

Sheridan Maguire Coach Bio

ASSOCIATE DIRECTOR

STYLE AND APPROACH

Sheridan is a highly effective business performance coach, with 25 years' experience of helping senior executives and their teams to improve their performance and to positively impact their personal and team results. He works with clients collaboratively and in an engaging, enjoyable and non-directive style to help them discover self-limiting beliefs and assumptions that prevent them performing to their best. Sheridan then works with the client to create practical and effective ways of moving forward to achieve their specific business goals and deliver measurable results for the business.

COACHING EXPERTISE

Sheridan was Director of Publishing and on the senior management executive team of the Industrial Society in London in 1991 when he led a major transformation project for the organisation. After this, he trained as coach with the School of Coaching and joined the faculty of the School, one of the top coaching consultancies in Europe.

His work has taken him to the Netherlands, Turkey, Germany, Saudi Arabia, United Arab Emirates, South Africa, India, Mozambique, Poland, the Czech Republic and Australia.

Sheridan has written articles on coaching in journals including the Managing Best Practice Journal and the Journal of Change Management, and



he has featured in a number of coaching training videos.

His book Core Coaching – Coaching for great performance at Work was published in the UK in 2009.

QUALIFICATIONS AND CREDENTIALS

- Bsc Degree London in Zoology
- Certified coach (University of Strathclyde)
- MBTI accredited practitioner (Steps 1 and 2)
- Qualified coaching supervisor (CSTD)
- Member of the EMCC (European Mentoring and Coaching Council)
- Member of the Association of Coaching Supervisors (AOCS)
- Founding member of the University of Hertfordshire's Centre for Coaching
- Fellow of the Institute of Leadership and Management (FInstLM)

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COACHING EXPERIENCE

Sheridan has worked extensively across various sectors including banking and financial services, central and local government, police services, oil and power industries, the NHS and social care.

Typical examples of Sheridan's executive coaching work include working with executives to:

- Understand and re-evaluate their leadership approach
 - Achieve challenging performance stretch targets
 - Gain insight into personal behaviour to achieve change
 - Work more effectively in the management role
 - Create high performing teams
 - Be effective as a leader in turbulent organisational change
 - Maintain positive momentum in personal transition
 - Be rapidly effective in a new role (first 90 days)
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RECENT CLIENTS

Sheridan's recent clients include: Euroclear Banking Group, The Bank of England, World Wildlife Fund, Blind Veterans UK, Laing O'Rourke Civil Engineering Group, College of Optometry, Institute of Psychiatry, The National Health Service, University of London City, Sky Media Group, Novartis Pharmaceuticals and JMJ International
