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### WHAT'S HAPPENING AT GULFSHORE BUSINESS



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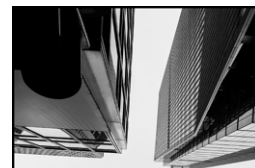


**40 Under 40**  
Celebrate this year's winners with us on Sept. 13.

### TODAY'S NEWS

#### REPORT: CAPE CORAL-FORT MYERS HIRING AT HEALTHY PACE IN Q4

Cape Coral-Fort Myers metropolitan statistical area employers expect to hire at a healthy pace during the fourth quarter of 2018, according to the latest ManpowerGroup Employment Outlook Survey. Among employers surveyed, 28 percent plan to hire more employees from October through December. This number is offset by the 4 percent who plan to reduce payrolls, while 68 percent of employers expect to maintain current staff levels and 0 percent indicate they are not sure of their hiring plans. This yields a Net Employment



Outlook of 24 percent, down from 35 percent for the same period one year ago but up from 12 percent in quarter three. The Net Employment Outlook is derived by taking the percentage of employers anticipating an increase in hiring activity and subtracting from this the percentage of employers expecting a decrease in hiring activity. The survey did not report on any other Southwest Florida MSAs. View complete Q4 2018 survey results for the U.S. at [manpowergroup.us/meos](http://manpowergroup.us/meos).



### FSW COLLIER CAMPUS NAMED FIRST BLUE ZONES-RECOGNIZED COLLEGE IN FLORIDA

The [Florida SouthWestern State College](http://www.fsw.edu) (FSW) Collier Campus will become the first Blue Zones Project-recognized college in Florida, and only the second in the nation, during a ribbon cutting held at 11:30 a.m. on Sept. 20 in its rooftop garden. The ribbon cutting is free and open to the public. The Blue Zones Project is a community-wide well-being improvement initiative to help make healthy choices easier for everyone in Southwest Florida. In order to become a Blue Zones Project-recognized college, at least 25 percent of students must pledge to enroll in the Blue Zones Project and do their best to incorporate the Blue Zones' Power 9 principles into their lives. The FSW Collier Campus is also taking an active role in the Blue Zones Project by providing healthier food options at student events and making fruits and vegetables more prominent in its cafeteria. It has also installed three refillable water bottle stations around the campus.

### BUSINESS BUILDING SYMPOSIUM SET

The Greater Fort Myers Chamber of Commerce will host the fifth annual Business Building Symposium, presented by HBKS Wealth Advisors and HBK CPAs & Consultants and themed "Unleashing the Spirit of Your Organization," from 7:30 a.m. to 3 p.m. on Sept. 19 at the Sanibel Harbour Marriott Resort & Spa in Fort Myers. Attendees will select from nine workshops, including an employee retention workshop with Lori Burke of Sunshine Ace Hardware entitled "Using Effective Tools, Tips and Tactics to Retain Your Best!"; Ryan D. Carter of Scotlynn USA Division Inc.'s "Hire Better. Hire Faster. Hire to Retain"; Dr. Darlene Andert of Accounting for Profitability LLC's "Develop Employees into Leaders." Sessions in HR management, business processes, work/life balance and a special panel discussion will feature a variety of other guest speakers. In addition to the workshops, all attendees will experience keynote speaker, Matt Keller, lead pastor for Next Level Church. The special opening kick-off speaker is corporate culture expert, keynote speaker and author Yvonne Conte. Tuition for this professional development day is \$149, which includes lunch. Registration and more information are available at [fortmyers.org](http://fortmyers.org).

A red and white banner for Rosier Insurance. It features the phone number '239.444.1414' in large white text on a red background, and the 'Rosier INSURANCE' logo on a white background to the right.

A vertical advertisement for CRE Consultants. It features a background image of skyscrapers. The text reads: '2 MORE REASONS TO CHOOSE CRE', 'RANDAL MERCER &amp; BRANDON STONEBURNER', 'CRE CONSULTANTS', '239.481.3800', and 'CRECONSULTANTS.COM'.

A vertical advertisement for FGCU's Complete Info Session. It features a background image of a person holding a laptop. The text reads: 'Florida Gulf Coast University Office of Continuing Education', 'CLICK FOR MORE INFORMATION', 'FGCU Complete Info Session', '• COMPLETED SOME COLLEGE?', '• WANT TO FINISH YOUR DEGREE?', and 'EARN YOUR BACHELORS DEGREE'.