

Trayton Vance Coach Bio

EXECUTIVE COACH

COACHING STYLE

Trayton is a seasoned executive coach and facilitator who has worked with an extensive portfolio of clients.
As a highly-experienced coach, Trayton has spent the last 15 years working with leaders within all 3 sectors around individual, team and organisational high performance.

With extensive executive coaching and consulting experience across several global organisations Trayton provides a pragmatic and solution focused approach to the clients he works with. His common-sense approach combined with clear and simple thinking enables him to achieve solid results in short periods of time.

In addition, Trayton advises HR and L&D professionals on the strategic and organisational elements of coaching to ensure coaching initiatives are focused, effectively managed and evaluated to ensure a clear ROI.

SECTOR EXPERIENCE

Trayton has worked extensively across various sectors including banking and financial services, central and local government, police services, NHS, retail, and charity.

Typical examples of Trayton's executive coaching work include working with executives to:

- Understand and re-evaluate their leadership approach
- Achieve challenging performance stretch targets
- Gain insight into personal behaviour to achieve change



PROFESSIONAL QUALIFICATION/ ACCREDITATION

- MBA Programme Bath University
- Insights Discovery Indicator Accredited Practitioner
- Emotional Quotient Inventory (EQi) Accredited Practitioner
- Belbin Team Roles Accredited Practitioner
- De Bono's 6 Thinking Hats Trained
- Solution Focused Coach
- EMCC Practitioner level professional coach

NUMBER OF HOURS OF PRACTICE CPD AND SUPERVISION

- 20 Hours Annual CPD and supervision hours
- 80-90 hours supervising in the last year.

RECENT CLIENTS

Trayton has recently been working with clients such as: Red Bull, Zurich, NHS, British Standards Institute, Tesco, Ocado, Carmignac, Fidelity, Henderson Global Investors, Bidvest, McDonalds, Aggregate Industries, Royal Mail and Staffordshire Police



Trayton Vance Coach Bio

CLIENT TESTIMONIALS

"Thank you so much for what I've found to be such a powerful course - I have benefitted so much from it in so many different ways and feel very excited about moving forward with the whole coaching piece both formally and informally."

Sarah Cole, McDonalds

"I embarked on a journey with Coaching Focus that has completely transformed the way I operate as a coach, raising my standards and competence beyond anything I could have hoped."

David Butterfield, Head of Learning and Development, Aggregate Industries

"Coaching Focus have really worked to understand our business and what we are trying to achieve, and their partnership approach is very real."

Diane Blausten, Director of Human Resources, Jewish Care