



# UtopiaDIGEST

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## Understand, Fix, and Govern Your Critical Data

-  Eliminate costly disruptions
-  Reduce enterprise-wide inefficiencies
-  Achieve rapid improvements and results

[SCHEDULE A CALL](#)



**Utopia Launches New Website:**  
Same URL...All-New Look and Functionality  
[utopiainc.com](http://utopiainc.com)

## UTOPIALIVE HIGHLIGHTS

**How High-Quality Data is Propelling Asset Excellence at Cleco**



UTOPIA GLOBAL  
NEWSLETTER

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# UTOPIALIVE HIGHLIGHTS

## HOW HIGH-QUALITY DATA IS PROPELLING ASSET EXCELLENCE AT CLECO



Watch this quick UtopiaLIVE highlights video featuring Mark Prevost, VP of Asset Management at Cleco. Mark shares best practices from Cleco's data-driven asset management program.

**FEATURING:**



[Click video to watch](#)

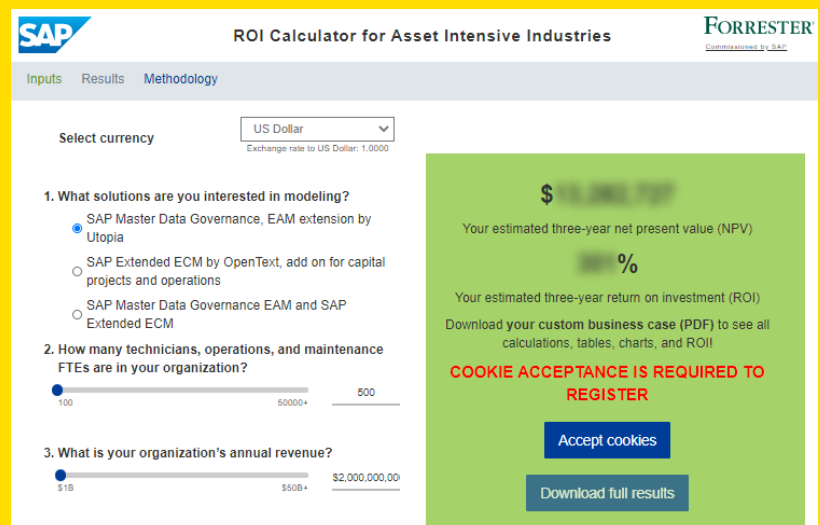
## CALCULATE YOUR ROI

Use This Quick 2 Min **FORRESTER**® ROI Calculator to Learn How Much Value SAP MDG-EAM Can Bring to Your Company

### WANT TO...

- Improve Asset and Plant Availability?
- Cut MRO Inventory Expenses?
- Maximize Maintenance Productivity?
- Reduce EH&S Risks?

[Click Here to Calculate Your ROI](#)



# PRESS RELEASE

## UTOPIA GLOBAL, INC. NAMES FORMER SAP EXECUTIVE, DR. KEVIN ATTARD AS PRESIDENT, UTOPIA INTERNATIONAL



Utopia Global, Inc., a global SAP partner, and leading software and services company for end-to-end data quality, data migration, and data governance solutions announced the appointment of Kevin Attard as President, Utopia International effective Sep 1, 2020. In this newly created role, Kevin will have responsibility for sales, business development, and marketing for all international market units at Utopia, outside of the Americas.

Throughout his career, Kevin has held global executive leadership positions, including roles in North America, Europe, the Middle East, and Africa. Most recently, Kevin was Regional Vice President, Strategic Customer Program, at SAP North America, providing executive leadership managing SAP's largest corporate relationships. Prior roles at SAP include Vice President of Strategic Customers for Southern Europe, Middle East & Africa, where he focused on bringing innovative solutions to the world's leading, multinational enterprises. Before joining SAP, Kevin attained increasing levels of responsibility at Oracle, where he notably served as Managing Director among other senior roles within the European, Middle East, and African markets.

"We are delighted to welcome Kevin as the latest addition to the Utopia Leadership Team and are excited to bring his experience to our international customers," said Utopia Chief Customer Officer, Doug Gattuso. "One of Utopia's guiding principles is a focus on acquiring, retaining, and celebrating top talent to assist our customers in their journeys to become agile, digital enterprises. Kevin's accomplished career at top-notch technology firms makes him an excellent fit to help deliver business value for our customers across geographies and industries," added Gattuso."

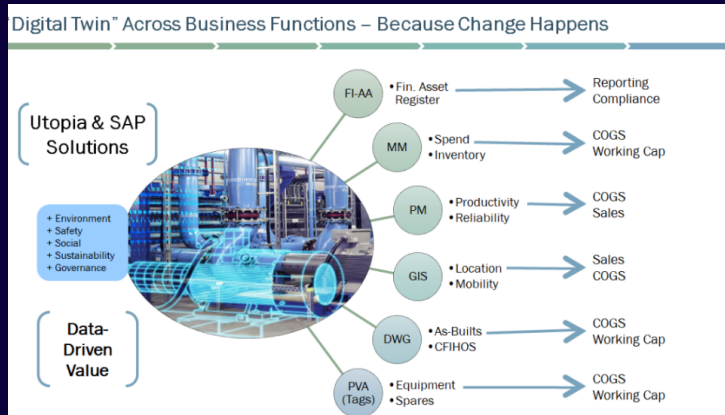
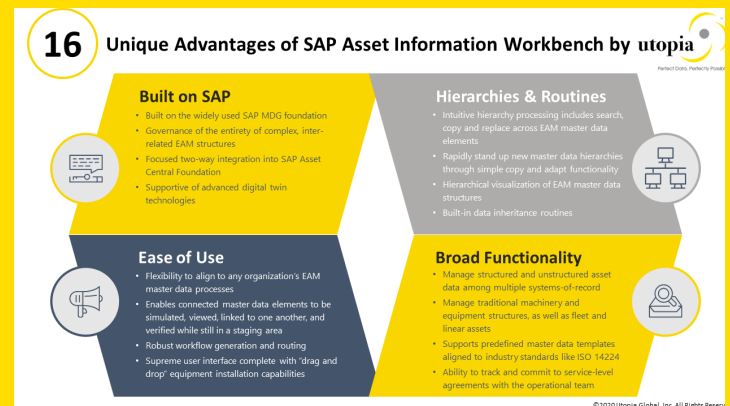
I am super delighted to be joining Utopia in this strategic role at a time when we are witnessing enormous growth in data creation, with a further tenfold increase expected by 2025," said Kevin Attard, President, Utopia International. "The need to have the right data, at the right time, on the right device is now a must for any business that wishes to be the disruptor, rather than being the disrupted. Hence my excitement at partnering with Utopia's growing customer base to develop and deliver the right roadmaps for their data journeys," added Attard.

Kevin holds a Doctorate Degree in Business Administration from UK's Newcastle Business School & France's Grenoble Ecole de Management, and an MBA from Grenoble Ecole de Management, where his research was focused on the innovation of enterprise solutions.

[Click to read the full press release](#)

# NEW INFOGRAPHIC: 16 ADVANTAGES OF SAP ASSET INFORMATION WORKBENCH BY UTOPIA

Click to enlarge the infographic



Click on image to read the blog

**NEW BLOG:**  
**DATA DRIVEN**  
**BENEFITS ESTIMATED**  
**IN MILLIONS**  
**BY DAVID KUKETZ**

# SME VIDEO SERIES COFFEE WITH MIKE: THE VALUE OF ASSET MASTER DATA QUALITY

Click video to watch



**Customer Success Story: Multi-national Home Improvement Company**

Utopia's MDG-RFM Solution Results in Reduced Inventory Carrying Costs, Revenue Leakage, Lost Sales and Article Data Remediation Costs

**Customer Situation**

This major home improvement company embarked on a new strategy and focus based on the three key pillars of creating a unified, unique and leading home improvement offer, driving digital capability and optimizing operational efficiency. They aimed to unify products across their businesses and bring in a unified IT platform to create operational efficiencies. They found managing global and local data across their countries of operation to be a major challenge, requiring a new governance process. The SAP and Utopia team worked with their data governance organization and business stakeholders to shape their new processes. Due to unfavorable corporate results and management changes, the program was paused. However, the compelling value propositions for implementing SAP MDG for Retail & Fashion Management extension by Utopia, provided the impetus to move forward with even greater vigor.

**Solution**

- SAP Master Data Governance for Retail and Fashion Management (SAP MDG-RFM) extension by Utopia for S/4HANA
- SAP Data Services and SAP Information Steward for data transformation and integrating passive with active data governance
- SAP MDG for customer and SAP MDG for suppliers
- A Master Data Governance framework focused on getting their data clean and keeping it clean to drive business benefits

**Realized and Expected Benefits**

- Significantly reduce article data remediation cost in both IT and across the businesses.
- Unified product offer across brands and operating companies
- Reduce days in inventory and inventory carrying cost
- Reduce revenue leakage and lost sales
- Supplier harmonization and leverage contract scale

For more information on Utopia's MDG-RFM solution visit: <https://www.utopiaglobal.com/en/digital-retail-fashion>

Click on image to read success story

**CUSTOMER**  
**SUCCESS STORY:**  
**MULTI-NATIONAL HOME**  
**IMPROVEMENT COMPANY**  
**CUTS COSTS WITH**  
**MDG-RFM**