



Acceptable User Agreement Policy

We're in this thing together. The actions individuals take can have a big impact on our organization as a whole. That's why all official Hocking College Social Media Users must follow this Acceptable User Agreement Policy. If you violate this agreement, the Office of Marketing, Public and Community Relations may suspend or terminate your official account access.

_____ I agree to complete all social media training as required by the Office of Marketing, Public and Community Relations to retain administrator access on my assigned account.

_____ I agree to not utilize Hocking College accounts, branding or likeness to represent a personal agenda including, but not limited to, political views, religious beliefs, or external business ventures.

_____ I agree to use only official Hocking College logos as defined by and with the permission of the Office of Marketing, Public and Community Relations.

_____ I agree to never share Hocking College account access or passwords with external entities including, but not limited to, spouses/family members, third party applications, external marketing offices.

_____ I agree to never post to Hocking College social media accounts information I know to be false or misleading, private information about or pertaining to protected parties, or libelous to the Hocking College reputation.

_____ I understand the activity and engagement requirements for maintaining an account are as follows and failure to comply gives the Office of Marketing, Public and Community Relations the right to remove my account access, temporarily or permanently disable the account, or both.

_____ I agree to forward all media inquiries or requests for comment or interviews to Tim Brunicardi via email at brunicardit@hocking.edu

As an approved administrator on a social media account associated with Hocking College, I have read, understand and agree to abide by all conduct guidelines as outlined in the Social Media Conduct Guidelines procedure documents.

Signature: _____ Date: _____

Marketing Representative: _____ Date: _____

INTERNAL USE ONLY:

Accounts granted access to: _____