a part of an elite family of Permanent Makeup Professionals!





Join us at Tradeshows

Discover why people want to meet the masters in micropigmentation. Ambassadors will have the opportunity to take a part of as well as reap rewards at events Nouveau Contour is hosted at. Not only are you invited to join us for shows but you'll also add Nouveau credits to your account.



Be featured in our Partner Spotlight

Your hard work will never go unnoticed. We choose top performing partners to be in our Partner Spotlight which includes a custom made plaque, being featured on our page, and other perks.

Celebrating 20+ years of success

Since 1997, Nouveau Contour has been an innovator and knowledge leader in the industry. We now invite you to take a part of our brand and join us on this amazing journey.



'I love how Nouveau Contour is proud of their machines, and other reputable artists think they're amazing too.'

Why Choose to partner with Nouveau Contour?

1. In all countries where distributed, Nouveau Contour is the leading brand.
2. Nouveau Contour is the premier global manufacturer of professional micropigmentation products, with its own production facilities based in Weert, the Netherlands.
3. Carefully selected range: Nouveau Contour offers devices and hand pieces matching the needs of each specialist.
4. Turnkey marketing package: providing optimum assistance and a turnkey marketing package in luxury Nouveau Contour style, ready to launch!
5. Highest Quality pigments: A special manufacturing procedure is used to create only the best and safest quality pigments, composed to achieve natural and long lasting results.
6. Patented Safety Needle System. Our unique, patented needle system that prevents cross-contamination.
7. Color Identification System (CIS): a unique system to simplify the complexity of color theory.
8. Nouveau Contour offers a wide range of all accessories needed for performing micropigmentation.
9. Nouveau Contour Master Academy: the best quality education, the only one of its kind in the world of permanent make-up.
10. More than 20 years of experience in the international beauty market.

3-year warranty on all
Nouveau Contour devices

ISO 9001

EN 13485 certified



Nouveau Contour Partner Training

New Partner Training

In order to establish a successful partnership you are required to complete our Nouveau Contour Training.

The partner training will cover all aspects on how to establish a successful partnership within your area. It is a 2-day course and will take place at our headquarters in Orlando, Florida or hosted virtually. Times and days may vary.

Sales & Marketing Training

Knowledge on Sales and Marketing:

- ✓ Sales Analysis
- ✓ "Marketing", how to do it?
- ✓ "Success", you make it yourself
- ✓ Online Marketing
- ✓ Offline Marketing
- ✓ Successful Salon Management

Introductory Materials

Nouveau Contour offers you the following training tools:

- ✓ Device Training: differences + tips and tricks
- ✓ Needles & Techniques Powerpoint presentation
- ✓ Nouveau Contour Discovery Day Powerpoint presentation + how to host
- ✓ Nouveau Contour Color Identification System
- ✓ Marketing & sales training Powerpoint presentation

Annual Partner Meetings

Sharing of knowledge on marketing activities is imperative and vital to work as a team. Nouveau Contour therefore convenes annual meetings for all partners to be up-to-date on all activities.



*The number one
choice for
professionals
worldwide*



Partnership Qualifications

- Minimum of 2-5 years working as a Microblading or Micropigmentation technician
- Sales and marketing experience
- Strong understanding of the beauty industry and current trends
- Ability to speak in groups
- Professional image and strong branding
- Social media presence (minimums be required)
- Minimum purchase in your tier
- Passionate about your work
- Must attend a partner training

*Qualifications vary depending on tier.

**Join the worldwide
leading brand today!**



Contact us

Contact us today to discuss the possibilities.

We look forward to hearing from you.

Call 877 628 7201, Email: info@nouveaucontourusa.com



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