

SMARTSENSE FOR SITTING DUCK

Avoid Dangerous and Costly Unsafe Parking Situations

Everyone is aware that nuclear lawsuits are on the rise. In fact, the average claim in 2012 was approximately \$2 million while the average claim in 2019 approached \$17 million. Unfortunately, more and more lawsuits, injuries and fatalities are a result of unsafe parking, or “Sitting Duck” scenarios.



A vehicle that comes to a stop, or has stopped for an extended period of time, or parked (with ignition on/off) in a lane (stalled) or on the shoulder (sitting) where parking is not permitted and for reasons other than traffic jam.

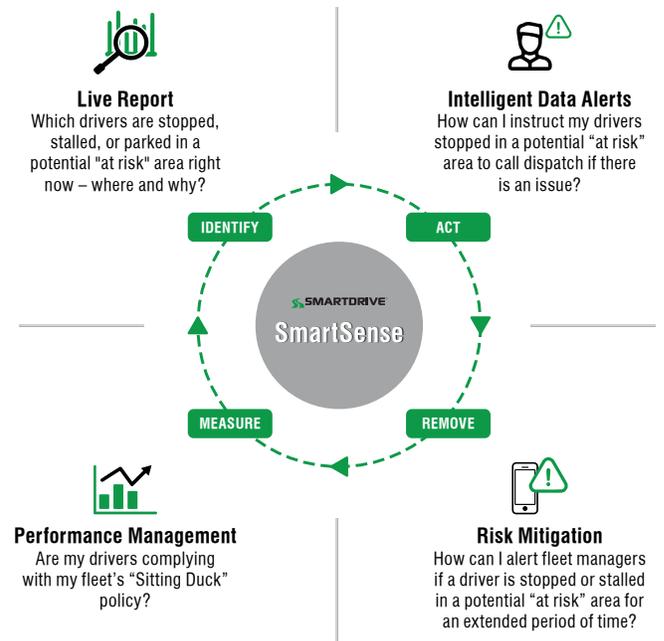
If proper FMCSA regulations are not followed when a truck stalls in a lane, or is parked on the shoulder, someone can easily crash into the rear of the truck, either seriously injuring or killing the occupants. Whether your driver needed a break, or couldn't find safe rest stop parking – Sitting Duck situations can lead to expensive citations or worse.

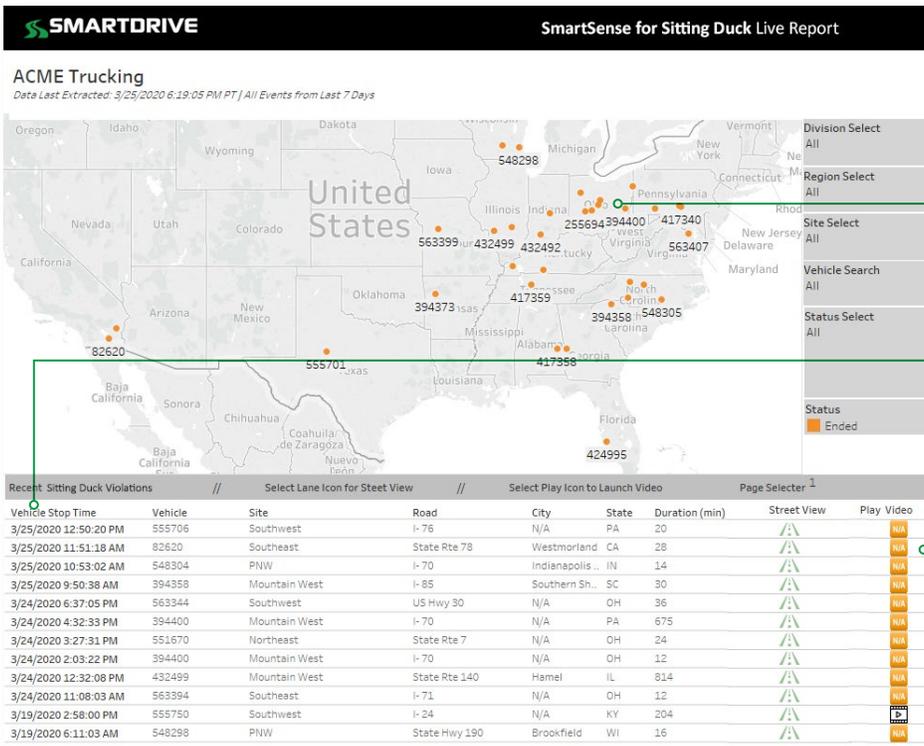
Proactively Identify and Remove Costly Risk

SmartSense™ for Sitting Duck is the first and only IoT-based, real-time analytic and alerting solution designed to detect vehicles that have stopped, parked or stalled in an at-risk area (e.g., on the shoulder) for an extended period so immediate, corrective action can occur. Real-time intelligent data alerts can be integrated with your existing telematics messaging systems so drivers can be alerted to contact dispatch when stopped in a potential at-risk area longer than necessary.

Easily Uncover Hidden Risk through Advanced Analytics

The real-time, interactive dashboard provides at-a-glance data so fleet managers can quickly identify trends and detect Sitting Duck incidents before they become a costly issue. Built-in best practice KPIs enable fleets to discover exactly where to focus their coaching time and resources to mitigate risk and avoid catastrophic collisions.





Which drivers are stopped, stalled, or parked in a potential "at risk" area right now – where and why?

How long are my drivers parked, stalled, or stopped in an "at risk" area?

What's the severity of the most recent Sitting Duck violations?

Get the Full Picture with Street View and Video

The Street View feature included with SmartSense for Sitting Duck enables you to look at a 360-degree photo of what's actually in each Sitting Duck location. In addition, the powerful combination of SmartDrive's Extended Recording and Sitting Duck enables fleets to gain additional pre- and post-event insights into Sitting Duck incidents so managers can deliver more effective driver coaching. As a result, you will reduce collision frequency and avoid nuclear verdicts.

To learn more about the SmartDrive SmartSense suite, visit [SmartDrive SmartSense](#).



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