WHAT MOTIVATES A SHOPPER TO GO THROUGH THE HASSLE OF SENDING SOMETHING BACK?
Most shoppers return items because they want to,” which means they want their money back. They’re not necessarily happy with the purchase, but they don’t want to make a hassle of it. They know you’ll let them return it to the store, so they won’t waste time calling you or going through a return process. They just want their money back. The rest of it is your problem.

WHY OFFER RAPID REFUNDS?

- 95% of shoppers say they would be more loyal to a retailer that offered same day refunds.
- 58% of shoppers spending more
- 56% of shoppers purchasing more frequently

HOW DO RAPID REFUNDS WORK?

1. Your shopper registers their return online, letting you know what they’re returning and why.
2. The shopper then either has their parcel collected at their chosen drop-off point, or keeps it at home.
3. Once you know an item is on its way back to you, why wait to refund your customer?

READY TO OFFER RAPID REFUNDS?

Contact ReBOUND for more information on rapid refunds.

www.reboundreturns.com