

# Wealth and Philanthropic Insight on Your Prospective Donors



Enrich your internal DonorPerfect data with iWave's **billions of wealth and philanthropic records** to learn more about your prospective donor's capacity and inclination to give. These insights help you focus time and effort on your top major gift prospects.

Propel your fundraising strategies in DonorPerfect with iWave's industry-leading fundraising intelligence

iWave Score	Propensity score	Capacity score	Affinity score
4	4	4	4
Giving Velocity Score <b>Accelerating</b>	Public Foundation Board Member <input checked="" type="checkbox"/>	5 Year Capacity Estimate <b>\$14,929</b>	Planned Giving Score <b>2</b>
Total Matched Donations Value <b>\$44,788</b>	Private Foundation Board Member <input checked="" type="checkbox"/>	Total Matched Properties Value <b>\$3,566,100</b>	<a href="#">View iWave Profile</a>



Get a quick snapshot of the desirability of your constituents with **scores**.

Identify and segment top **planned giving** candidates.

Learn about their **philanthropic activities** to better understand their potential commitment to your organization.

Gain insight into how much **wealth** they can afford to donate.

Access iWave's **Intelligent Profiles** with a single click.

YOU'RE IN GOOD COMPANY WITH iWAVE



# Powerful Fundraising Intel at Your Fingertips



## Identify Major Gift Prospects

Segment your prospective and current donors directly within DonorPerfect with iWave Score—the most robust indicator of giving potential, and the only score in the industry that uses billions of external data points to assess a prospect's affinity to your cause. This enables you to lead your cultivation efforts with donors who are most closely tied to your organization's mission.



## Gain New Insight

Learn more about your constituents by accessing their propensity, affinity, and capacity scores, right from DonorPerfect, to help you guide prospect research and frame major gift asks.



## Save Time With Batch Scoring

Build laser-targeted prospect lists directly within DonorPerfect. Simply set your desired filter criteria, such as iWave Score, and batch-score multiple constituents.



## Fuel Your Planned Giving Program

Traditional planned giving indicators leave prospects unidentified. iWave uses eight qualifying criteria, such as affinity and real estate holdings, to evaluate your constituents' planned giving potential.



Before using iWave I was individually researching thousands of people. Now I can screen prospects across all kinds of data and pinpoint the top percentage who come back above a certain threshold — that takes half an hour. **iWave has helped us exceed our fundraising goals every year.**



**Ryan Marshall**  
Concordia University  
St. Paul

Finally, you can have confidence that you're asking the right person,  
for the right amount, at the right time.

Ready to begin your journey? Contact [info@iWave.com](mailto:info@iWave.com) or call us at 1-800-655-7729.