

A Quick Guide to the Barna ChurchPulse Assessment

Get a Holistic View

The Barna ChurchPulse assessment provides your organization with a snapshot view of how your people are flourishing in their relationships, vocation, faith, health, and finances while also collecting feedback about how your organization is thriving across 11 areas of church best practices. ChurchPulse is designed to be used multiple times a year so you can track the health of your church over time.

Join with churches across your city to support Barna's research by encouraging your congregation in taking this assessment. You'll then be able to unlock Barna's State of the City research including city-specific dashboards.

Key Features

- 55 questions
- 7-17 minutes average duration
- Add up to 30 of your own questions
- Share with SMS, URL, or QR code
- Collect contact information alongside responses
- Personalized participant results
- Drive participants to a custom next step
- Unlock detailed report after 5 completions
- Export responses to CSV

Helpful Resources

- [Getting Started with the ChurchPulse Assessment](#)
- [The Complete ChurchPulse Playbook](#) which includes:
 - The Launch Checklist
 - The Launch Guide
 - Communication Scripts and Talking Points
 - Interpreting Your Results
 - FAQs