Online Lead Alerts

Convert Online Leads to Inbound Phone Calls

Online Lead Alerts and Lead Capture Web Widget

Online marketing lead alerts give you the ability to respond to leads in real time. Often, while they are still browsing your website. Activate the plug-in web widget and prompt your website visitors to ask for an immediate call back.

Turbo Charge Your Lead Conversion Rates

Studies prove a person's interest is at its peak at the time of the enquiry or while searching the web. Double your conversion rates by responding to enquiries within minutes.

Impress Your Prospective Customers

Get an edge on your competitors and respond to enquiries within minutes. Up to 50% of customers buy from the company that responds first. Be that company.

Generate More Leads and Enquiries

Use the floating Request Callback web widget to capture leads while the prospective customer is visiting your website. Customise the web widget to your requirements.

Online Lead Alerts

Link your existing online forms, live chat, landing pages and social media lead capture forms, and get instant alerts when a lead is generated. Call back immediately with the press of a button and make a real impression.

Lead Capture Web Widget

Use the floating web widget to promote the ability to call back within 5 minutes and significantly improve your enquiry rate. Call back immediately and watch your lead conversion rate skyrocket.

Call Us on 1300 00 1300 or Enquire Online and Make Your Business Even More Outstanding

How Do Lead Alerts Work?

Online lead alerts not only call you with the details of the enquiry, but also allow you to call back instantly with a press of a button.

1
Customer Submits Enquiry

Customer fills out and submits an existing online form or the lead capture web widget.

2
Lead Alert Calls You

Lead alert instantly calls you and lets you know a customer enquiry has been received.

3
Press 1 to Call Back Instantly

Call back the customer instantly or save information for later.

INFORMATION ABOUT THE PRICING
MONTHLY ACCESS FEE and USAGE CHARGES

	LITE $39 P/MTH	MID $59 P/MTH	PRO $99 P/MTH
Advanced Call Analytics	✔	✔	✔
Advanced Call Routing	✔	✔	✔
Online Portal	✔	✔	✔
Access Fee	$39	$59	$99
Ideal Monthly Usage	0 - 20 Alerts	20 - 40 Alerts	40 plus Alerts
Cost per Lead Alert	$4.90	$3.90	$2.90
Included Talk-Time	10 Mins per Alert	10 Mins per Alert	10 Mins per Alert
Additional Talk-Time	49c per Min	39c per Min	29c per Min
Included Answer Points	1	2	2
Add Answer Points	$10 per Month	$10 per Month	$10 per Month

Timed Calls Quoted per Minute and Billed per Second

MINIMUM TERM and MONTHLY ALLOWANCE

Minimum term is 3 months. Included monthly lead alert allowance expires at the end of each billing period and is not transferrable.

ADDITIONAL CHARGES

Additional charges may apply for some value added services such as number porting. Please contact our Customer Service Team on 1300 00 1300 to discuss your requirements.

SET UP FEE and MINIMUM TOTAL COST

Service Set-Up: $20 including one company contact/answer point. Minimum Total Cost: Lite LA - $117, Mid LA - $177, Pro LA - $297.

PLAN CHANGES and CANCELLATIONS

You can change your plan at any time and changes take effect from the commencement of the following billing period. Services can be cancelled at any time after the minimum term. A full monthly access fee applies to the billing period in which the service is being cancelled.

OTHER INFORMATION
FULL TERMS

Information and pricing is correct at the time of publication and is subject to change. All pricing is **exclusive of GST**. This information is a summary only. For full details of the Customer Terms and Company Policies, please visit **www.business1300.com.au/policies-legal**

SERVICE ACTIVATION TIMEFRAMES

Upon receiving and accepting the Service Application Form, we will commence the activation process and inform you of the approximate activation timeframe. As a general guide, new service activations are done within one (1) business day.

USAGE INFORMATION

For information about your current usage levels please refer to the online portal or contact our Customer Service Team on 1300 00 1300.

BILLING

We will bill you in advance for the monthly access fee and in arrears for the additional lead alerts and any additional charges. Our billing cycle ends at the end of a calendar month and your first bill will include the part of the month when the service was activated as well as the monthly access fee in advance for the following month. Business1300's standard method for bill delivery is email. Paper billing is available for a monthly fee of $5. To opt in to paper billing, please contact our Customer Service Team on 1300 00 1300.

PAYMENT METHOD

We accept payment by Direct Debit from a bank account or a credit card. Other payment terms are available by prior arrangement only. For further details please contact Customer Service Team.

CONTACT US

Business1300 is committed to excellence in customer service and advice to its customers. If you have any questions regarding the service please contact our Customer Care Team on **1300 00 1300** or visit **business1300.com.au/contact-us**

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