



# Xavier de Pauw joins the Advisory Board of B2B-Fintech Blanco

**22-02-2021 - As of 1 February, Xavier de Pauw has joined the Advisory Board of B2B-fintech Blanco. De Pauw previously worked at Merrill Lynch for ten years, which included a role as Director of Fixed Income Structured Finance & Investments. De Pauw will advise Blanco on developments in the financial and fintech sector**

The Blanco advisor is no stranger to the fintech domain. Previously, De Pauw was co-founder and CEO of online bank MeDirect, co-wrote a book on WealthTech, and was founder and president of Fintech Belgium. De Pauw also held the role of Group Head of Strategic Innovation & Marketing at Degroof Petercam.

According to De Pauw, "Blanco has the ambition and potential to become a pan-European player in a market that is crying out for innovation. Many private banks and asset managers are seeing their costs soar due to new regulations and their profits are under pressure at the same time. These sectors need to innovate and Blanco makes this manageable and affordable for them by automating the entire wealth management chain in an efficient and user-friendly manner. In this way, large and small financial institutions can remain independent, grow cost-efficiently and continue to comply with (new) legislation and regulations."

## **About Blanco**

Fintech B2B provider Blanco was founded in late 2015 and develops technology especially for wealth managers that automates the complete wealth management process. The platform consists of a KYC & Compliance Suite and an Investment Suite: together they make KYC, compliance, portfolio management and administration easier and more efficient, so that wealth managers can focus on client contact and advice. This is because the Blanco team does not believe in tech alone, but in the symbiosis of man and machine: the best service comes from the combination of automation and the human factor. Blanco's solutions are now used by 125 financial institutions in six European countries. For more information see: [www.useblanco.com](http://www.useblanco.com).