ChildcareCRM

We **Power** the Childcare Industry.

Generate Leads Easily

Our new ChildcareCRM product offers **essential enrollment tools** so you can:

- Manage Your Tasks & Meetings
- Easily Create Marketing Templates
- Communicate Through 2-Way Messaging
- View Center's Performance at a Glance

Having a CRM tool can increase productivity by up to **34%** and **27%** of CRM users cite impoved customer retention.

> **My favorite aspect is the email and text templates that make our Directors' lives easier.**
> *Actual User Review From Capterra.com*

> **If you are looking to increase your enrollment and see how well your marketing dollars are being spent you need to use ChildcareCRM.**
> *Actual User Review From Capterra.com*

Discover The Benefits

Waitlist Management
Maintain relationships with prospective parents even when your center is full.

Task Management
Set automated reminders that keep you on track for enrollment follow ups.

Marketing Automation
Automate normally manual tasks and design hands-free marketing campaigns.

Organized Communications
Consolidate and organize your communications with parents in a single database.

Lead Source Tracking
Track and analyze new leads from anywhere on the web, such as Facebook and Google.

Group Messaging
Engage and provide important updates to custom audiences through email or text blasts.

www.ChildcareCRM.com