



# ATHLETICS DEPARTMENT STYLE GUIDE

For use by any Hocking College faculty, staff or coaches in developing written, printed, manufactured or digitally published materials pertaining to Hocking College Athletics.



## OFFICIAL COLORS



PANTONE®  
137 C



PANTONE®  
355 C



PANTONE®  
3005 C

Please contact the athletic director for a list of approved and preferred vendors prior to ordering any materials.

## PHOTOGRAPHY

Great pictures don't need filters!  
If you are provided with images,  
please do not alter the color.

Please be advised that the  
Office of Marketing, Public and  
Community Relations does not have  
the ability to attend every sporting  
event.

## DON'T STRETCH IT!

When adjusting the size of an image,  
never distort the original ratio. What we  
mean by this is don't drag an image to  
fit without:

- 1) using the corner drag tools and
- 2) holding down the shift key.

## UNIFORMS

Don't forget that all uniform  
and team apparel purchases  
must have a proof reviewed  
and approved by the  
Athletic Director.

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## PRESENTATIONS

Creating slideshows and  
presentations should be a uniform  
process.

If you intend to present to  
incoming or current students/their  
support people (parents, teachers,  
other coaches) you **MUST** review  
the presentation with athletics  
prior to.

## OFFICIAL SCHEDULES

All season schedules should follow the format and  
design on the right. They will be designed by the  
Office of Marketing.  
No other schedules should be distributed.

### HOCKING COLLEGE FOOTBALL 2020 SCHEDULE

DATE	OPPONENT	LOCATION	TIME
AUGUST 29	SUSSEX C.C.	HOME	1 PM
SEPTEMBER 6	MT. UNION J.V.	AWAY	2 PM
SEPTEMBER 13	ASHLAND J.V.	AWAY	1 PM
SEPTEMBER 21	MT. ST. JOSEPH J.V.	AWAY	1 PM
SEPTEMBER 26	ERIE C.C.	HOME	1 PM
OCTOBER 3	GORDON ST. CC	HOME	1 PM
OCTOBER 10	BYE WEEK		
OCTOBER 17	LACKAWANNA C.C.	HOME	1 PM
OCTOBER 24	DUPAGE C.C.	AWAY	2 PM
OCTOBER 31	NASSAU C.C.	HOME	1 PM
NOVEMBER 7	MONROE C.C.	AWAY	TBD

\*SUBJECT TO CHANGE. PLEASE VISIT OUR WEBSITE FOR MORE DETAILS\*