

BRIAN L. FIELKOW

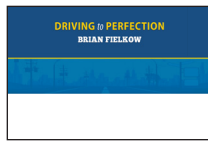
BUSINESS LEADER | SPEAKER | AUTHOR



KEYNOTES & WORKSHOPS

DRIVING TO PERFECTION

Culture is a hard-core business proposition that sets your company apart from your competition and has a profound impact on your bottom

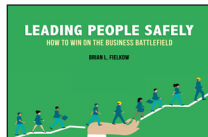


line. Brian dramatically grew his businesses by focusing on company culture, and now he shares what has worked – and what hasn't – with audiences internationally. By providing you with hands-on tools to create and sustain a healthy culture, Brian guides your company to new heights.

[LEARN MORE](#)

LEADING PEOPLE SAFELY

An investment in your safety culture is an investment in your bottom line. Safety is at the foundation of excellent operations.



Brian shows audiences around the world how to develop and anchor a behavior based safety environment that promotes accountability. Brian teaches his audiences how to create and sustain a vibrant safety culture.

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SAFETY & THE C-SUITE

Hiring and retaining the best employees... customer safety requirements... rising insurance costs... a hostile litigation environment.



To meet these challenges, today's executive must know how to lead people safely. This cannot be delegated. Companies that make prevention and risk management core competencies enjoy a sustainable competitive advantage against their peers. Brian brings real-world perspective to his audiences and will share ideas for business leaders to grow their safety cultures and improve outcomes.

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MAKING SAFETY HAPPEN, A NEW ON-LINE COURSE

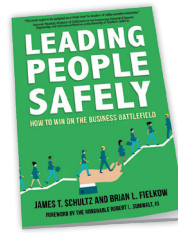
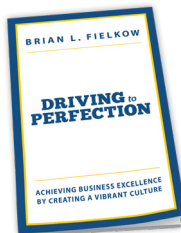
Brian has combined everything he knows about building a positive safety culture into a new, six module on-line course. Each module contains an instructional video and hands on tools that you teams can use to make safety happen. The course is available to your team on demand and is accompanied by six monthly on-line workshops.



\$897 including workshops
\$397 on line course only

[LEARN MORE](#)

BOOKS



CUSTOMIZED CONSULTING

engagements are available on very limited basis.

BEST PRACTICE GROUPS

Coming Soon!

[TESTIMONIALS](#)

CONTACT BRIAN

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MEET BRIAN:

BRIAN L. FIELKOW IS SENIOR EXECUTIVE with a 25-year career that includes growing and transforming multimillion-dollar organizations. Brian has a strong history of driving corporate strategy development and execution, best practices, and continuous improvement. Brian's core focus is on creating an impeccable company and safety cultures. From his experience, Brian knows that safety excellence is at the foundation of best in class companies, and safety drives employee morale, client satisfaction, profitability and enterprise value.

Most recently with The GTI Group, Brian has made key contributions—serving in EVP and Board of Directors roles as well as CEO of recently acquired Jetco. In 2019, Brian successfully sold Jetco to GTI, generating 10x ROI, largely due to safety culture and performance. He stayed on as Jetco's CEO to integrate the company's culture and operations by leading operations, strategy, marketing & sales, and safety programs. As CEO & Owner of Jetco Delivery, LLC, Brian built the organization into one of the Gulf Coast's premiere trucking and logistics companies over the course of 14 years.

Brian is also serving as a well-respected speaker, author, and trainer. By providing expertise on building engaged workforces and vibrant safety-focused cultures, he drives others to adopt an "employee-first" philosophy to drive stellar safety outcomes. Brian is co-author of *Leading People Safely: How to Win on the Business Battlefield*. He recently launched *Making Safety Happen*, an on-line course designed for cross functional audiences.

Brian has been the recipient of several prestigious awards, including National Safety Council Distinguished Service to Safety Award in 2018 and One of Houston's Most Admired CEO's by Houston Business Journal. Additionally, the Houston Chronicle honored Jetco with the "Best Place to Work" Award for 7 consecutive years. Jetco was recognized as one of the 2021 Top 20 Best Fleets to Drive For in North America.