

Calls						
	Volume	CPL	Total Spend	Policy Rate	Total Policies	Cost Per Policy
Saturday			\$0.00	14.28%	0	
Friday			\$0.00	9.07%	0	
Tuesday			\$0.00	8.95%	0	
Monday			\$0.00	8.69%	0	
Thursday			\$0.00	8.51%	0	
Wednesday			\$0.00	8.33%	0	

Leads						
	Volume	CPL	Total Spend	Policy Rate	Total Policies	Cost Per Policy
Saturday			\$0.00	3.03%	0	
Monday			\$0.00	2.81%	0	
Thursday			\$0.00	2.72%	0	
Tuesday			\$0.00	2.57%	0	
Wednesday			\$0.00	2.53%	0	
Friday			\$0.00	2.41%	0	