



Social Media

These social posts are templates that you may use to communicate the Refreshed Report Style within your social media networks. Similar to the emails, these should be customized to fit your voice and your brand. They are also able to be used as-is if that fits your plan as well.

Steps to use the social posts:

1. Make your edits
2. Copy the text from the word doc for the post you want
3. Choose your social platform
4. Paste into the share section
5. Make any tags or hashtags you think fit
6. Post!

It's up to your discretion how often to post these messages. We recommend thinking about how long your campaign will run and dispersing them equally throughout the days.

We've set these templates up so that your audience will reach out to you to with their interest. It's up to you how you'd like to deliver to them!

1. According to this medium article, the theory of Human Centered Design is that we intuitively know good design because we can easily use it. I've taken that to heart when it comes to helping clients. Curious how that plays into **[INSERT YOUR INDUSTRY]**? Let's get in touch.
**here's the medium article to link to: <https://medium.com/@aemetri/the-importance-of-design-187c3ce45961>
2. My partners have completely revamped one of my most used tools. I'm really excited to start sharing it with my network and clients—if you're looking to use assessments in your organization this modernized report may be something I can help you with.
3. Did you know that half of employees would sacrifice their salary to work a job they enjoy? It's so important to know what motivates your team, and it's even more important that it's easy to understand. My new report can tell you all of that, and more, while maintaining a sleek, modern and easy to understand format.