



Five Year Report



Pachamama
Alliance

OUR MISSION

To empower Indigenous people of the Amazon rainforest to preserve their lands and culture and, using insights gained from that work, to educate and inspire individuals everywhere to bring forth a thriving, just and sustainable world.

YOUR PARTNERSHIP

A person is sitting on the ground, weaving a large, round, woven basket. The basket is made of light-colored, thin sticks or reeds. The person is wearing blue jeans and sandals. In the background, there is a thatched hut and a blue sky with white clouds.

**MAKES THIS WORK
POSSIBLE**

THOUGH THE WORK OF PACHAMAMA ALLIANCE has always been critical, the last five years—full of challenges that have touched every aspect of our lives and society—have made it clear that this work is needed now more than ever.

In the face of these challenges, the resilience of our global community is what gives life to our shared work and brings possibility to a vision of the future where all people and our planet can thrive.

Our donors are key to the resilience and sense of possibility that pave the way for our work to make a difference where it matters most.

From our educational programs to our work in the Amazon—all of the ways that Pachamama Alliance is making a difference is only possible because of your partnership as a sustainable donor.

Thank you for ensuring the continued success of our shared work to create a world that truly works for all. It's a privilege to witness firsthand the impact of your contributions and we're excited to share that impact with you in this report.

We hope you'll join us for the next five years and beyond as we continue to work towards creating a world we'd be proud to leave behind for future generations.



EDUCATIONAL PROGRAMS

SINCE 2005, Pachamama Alliance has offered educational programs created to fulfill a mandate from the Achuar, our Indigenous partners in Ecuador, to “change the dream of the modern world” in order to stop the ongoing threat to their territories in the Amazon rainforest.

Awakening the Dreamer

A day-long in-person workshop or a 2-hour online course where participants take an honest look at the challenging state of the world, reflect, and discover their role in creating a new future.

Game Changer Intensive

An 8-week online course that prepares participants to engage in effective collective action toward a just and sustainable future.

Game Changer Action Trainings

A series of programs and experiences designed to help participants develop the skills, tools, and resilience to bring local climate justice projects to fruition in their communities.

Pachamama Alliance Communities

Groups of volunteers around the world who create spaces for connection and collaborative action, and develop local leadership capacity to bring about personal and societal transformation.

Drawdown Initiative

A series of courses and workshops based on the findings of Project Drawdown—a comprehensive scientific study of 100 solutions that together, could actually reverse global warming by 2050.

Reversing Global Warming: Introduction to Drawdown

A 90-minute online course where participants discover the possibility of reversing global warming, the solutions for making it happen that exist today, and the role they can play in a global movement for healing Earth’s climate crisis.

Drawdown Solutions: Getting Into Action

A five-session workshop that supports participants in finding their unique contribution to reversing global warming and getting into action with a community of like-minded individuals.

The Pachamama Alliance Global Commons

An online community that integrates courses, trainings, resources, and discussions to connect participants from around the world with one another and with the work of Pachamama Alliance.

Resilience and Possibility in These Times

A series of online webinars, workshops, and rituals that launched in March 2020 to support us all in staying connected to one another, to a vision for the future, and to the Spirit of life during the COVID-19 pandemic.



THE ERA OF ONLINE PROGRAMMING

IN THE PAST FIVE YEARS, Pachamama Alliance has built a robust online engagement platform that includes online courses, trainings, and community building tools. These online experiences support participants

in transforming their worldview—from one rooted in consumption and acquisition to one that honors and sustains life—and to prepare them to get into action for a thriving, just, and sustainable future.

We also focused our attention on the climate crisis with the introduction of our Drawdown Initiative, a series of offerings to support participants to engage in reversing global warming.



IMPACT

IMPACT OF **AWAKENING THE DREAMER**

From 2016-2020, **38,365** people participated in the **Awakening the Dreamer** online course.

Of participants who completed the course,

80% agree or strongly agree that it increases awareness around **environmental sustainability**.

90% agree or strongly agree that it increases motivation to act on **environmental sustainability**.

75% agree or strongly agree that it increases awareness around **social justice**.

85% agree or strongly agree that it increases motivation to act on **social justice**.



WHAT PARTICIPANTS ARE SAYING

"I have been feeling helpless in the face of the knowledge of all the devastation of the planet and all the injustices that are occurring. The Awakening the Dreamer Course gave me a feeling of hopefulness that by joining with others, together we can make some change for the better."

"I'm glad to be reminded that there is collective will to change the course of our history, and as Desmond Tutu plainly states, "Ultimately good prevails." Thank you!"

"It is eye opening and life changing, so I think that it would be beneficial for the general public to participate in this course."





IMPACT OF THE GAME CHANGER INTENSIVE

From 2016-2020, **4,799** people participated in the Game Changer Intensive online course.

Of participants who completed the course,

86% have a different view of their role in creating a more positive future.

79% feel more effective in addressing the **critical issues** of our day.

77% have changed their behavior/taken action with regard to **environmental sustainability**.

42% have changed their behavior/taken action with regard to **democracy**.

42% changed their behavior/taken action with regard to **social justice**.

“ WHAT PARTICIPANTS ARE SAYING

“I feel like I have a new awareness and deeper understanding of issues that we face as a society today.”

“The course allowed me to feel empowered instead of being in a state of despair.”

“The Game Changer Intensive offers a new way to look at yourself and at what’s swirling around us that can give you motivation, reassurance and hope.”



IMPACT OF REVERSING GLOBAL WARMING: INTRODUCTION TO DRAWDOWN

From 2019-2020, **3,981** people participated in the Reversing Global Warming: Introduction to Drawdown online course.

Of participants who completed the course,

88% agree or strongly agree that it increases hope and optimism with regard to **reversing global warming**.

92% agree or strongly agree that it increases motivation to take action for **reversing global warming**.



WHAT PARTICIPANTS ARE SAYING

“I found it very personable, inspiring, and spiritually enriching. These are not emotions I usually feel in relation with my environmental work so I was especially happy to feel that way.”

“It’s powerful. It gives me hope to discover that we already have the know-how to reverse global warming.”



IMPACT

IMPACT OF RESILIENCE AND POSSIBILITY IN THESE TIMES

More than **10,000** people participated in this series of virtual webinars, workshops, rituals, and dialogues encompassing the **pandemic**, **Black Lives Matter**, the **U.S. elections**, and more.

“ WHAT PARTICIPANTS ARE SAYING

“So grateful for these calls which keep my heart open and creativity flowing.”

“I am so grateful for the many ways Pachamama Alliance is helping people to cope with the Pandemic. Thank you so much for the tremendous work you are all doing to support a positive transformation on this planet.”

“You are really rising to the occasion for our community and showing that this is not just an idea, or talk, but you are providing support and inspiration, and healing, and consistency in real time. Thank you from the bottom of my heart.”



IMPACT OF OUR GLOBAL COMMUNITY

The Global Commons

The Pachamama Alliance online community has grown to include more than **5,500** members from 100 countries, integrating **online courses**, **events**, **discussions**, and **resources**.

Pachamama Alliance Communities

There are now **56** Pachamama Alliance Communities—local hubs where people work together to bring about a **new future** for life on Earth—in 25 countries working at the local level to take on **climate solutions**, **rights of nature**, and more.



WHAT PROGRAM PARTICIPANTS ARE DOING IN THE WORLD



The Caloosahatchee River in Florida.

Building a Rights of Nature Movement in Florida

Inspired by Pachamama Alliance's work with Rights of Nature and climate solutions, **members of the local Pachamama Alliance Community of Southwest Florida** are working to grant the Caloosahatchee River legal rights to address the worsening health of their local ecosystems. This county-level initiative has grown into the only statewide movement in the U.S. attempting to establish the Rights of Nature. Now, local groups across nine different Florida counties are working together to grant rights to nature at both the local and state level. In the fall of 2020, one of the counties successfully passed a Wekiva River and Econlockhatchee River Bill of Rights with an 87% majority. Members of the Pachamama Alliance Community of Southwest Florida hope that this victory will be one of many as more citizens see that the right to a clean environment and the Rights of Nature are fundamental to the health of their communities.



Hitomi Hazama after winning the election.

Getting Elected to Tokyo City Council

Hitomi Hazama, who lives in Tokyo, Japan, took Pachamama Alliance's Game Changer Intensive in 2017 and was inspired by its message. The course helped her realize that changing the world wasn't something that she had to do all by herself, but in partnership with people around the world. The course inspired her to run for city council of Nakano ward in Tokyo, and she was elected on April 21, 2019. She is currently working on creating a Youth Center and Youth Council for youth to participate in their local government. She says being an outsider in politics was hard, and it was easy to lose sight of who she is and why she wanted to get involved in the first place. But when she remembered the teachings of the Game Changer Intensive—that she isn't alone in this, but a part of a community of Game Changers—it helped her get back to her roots. She hopes that politicians and citizens can take the Game Changer Intensive together and work together to come up with ideas to create a better future for all.

Bringing Global Warming Solutions to Kansas City Government

Emily Libla brought the Reversing Global Warming: Introduction to Drawdown workshop to a group of 130 elected officials in the Kansas City, Missouri area, inspiring them to look for ways to bring global warming solutions to their communities. As a result of the workshop, several of those elected officials have convened committees to look at policy approaches to reversing global warming, a regional action plan, and educational outreach. They also hosted the first annual Climate Summit in Kansas City in 2019.



Kansas City elected officials taking the Reversing Global Warming workshop.

IN THE AMAZON

In the last five years, Pachamama Alliance—through our sister organization in Ecuador, Fundación Pachamama—has accompanied Indigenous peoples and nationalities in the exercising and enforcement of their collective rights for the protection of their territories, where some of the best conserved forests on the planet are located.

These efforts have strengthened Indigenous self-determination and autonomy. They have produced sustainable economic opportunities (ecotourism, agroforestry, aquaculture) that provide diversified sources of income and opportunities for education and growth. And they have inspired the launching of innovative social development projects in the region.

WE SUPPORT THEM BY

Promotion
of alternative
economic
models

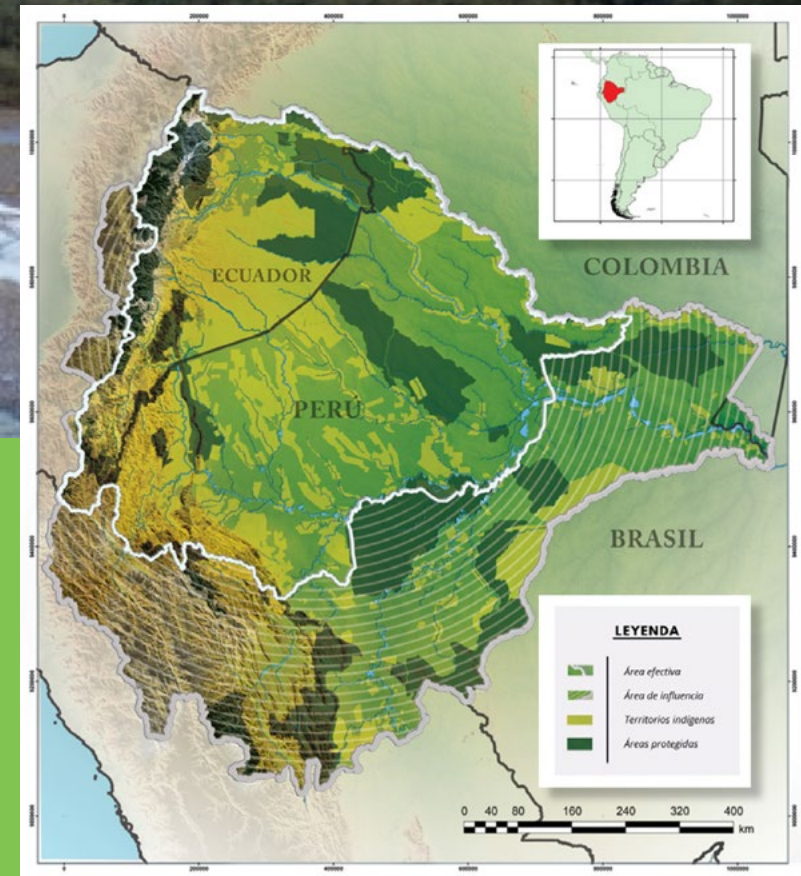
Strengthening
Indigenous
organizations

Guaranteeing the
human and collective
rights of Indigenous
peoples and the
rights of nature

Conservation
and titling of
ancestral lands

Management
plans for the
sustainable use of
natural resources

AMAZON SACRED HEADWATERS INITIATIVE



THE AMAZON SACRED HEADWATERS INITIATIVE (ASHI) WAS BORN from a vision of the Indigenous peoples of Ecuador and Peru and their NGO allies (Pachamama Alliance and others) to permanently protect their Amazonian lands, one of the most biodiverse and sacred regions on Earth.

The goal of the Initiative is that the Amazon Sacred Headwaters region—the Napo, Pastaza, and Marañón River basins—is placed in permanent protected status, off limits to industrial scale development, and is governed in accordance with Indigenous principles of cooperation and harmony. It will become a model for a societal transformation to an ecological civilization, by the year 2030.

86

86 million acres of Amazon rainforest will be protected

45

Over 45% of the area is Indigenous territory

1.9

1.9 billion metric tons of CO2 emissions will be avoided

30

Over 30 Indigenous peoples and nationalities call this region home

1

Plans for 1 Indigenous reserve for peoples in voluntary isolation



Vanilla cultivation as an economic alternative is part of the bio-regional plan.



Indigenous leaders gathered in the rainforest.



Indigenous leaders presenting ASHI at the 2019 UN COP Climate Conference.

Bio-regional Plan for the Sacred Headwaters Region

The Amazon Sacred Headwaters Initiative has developed a bio-regional plan for the protection and transformation of this region. The plan was created by a participatory process involving Indigenous communities and other key stakeholders. The next step is endorsement of the plan by the governments of Ecuador and Peru.

This plan outlines 9 strategic pillars of sustainable development for the Sacred Headwaters region and what can be achieved for each pillar in the next 10 years. The pillars cover areas such as education, intercultural healthcare, transportation, renewable energy, forest conservation, and more.

Indigenous Collaboration through ASHI

One of the biggest successes of ASHI so far is the unprecedented collaboration of 30 Indigenous nationalities across international borders of Ecuador and Peru—that historically have not worked together—all in order to align on a common vision for the future of the Amazon and for all life.

Much of the efforts of the initiative so far have been directed toward strengthening the Indigenous organizations. Through workshops and education, they now have a stronger sense of what avenues they can use to speak out about their concerns and vocalize their vision for the Amazon region. They are actively and creatively thinking about their future and are more able to speak about that in the venues where, historically, decisions had been made without their say.

International Recognition

Through the work of the Amazon Sacred Headwaters Initiative, this critical region of the Amazon is now well-known around the world, and so is the effort to protect it. The initiative has been presented at international conferences such as the UN COP climate conferences. This international recognition will be key to the success of the project and to raising the funds necessary to achieving the 9 strategic pillars.



IKIAMA NUKURI

SUPPORTING MATERNAL AND NEONATAL HEALTH IN THE AMAZON

THE MISSION OF IKIAMA NUKURI IS to build collective power among Indigenous women and to amplify their voices in order to improve maternal, infant, and reproductive health of Indigenous nations in the Ecuadorian Amazon.

To fulfill this mission, Ikiama Nukuri has two principal objectives: to improve maternal and neonatal health, and to positively influence the empowerment of Amazonian women and their communities.

Ikiama Nukuri has trained a team of 63 Achuar women and 8 Shuar women to serve as Community Health Workers (CHWs) in their own

communities. They offer prenatal visits, assist childbirths, provide postpartum care and—when necessary—facilitate a connection to the public health system.

Along with adequate prenatal and postpartum care, assistance by a CHW during childbirth is another central component of the services offered by Ikiama Nukuri-trained CHWs. CHWs are trained to provide care with few resources and recognize the warning signs of complications in order to prevent maternal and newborn deaths.



Every CHW receives a safe birth kit with the supplies needed to have a safe birth in the rainforest to use or provide to each mother during the delivery.



The World Health Organization recommends the use of safe birth kits in areas where access to health facilities is limited. Significant research has been conducted demonstrating the effectiveness of safe birth kits in the reduction of neonatal deaths and in the improvement of maternal health in rural areas with limited resources.

1833 pregnancies served



95 % of women that have been assisted by a CHW during childbirth have received a safe birth kit

71 Indigenous women trained to support their peers through pregnancy, childbirth, and postpartum

600 women received safe birth kits from the Ikiama Nukuri Program in 2020



72 Achuar communities are served by Community Health Workers



70 % of the women served by the program have been assisted by a CHW during childbirth



60 Shuar communities are served by Community Health Workers



4000 emergency kits distributed to Achuar and Shuar families during the COVID-19 crisis in 2020



THE NEXT

Pachamama Alliance will continue to work toward a future where Earth's living systems can regenerate and flourish, where the Amazon Sacred Headwaters region is protected and managed by the Indigenous people who live there, and where all people can thrive.

IN THE AMAZON

For the next five years, Pachamama Alliance is committed to continuing our support of on-the-ground projects with the Indigenous groups of this region.

Amazon Sacred Headwaters Initiative

By late 2021, we expect to have completed the bio-regional plan for the Amazon Sacred Headwaters region. At the beginning of 2022, we expect to begin implementing the various component projects of the Amazon Sacred Headwaters bio-regional plan.

For the next five years, key projects in areas such as communication, reforestation, education, governance, transportation, sustainable economic development, and more will be implemented. All of this will be building toward a 20-year vision of the creation of a model ecological civilization for the world that honors and regenerates biodiversity and contributes to the reversal of global warming.

Ikiama Nukuri

We plan to expand the geographic reach of the Ikiama Nukuri program, with the goal that it be integrated into Ecuador's national health system. As the program grows, we envision the program will continue to improve outcomes in maternal and neonatal mortality. The program will also focus more on the general education and empowerment of women in Achuar society.

5 YEARS



THE NEXT

OUR EDUCATIONAL PROGRAMS

What is Needed Now

For the past 25 years, Pachamama Alliance's focus has been on shifting worldviews—from one based in greed, scarcity, and consumption, to one based in interconnectedness with the planet and other people.

We now see that it is time for urgent action to prevent a climate disaster and address the growing breakdown of our social fabric. So in the next 5 years, in addition to changing worldviews, we will be focused on getting people into action for climate justice.

A Just Transition

Our work going forward is inspired by the idea of a Just Transition away from fossil fuels and an extractive and exploitative economy towards a regenerative future. A transition is inevitable, but we recognize that it's up to all of us to ensure that transition leads to a just and equitable society.

Action Trainings

In 2020, we piloted the first of many trainings to mobilize people into action. Each training is a multi-week workshop focused on a specific skill set to empower participants to implement projects for climate justice in their communities. In the next 5 years, we will be developing and offering new trainings that include project management, principles of a Just Transition, community mapping, and other skills key to generating transformational initiatives that get at the heart of the climate justice crisis.

As a result of these trainings, we envision climate justice projects being implemented in communities around the world such as:

Campaigns
to give rights
to nature

Cities
declaring
climate
emergency

Building
renewable
energy
sources

Cleaning up
destruction from
fossil fuels and
regenerating
natural
resources

5 YEARS



INCOME STATEMENT SUMMARY 2020

DONATIONS AND OTHER REVENUE

Contributions, gifts and grants	\$ 6,908,849
Program service revenue and other income	\$ 174,792
TOTAL DONATIONS & OTHER REVENUE	\$ 7,083,641

GRANT ALLOCATIONS & EXPENSES

Program services	\$ 4,662,394
Fundraising	\$ 497,633
General and Administration	\$ 470,756
TOTAL GRANTS AND EXPENSES	\$ 5,630,783
DONATIONS & REVENUE LESS EXPENSES	\$ 1,452,858

BALANCE SHEET SUMMARY as of 12/31/2020

ASSETS

Cash and cash equivalents	\$ 3,344,865
Accounts receivable & prepaid expenses	\$ 262,298
Investments and other assets	\$ 45,952
TOTAL ASSETS	\$ 3,653,115

LIABILITIES

Accounts payable & other current liabilities	\$ 51,954
PPP loan	\$ 400,000
Long-term liabilities	\$ 148,842
Donations held with restrictions	1,068,512

TOTAL LIABILITIES **\$ 1,669,308**

NET ASSETS **\$ 1,983,807**

TOTAL LIABILITIES AND NET ASSETS **\$ 3,653,115**



Our 2020 Expenses: **\$5,630,783**

