

Blue Zones director named in Top 25 Innovators in Healthcare

Deb Logan, Executive Director for Blue Zones Project Southwest Florida recently received national recognition as a Top 25 Innovator in Healthcare by Modern Healthcare.

Since 2019, Modern Healthcare has honored the industry's top 25 innovators who are driving change across health care to promote quality, affordability, accessibility, and sustainability. Each honoree is distinguished for instituting innovation and leading transformative programs that improve care by achieving measurable results and contributing to the clinical and financial goals of their organization.

"I am incredibly humbled and honored to have received this award, but it is important to me that this is recognized as a 'we' award and not 'me,'" says Ms. Logan. "Blue Zones Project—SWFL's meaningful work and impact would not be possible without the generous and visionary leadership of NCH Healthcare System."

For more than five years, Ms. Logan has led the BZP Southwest Florida team — which touches more than 225,000 lives and covers a geographic area larger than Delaware — to improve well-being among residents by transforming the places they live, work, and play.

Brought to Southwest Florida by NCH Healthcare System, in collaboration with Sharecare, Inc. and Blue Zones, LLC, BZP is a vital part of Southwest Florida's well-being improvement initiative that encourages changes in the com-



COURTESY PHOTO
Deb Logan is the executive director for Blue Zones Project Southwest Florida.

munity that lead to healthier options. Prior to the BZP-led transformation, the Southwest Florida metropolitan area — which includes Naples, Immokalee, and Marco Island — ranked 73rd in the nation for overall well-being in 2011. In recent years, the community has led the nation, achieving the best Well-Being Index scores in the U.S. for several consecutive years. For more information about Blue Zones Project Southwest Florida, visit southwestflorida.bluezonesproject.com. For more information about Top 25 Innovator in Healthcare by Modern Healthcare, visit www.modernhealthcare.com/awards/top-25-innovators-2020. ■



Eat, Drink & Give for a cause at Celebration Park

Join the Parkinson Association of Southwest Florida for their socially safe "Eat, Drink & Give" Food Truck Party from 4-8 p.m. Thursday, Oct. 22 at Celebration Park, 2880 Becca Ave., Naples. Round up for Parkinson's and round up your purchase. The evening includes a 50/50 and Vegas Raffle, great food and friends.

The mission of the Parkinson Association of Southwest Florida is to provide quality programs and services to educate, enrich and empower persons impacted by Parkinson Disease and related neurolog-

ical conditions to live well. Services and support are always free and extended to the care partners and families of community members with PD. For more information, and for dates and time of other events, visit ParkinsonAssociationSWFL.org or call 239-417-3465. ■



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