# coaching FOCUS

# Simon Foster Coach Bio

### **EXECUTIVE COACH**

### ABOUT

Before moving into leadership development Simon held senior roles for a global financial services company in the UK and Europe. This hands-on business experience enables him to bring a practical, goal-orientated approach to his coaching. It also informs his consultancy, working with clients to understand their leadership needs and design solutions for them. Based in Hertfordshire, he has been coaching professionals for fifteen years at all levels from CEO to first line managers in both the public and private sectors. Simon enjoys transition coaching, helping people to move forward in their career by developing the necessary leadership skills for the next step, allowing them to hit the ground running. This requires defining their personal brand and style, rather than just technical skill, and the ability to lead experts around them. Through all of this, he helps people to bring confidence and therefore gravitas to their new role.

#### COACHING AND CONSULTANCY STYLE

Simon's business background means that his work is outcomes-focused, working to understand the required organizational and personal impact for each situation. His leadership development knowledge allows him to draw on pragmatic tools, models and case studies. He also understands the need for individuals to build networks both internal and external - to provide support, sponsorship and visibility.



#### QUALIFICATIONS AND RECOGNITION

- BPS Level A&B certified and qualified to use other occupational and personality psychometrics and tools as part of his coaching
- Certified in use of Schroder Leadership Framework
- Associate Certified Coach with the International Coaching Federation
- Accredited in diagnostic instruments: 360 feedback, Leadership Preference Questionnaires, Situational Judgement Questionnaires

#### AREAS OF EXPERTISE

- Executive Coaching
- Transition Coaching
- First 100 Days Coaching
- Leadership consultancy
- Senior Team Development
- Leadership Development
- Women in Leadership
- Inclusive Leadership

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#### **INDUSTRY EXPERTISE**

- National Health
- Financial Services
- Pharmaceuticals
- Insurance
- Retail
- Engineering
- Communication
- Energy

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