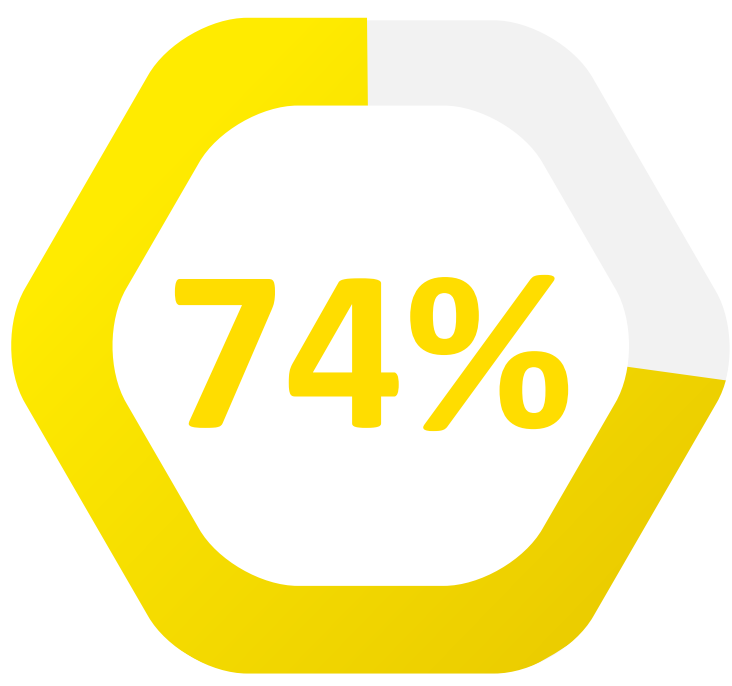


“Hey, Retail & Fashion Companies... Bad Data is Costing You Big Money!”



30%

Accurate Inventory Data

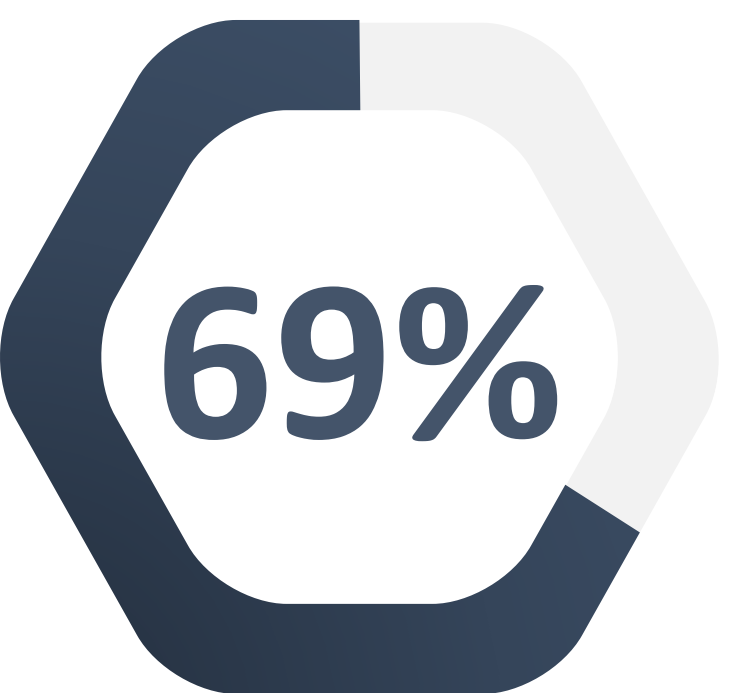
74% of retail and fashion companies consider it important to equip store associates with real-time product and inventory information to help them serve shoppers better, but **only 30% can**



27%

Aligning Inventory with Demand

79% of retailers consider it important to quickly and efficiently change assortments and adapt pricing across channels based on current trends and customer insights, but **only 27% do**



15%

Demand Readiness

69% of retail and fashion companies consider it important to have visibility into the global inventory pool and optimize it for a “source anywhere, fulfill anywhere” model, but **only 15% can**

Top Brands Trust utopia

SAP Master Data Governance

for Retail & Fashion Management (MDG-RFM) by Utopia

MDG-RFM Delivers

40%

Reduction in article creation and maintenance costs

MDG-RFM transfers governance to the business and streamlines article creation and governance workflows, resulting in faster, more accurate and more efficient article data management that propels the business forward.

MDG-RFM Delivers

20%

Reduction in inventory carrying costs

MDG-RFM ensures that you have accurate, complete, and reliable information on articles you have created, ordered, delivered and sold, removing the risk of ordering unneeded and incorrect articles for your inventory.