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14 March 2017

For the second year in a row, Naples and the nearby communities of Marco Island and Immokalee tops the ranking at the number one spot in the [Gallup-Healthways State of American Well-Being 2016 Community Rankings](#), released on March 7, 2017. The report measures how residents of 189 U.S. cities feel about their physical health, social ties, financial security, community and sense of purpose. Communities are uniquely positioned to promote well-being improvement by transforming policies and environment so that people move naturally, eat wisely, connect, and have the right outlook—all of which can lead to living longer, better.

Greater Naples, Florida is actively engaged in the [Blue Zones Project](#) wellness initiative, with many area businesses, restaurants, and schools achieving Blue Zones Project Approved status for maintaining healthy workplace initiatives, restaurant menus and more.

Naples has also been named the [#1 Best Destination for Luxury Travelers](#) (2015) in the U.S. by readers at USA TODAY's 10Best travel section and America's Best All-Around Beach by the Travel Channel (2005). Marco Island ranked as the #1 Island in the U.S. and #4 Island in the World in 2014's TripAdvisor Traveler's Choice Awards.

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### Contact:

**Oonagh McCullagh** – Director UK, Ireland & France Office

**Tel:** +44 (0) 1732 875 722

**Fax:** +44 (0) 1732 875 090

**Email:** [oonagh@ommac.co.uk](mailto:oonagh@ommac.co.uk)

**Website:** [www.ParadiseCoast.com](http://www.ParadiseCoast.com)

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