



# Sports Management

## PROGRAM DESCRIPTION

### Sports Management Program

Hocking College's Sports Management program prepares students for many entry-level jobs in the sport and athletic industry including sports business, sports administration, sports marketing, sports communication, sports facilities management, and sports entertainment. The degree also serves as a pathway for students to continue their education to earn an advanced degree in Sports Management.



The curriculum focuses on preparing students to work in sports organizations at the local, collegiate, and professional levels. The program provides students with an education that features real-world amateur and professional sports experiences and interactions with professionals in the industry. In addition to business concepts and theories, students will learn new perspectives and skills in athlete, facilities, and project management, as well as problem-solving, leadership, and ethical decision-making.

## TRANSFER PATHWAYS

Hocking College provides students with the foundation and experiences they need to successfully enter the workforce or transfer to a four-year university. Transfer admission is guaranteed to any public four-year university in Ohio for in-state residents who have earned an associate degree from Hocking College.

Hocking College is also accredited by the Higher Learning Commission as a quality standard that assures Hocking credits will transfer. In fact, formal articulation agreements are in place for more than 30 academic programs.

In addition, Hocking College offers a complete set of general education requirements that are guaranteed to transfer to any Ohio public colleges and universities as part of the Ohio Transfer Module (OTM).

For more information about transfer opportunities at Hocking College, visit [hocking.edu/transfer-resource-center](http://hocking.edu/transfer-resource-center).

## ALL-INCLUSIVE PRICING

Hocking College offers all-inclusive pricing and works with students to assure they have complete college funding, including financial aid, before they start classes. All-inclusive pricing includes the following:

### PER SEMESTER

\$300.....Learning Fee  
\$20.....Health Center Services  
\$75.....Career Center Services

### OPTIONAL

\$53.....Parking  
\$275.....Smart Start\*

\*Recommended for all first-year college students

Pricing for housing and meal plans can be found at [hocking.edu/residence-halls](http://hocking.edu/residence-halls).

## DEGREE TRACK

The listed degree track is for students beginning classes in May 2021 who will pursue an Associate of Applied Science in Sports Management.

AUTUMN 1				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEE
8 Weeks (1)	MATH-2250	Introductory Statistics	4.00	\$150
8 Weeks (1)	SPRT-1100	Introduction to Sports Management	3.00	\$100
8 Weeks (2)	EM-1134	Basic Life Support (CPR)/BFA	1.00	\$255
8 Weeks (2)	SPRT-1101	Legal Aspects & Governance of Sports	3.00	\$50
8 Weeks (2)	ENGL-1510	English Composition I	4.00	\$50
16 Weeks	SPRT-1000A	Sports Management Mentorship A	1.00	\$100
16 Weeks	GS-1010	Pathway to Prosperity	1.00	\$50
			<b>SEMESTER TOTAL</b>	<b>17.00</b>
			<b>IN-STATE TUITION &amp; FEES</b>	<b>\$3,455</b>
			<b>OUT-OF-STATE TUITION &amp; FEES</b>	<b>\$5,710</b>
SPRING 1				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEE
8 Weeks (1)	COMM-1130	Speech	3.00	\$50
8 Weeks (1)	SPRT-1200	Introduction to Sports Performance Measurement & Analytics	3.00	\$100
8 Weeks (1)	SPRT-1230	Sports Marketing & Communications	3.00	\$100
8 Weeks (2)	SPRT-1210	Sports, Wellness & Society	3.00	\$100
8 Weeks (2)	SPRT-1220	Sports Sales, Ticketing Operations & Promotions	3.00	\$100
16 Weeks	SPRT-1000B	Sports Management Mentorship B	1.00	\$100
			<b>SEMESTER TOTAL</b>	<b>16.00</b>
			<b>IN-STATE TUITION &amp; FEES</b>	<b>\$3,200</b>
			<b>OUT-OF-STATE TUITION &amp; FEES</b>	<b>\$5,455</b>
AUTUMN 2				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEE
8 Weeks (1)	PSYC-1120	Organizational Behavior	3.00	\$50
8 Weeks (1)	SPRT-2100	Sports Facilities & Event Management	3.00	\$50
8 Weeks (1)	SPRT-2120	Sports Management Adult Development & Aging	3.00	\$50
8 Weeks (2)	SPRT-2110	Sports Management Fundraising	3.00	\$50
8 Weeks (2)	SPRT-2130	Sports Media Relations	3.00	\$50
16 Weeks	SPRT-1000C	Sports Management Mentorship C	1.00	\$100
			<b>SEMESTER TOTAL</b>	<b>16.00</b>
			<b>IN-STATE TUITION &amp; FEES</b>	<b>\$3,000</b>
			<b>OUT-OF-STATE TUITION &amp; FEES</b>	<b>\$5,255</b>
SPRING 2				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEE
8 Weeks (1)	HUM-2203	Introduction to Ethics	3.00	\$50
16 Weeks	SPRT-2600	Sports Events & Community Development (Practicum)	4.00	\$350
16 Weeks	SPRT-2650	Leadership in Sports (Capstone)	4.00	\$350
16 Weeks	SPRT-1000D	Sports Management Mentorship D	1.00	\$100
8 Weeks (2)	GS-2010	Pathway to Prosperity II	1.00	\$50
			<b>SEMESTER TOTAL</b>	<b>16.00</b>
			<b>IN-STATE TUITION &amp; FEES</b>	<b>\$3,550</b>
			<b>OUT-OF-STATE TUITION &amp; FEES</b>	<b>\$5,805</b>
			<b>TOTAL CREDIT HOURS</b>	<b>62.00</b>
			<b>TOTAL IN-STATE TUITION &amp; FEES</b>	<b>\$13,205*</b>
			<b>TOTAL OUT-OF-STATE TUITION &amp; FEES</b>	<b>\$22,225*</b>

\*All courses and course fees are subject to change. Visit us online to see the most up-to-date curriculum and pricing for this program.

## QUESTIONS? CONTACT ME.

**Emily Boyer**

Program Manager of Sports Management

boyere@hocking.edu | (740) 753-6428

[www.hocking.edu/sports-management](http://www.hocking.edu/sports-management)

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