

STUKENT



Nathan David

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Author*

Digital Marketing Panel: How to Build a Digital Marketing Program at Your School



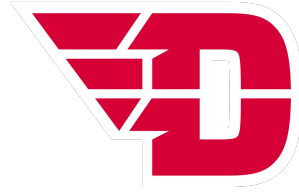
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About Me

Nathan David

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Nathan David



UNIVERSITY OF
ILLINOIS
URBANA-CHAMPAIGN

publicis
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Cleveland Clinic



METAIMPACT

STUKENT



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Adopting a new textbook for an existing course

Nathan David

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Adopting a new textbook proposal template

[DEPARTMENT NAME]

[COLLEGE NAME]

TEXTBOOK/COURSEWARE PROPOSAL

Name:

Position:

Email:

Address:

Phone number:

Courseware proposal for:

MKT 320: Digital Marketing

Summary

This is a courseware proposal for MKT 320. Courseware for MKT 320 should accomplish the following objectives:

- Provide easily accessed material
- Ensure up-to-date digital marketing content

Proposing a new course

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[DEPARTMENT NAME]

[COLLEGE NAME]

COURSE PROPOSAL

Name:

Position:

Email:

Address:

Phone number:

I. Proposed course title:

MKT 400: Digital Marketing Strategy

Questions?



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Digital Marketing Analytics

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