

Smart Numbers

Much More Than Just a Number



Get Noticed with a Smart Number

Smart Numbers are 13/1300 and 1800 numbers that have a memorable numeric pattern or spell a word using the phone's alphanumeric keypad. There have been over 60,000 numbers purchased through ACMA since 2004. As their popularity increased over the years, more and more businesses are taking advantage of their benefits. They're easier to remember and generate better response rates from marketing and advertising activities.



Enhance Your Marketing

Smart numbers make an impression and are easy to remember. Not only do they have the 'wow' factor and are promoting your business by just being displayed, they're also proven to be more memorable. And that means more calls leading to more business.



Become 5x More Memorable

Smart numbers are 5x more memorable than ordinary phone numbers like a standard landline or a mobile phone number. They make a strong impression when displayed and are more likely to be remembered.



Boost Your Business Image

Displaying the number on the company website, business signage and other promotional material creates a strong first impression. It installs credibility and strengthens the image, and that means more customer enquiries.

Phone Names. Phone Words. High Impact Numeric Patterns.

There are three types of numbers. Phone Names such as 1800 REFLEX or 1300 HILTON spell the name of the business and are an excellent way to promote the business name. Phone Words such as 1300 RUBBISH and 1800 DONATE incorporate the product, service or an action word that's in line with the company branding. A smart number can also come with a highly memorable numeric pattern like 1300 000 300 or 1300 00 1300.

Call Us on [1300 00 1300](tel:1300001300) or Enquire Online and Make Your Business Even More Outstanding

Huge Range of Smart Numbers to Choose From

There are over 1.5 million 1300 and 1800 smart numbers still available for purchase. And that means you are almost guaranteed to secure a great number for your business. You will also own the ROU (rights of use), so there are no ongoing lease payments and you will have full rights to the number.

Key Benefits of Smart Numbers



Own The Number Outright

We do not lease numbers and the ROU (Rights of Use) is transferred to you so the number becomes your asset. This is important as the only way of having full control is to be the ROU holder.



Create a Valuable Asset

Purchasing a smart number creates a valuable asset that can appreciate in value over time. Some numbers have sold for over \$1 million after being purchased for only \$500.



Word-of-Mouth Referrals

A Smart Number will make an impression and get remembered. It will stick in your customer's mind and they will easily be able to pass it onto their family and friends. And that means more business from the best source of marketing, referrals!



Promote Your Brand

Phone names are an excellent way to keep promoting your business name through the phone number. Or you can use a phone word to promote your product or service.



Display Your Brand Name

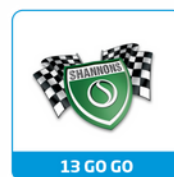
Repetition and frequency are an essential part of brand awareness. Quite simply, the more times it's seen, the more it gets remembered. Having a smart number incorporating the brand name allows for repetition.



Stand Out from the Crowd

Get an edge on your competitors and stand out from the crowd. While others are advertising hard to remember landline numbers, and even mobile numbers, you are sure to get noticed with a smart number.

Some Great Examples of Smart Numbers in Action



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