

ChildcareCRM Product Tiers

ChildcareCRM offers **two product tiers of our CRM** (Customer Relationship Management) system. The first tier, **ChildcareCRM**, has been developed for smaller operators and has all the essential features needed to automate the marketing and communication processes.

ChildcareCRM+ is our enterprise product which provides robust automation and reporting tools. This system has been constructed for operators in need of additional functionality.

Features	CRM	CRM+
Lead/Child Management	✓	✓
Task Management	✓	✓
Two-Way Communication	✓	✓
Email/Text Templates	✓	✓
Mobile App	✓	✓
Unlimited Landing Pages	✓	✓
Parent-Scheduled Tours	✓	✓
Dashboard Reporting	✓	✓
ChildcareFORMS Integration	✓	✓
Listing Platform Integration	✓	✓
Document Attachments	✓	✓
Document Storage	✗	✓
Customizable Workflow Automations	✗	✓
Drip Campaigns	✗	✓
Custom Reporting	✗	✓
Audit Trails	✗	✓
Multi-Center Views	✗	✓
Multi-Branding	✗	✓
Management System Integration	Optional Add-On	✓



Add-Ons

Management system integrations are available to ChildcareCRM users for an additional fee.

ChildcareFORMS is available to integrate with both ChildcareCRM and ChildcareCRM+. However, ChildcareFORMS software is an additional monthly fee as it is its own product.