

NEW KEYNOTE & WORKSHOP

SAFETY & THE C-SUITE



LEADING PEOPLE SAFELY IN TODAY'S BUSINESS ENVIRONMENT IS A HARD CORE BUSINESS DECISION

A CEO'S PERSPECTIVE: Hiring and retaining the best employees...customer safety requirements...rising insurance costs...a hostile litigation environment. To meet these challenges, today's executive must know how to lead people safely. This cannot be delegated. Companies that make prevention and risk management core competencies enjoy a sustainable competitive advantage against their peers. Brian Fielkow is a CEO running a high-consequence logistics company, and he is a sought-after leadership speaker. He brings real-world perspective to his audiences and will share ideas for business leaders to grow their safety cultures and outcomes.

What's Competing for Safety?

Identify the factors in your company that may negatively impact safety performance. They include: allowing production pressure to force safety shortcuts, delegated safety leadership, institutional acceptance of incidents and sugar coating the facts. We'll develop a plan to overcome these common challenges, and we'll ensure that nothing competes for safety in your organization.

Identify the gaps

Safety perceptions can vary wildly among executives, managers and front line employees. Attendees will receive and learn how to implement a Safety Perception Survey that will identify the gaps. We will discuss how to address the most pressing challenges.

The real cost of an incident

We will explore how to calculate the real cost of incidents and injuries. Insurance loss runs are only the beginning. Attendees will receive a worksheet that they can present to their teams to ensure company wide understanding of incident cost and bottom line impact.

"Just Culture"

Explore why a "one size fits all" discipline-based approach to safety failures is not effective.

Your company can cause a crash

When investigating an incident or close call, we often look at the individuals involved. In reality, underlying organizational factors might have contributed to the event. We'll explore the role of organizational accountability and safety performance.

Safety incentives

Do they really work? We'll debate this issue and then discuss ways to structure effective safety recognition programs.

Capture your leading indicators

Your P&L statement, loss runs, KPI's and safety scores have something in common. They reflect past events. When it comes to safety, we must find our leading indicators - the behaviors, technology and data that predict future outcomes.

Unconditional Respect for Process

Avoid letting shortcuts become the norm

and develop processes tailored to your front line teams.

Leading Change

New safety initiatives make sense only if they can be integrated throughout the organization. Many ideas fail at the execution stage. We'll review best practices to ensure that changes are owned and embraced by the whole organization.

Fight Back!

Learn best practices for executive engagement in the claims management/loss control process.

I get it - but my CEO does not

Is this what your safety professionals think? We'll discuss ways to better engage our teams to ensure alignment and results. We'll discuss how to ensure that safety is leader driven and employee owned.

From crisis to opportunity. Incidents... natural disasters...pandemics...cyber threats. The list is endless. We will explore how you can use times of extreme challenge to create a healthier culture.

MEET BRIAN:

Active, hands on CEO responsible for \$200MM logistics



company. 30 years of executive leadership experience. Brian relates to his audiences as a peer. Practical, hands on advice. No fluff!

Experience leading privately held and Fortune 100 companies. Solutions that work in all environments. Easy to implement - High Value - Low Cost!

Presented internationally to tens of thousands on the how to build a healthy company culture.

Nationally recognized thought leader on topics of building engaged workforces and cultures that deliver bottom line results. Featured frequently in national media outlets including Fox Business, Inc, Wall Street Journal and Entrepreneur.

One of Houston's most admired CEO's (Houston Business Journal);

National Safety Council Distinguished Service to Safety Award; Vistage International Leadership Award.



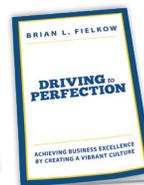
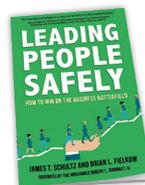
2018 NSC Award Winner

Safety & the C-Suite is designed for leaders of high consequence organizations. Expect candid conversation around topics which are critical to your company's success and survival. The event is structured as a 75 minute keynote and a same day workshop/discussion. The length of the workshop is flexible.

DISCOVER THE TOOLS TO GROW YOUR COMPANY'S SAFETY CULTURE.

"Leading People Safely: How to Win on the Business Battlefield provides a roadmap for safety leadership. Rest assured that your efforts to implement these ideas can mean the difference between winning and losing on the business battlefield.

- THE HONORABLE ROBERT L. SUMWALT, National Transportation Safety Board Chairman; *Leading People Safely*, Foreword



MAKING SAFETY HAPPEN: HOW TO BUILD YOUR BOTTOM LINE WITH SAFETY EXCELLENCE

ON-LINE LEARNING | Making Safety Happen is organized into six modules. Each module contains a presentation and practical tools to help you achieve safety excellence starting NOW!

The on-line workshops are accompanied by six monthly group workshops.

THE MAGIC IS IN THE 20 TOOLS & LIVE SUPPORT!

- "How To" Guides making it easy for you to grow your safety culture
- Short videos to share with your employees to communicate critical expectations
- Discussion guides to get your teams thinking and talking about the behaviors required to achieve safety excellence

CONTACT BRIAN

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Event may not be recorded without presenter's permission.