



# UtopiaDIGEST

ISSUE 7 • JULY 2020



*Utopia Town Hall on the Importance of Diversity and Inclusion*

## UTOPIALIVE

**Utopia and Hexagon Partner to Synchronize Engineering and Maintenance Data Through a Network of Digital Twins**

**Featuring:**

- Mike Jordan, EAM Practice Lead, Utopia Global
- Glenn Boyko, Director, Hexagon

**July 23, 2020 | 10 am - 11 am CT**

UTOPIA GLOBAL  
NEWSLETTER

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## REGISTER NOW FOR THE NEXT UTOPIALIVE

July 23, 2020 | 10 am - 11 am CT

**Utopia and Hexagon Partner to Synchronize Engineering and Maintenance Data Through a Network of Digital Twins**

[REGISTER HERE](#)

**Get Started Now:** Leveraging Data Governance to Propel Business Operations in Retail & Fashion Companies

**Kimberly Sharp**  
Sr. Consulting Manager, CI Rizing

**Tom Martin**  
Head of Global Marketing  
Utopia

**Martin Printz**  
Retail and Fashion Practice Lead  
Utopia

### REPLAY:

**HOW RETAIL & FASHION COMPANIES ARE LEVERAGING HIGH-QUALITY DATA TO STREAMLINE, IMPROVE CX, AND OPTIMIZE INVENTORY LEVELS**

## FORRESTER® & SAP® WEBINAR:

**HOW UTOPIA CAN HELP CUSTOMERS SAVE \$17.7M OVER THREE YEARS WITH 7MO PAYBACK AND 281% ROI**

**To view the Forrester Infographic on Utopia ROI and read the corresponding Forrester Report, SAP blog, and SAP press release, Click Here:**  
[www.UtopiaInc.com/TEI](http://www.UtopiaInc.com/TEI)

Click video to watch

Forrester has determined the following three-year impact

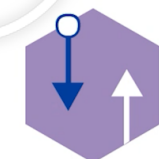
Based on an analysis of SAP Solution Extensions For Asset-Intensive Industries customer feedback and quantified benefit, cost, risk, and flexibility factors.



**ROI**  
281%



**NPV**  
\$13.0 million



**PAYBACK**  
7 months

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# SAP FKOM INDIA 2020:

## "LEADING THE NEXT DECADE OF TECHNOLOGY AND BUSINESS EVOLUTION"

### KEYNOTE PANEL FEATURING UTOPIA CEO ARVIND SINGH



"The Only Constant is Change"



"The Devil is in the Data"



"Orchestrating a Symphony of Solutions"



## UTOPIA GLOBAL DELIVERS CARLOADS OF FRESH FOOD & SUPPLIES TO LIBERTYVILLE, IL FOOD PANTRY

In response to the COVID-19 pandemic, Utopia Global launched a community support initiative called Utopia CARES (uCARES). uCARES is focused on promoting diversity and supporting a variety of social and economic causes in our local communities.

Click video to watch



# CUSTOMER SUCCESS STORY: MULTI-NATIONAL METALS AND MINING COMPANY

Click on image to read this success story

**Customer Success Story: Multi-national Metals and Mining Company**  
Utopia Solutions Resulted in Reduced Inventory Costs, Increased Data Quality, Enhanced Operational Compliance and Reduced TCO

**Customer Situation**  
This metals and mining company is focused on commodity trading with operations comprised of well over 100 mining and metallurgical sites, oil production assets and agricultural facilities. With extensive global operations, a growing number of business units and a very active acquisition forecast the customer chose SAP S/4HANA to help drive system standardization globally. As part of their initial testing to move to SAP S/4HANA, the company encountered serious data quality issues. In addition to the overall data quality problem, the purchasing department was also struggling to reduce spare parts inventory costs. To help clean their data and keep it clean, they turned to SAP Master Data Governance enterprise solution for materials, finance, business partner as well as assets, deploying SAP Asset Information Workbench and SAP Master Data Governance for Enterprise Asset Management solution extensions by Utopia.

**Solution**  
• SAP Master Data Governance, enterprise asset management extension by Utopia  
• SAP Asset Information Workbench by Utopia  
• Native integration into SAP Master Data Governance solution establishing a standardized, predefined central data model with business rules definition across asset management and operations  
• Normalize, standardize, cleanse, and enrich the enterprise asset master data in preparation for the planned S/4HANA transformation across sites  
• Accurate, time-based tracking and reporting of the EAM master data health status  
• Validate EAM master data creation, change and deletions against an organizational template and relevant business rules  
• Authorizations and workflows of the MDG change request to control the creation, maintenance, review, approval and audit of the EAM objects

**Realized and Expected Benefits**  
• Reduced spare parts inventory and express shipping costs  
• Increased data quality through keeping asset master data consistent, up-to-date, and accurate across the organization  
• Enhanced operational compliance (EHAS, ISO 55001:2014)  
• Reduced TCO through more-efficient standardization and reduce operational risk with a streamlined process to managing asset master data  
• Improved operational safety  
• Reduced risk of non-compliance  
• Improved asset availability

For more information on all Utopia solutions visit: <https://www.utopiainc.com/software/solutions>



**New Blog:**  
10 Immediate Benefits of  
Data-Driven Distribution

[Read the Full Blog](#)

## NEW BLOG: 10 IMMEDIATE BENEFITS OF DATA-DRIVEN DISTRIBUTION BY GEORGIOS GALANAKIS

Click on image to read the blog

## NEW VIDEO: IMPROVE ASSET UPTIME & MAXIMIZE OPERATIONAL EFFICIENCIES

Click video to watch



**New Blog:**  
How Machine Learning is  
Disrupting Asset Management

[Read the Full Blog](#)

Click on image to read the blog

## NEW BLOG: HOW UTOPIA'S MACHINE LEARNING TECHNOLOGIES ARE SHAKING UP ASSET MANAGEMENT

BY ERIC ECKER