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Naples Blue Zones Businesses up to 14

By Katie Egan @https://twitter.com/katie_j_egan Jun 06, 2016









Photo provided.



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Two more businesses have joined Collier County's Blue Zone initiative.

Edible Arrangements of Naples and Senior Housing Solutions bring the total number of organizations who've joined the project up to 14.

Each organization has demonstrated commitment to helping employees and Southwest Florida residents live longer, better lives, a news release said.

> Brought to Southwest Florida by the NCH Healthcare System, in collaboration with Healthways, Inc. and Blue Zones, LLC, the Blue Zones

Project is a community-by-community, well-being improvement initiative designed to make healthy choices easier through permanent changes to environment, policy and social networks.

"We are all about healthy snacking and gifting for everyone, everywhere, every day," said owner of Edible Arrangements of Naples, Jennifer Palma. "We as a family here at Edible Arrangements of Naples have all committed to exchange an unhealthy snack for one healthy snack each day."

Senior Housing Solutions began offering healthy options at their seminars and networking events.

"The core principles of Blue Zones Project are very similar to those of my organization in promoting successful aging, living with a purpose, making healthy choices, staying physically and socially active and enjoying a community lifestyle," said Bruce



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Rosenblatt, owner of Senior Housing Solutions." The more people embrace these principles, the less likely they will need extended long term care as they age."

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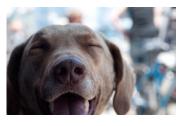
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