

# Axioma Worldwide Macroeconomic Projection Equity Factor Risk Model

### **Equity Factor Risk Models**

February 2021

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AXWWMP4 MODEL OVERVIEW

### **Model Overview**

The Macroeconomic Projection model is a transformation of the WW4 fundamental model combined with an additional set of market-traded macroeconomic factors. It is constructed from all the features and deliverables from the WW4 model, including asset coverage, estimation universe, factor exposures, factor returns, specific returns, specific risks. Currency risks are modeled separately which is the same as WW4.

Asset	CO	ver	age

The model covers roughly 48,100 securities (over 84,900 historically), primarily from the following 68 markets:

	•			
Argentina	Denmark	Ireland	New Zealand	Spain
Australia	Egypt	Israel	Norway	Sweden
Austria	Finland	Italy	Pakistan	Switzerland
Belgium	France	Japan	Peru	Taiwan
Brazil	Germany	Korea	Philippines	Thailand
Canada	Greece	Luxembourg	Poland	Turkey
Chile	Hong Kong	Malaysia	Portugal	UK
China	Hungary	Mexico	Russia	USA
Colombia	India	Morocco	Singapore	
Czech Rep.	Indonesia	Netherlands	South Africa	
Bahrain	Cyprus	Kuwait	Oman	Slovenia
Botswana	Estonia	Latvia	Qatar	Sri Lanka
Bulgaria	Iceland	Lithuania	Romania	UAE
Croatia	Jordan	Mauritius	Slovakia	Venezuela

In addition, the following 26 emerging markets are included; the following were introduced in 2009:

Bangladesh	Kazakhstan	Namibia	Tunisia	Trinidad & Tobago
Ecuador	Kenya	Nigeria	Ukraine	
Ghana	Lebanon	Saudi Arabia	Vietnam	
Jamaica	Malta	Serbia	Zambia	

and this second group added in 2015:

ivory Coas	st Montenegro	Macedonia	Bosnia & Herzegovina
Tanzania	Uganda	Zimbabwe	Palestinian Territory
Malawi			

#### **Estimation Universe**

Includes assets with sufficient size and liquidity, using selection criteria similar to those employed by major index providers. More granular, localized rules are also applied on a per-market basis to filter certain exchanges, asset types, etc. The estimation universe comprised 12,800 securities on average.

**Forecast Horizon** Medium-horizon model: 3-6 months.

**Estimation Frequency** Factor exposures, returns, and covariances estimated daily.

### Macroeconomic Projection Model

#### Macro Factors (14)

#### **Interest Rate Factors**

US Term Spread: 10Y6M Daily changes in US Treasury term spread between 10Y yield and 6M yield

GB Term Spread: 10Y6M Daily changes in UK zero-coupon government bond term spread between 10Y yield

and 6M yield

EU Term Spread: 10Y6M Daily changes in Germany zero-coupon government bond spread between 10Y yield

and 6M yield

JP Term Spread: 10Y6M Daily changes in Japan zero-coupon government bond term spread between 10Y yield

and 6M yield

#### Inflation Factors<sup>1</sup>

US Inflation Daily changes in US 5Y break-even inflation rate

GB Inflation Daily changes in UK 5Y break-even inflation rate

EU Inflation Daily changes in Germany 5Y break-even inflation rate

#### **Corporate Credit Factors**

USD BBB Corp Spread Daily log returns of the 5 year node of USD BBB credit spread curve

BBB Corp Spread Daily log returns of the 5 year node of GBP BBB credit spread curve

Daily log returns of the 5 year node of EUR BBB credit spread curve

Daily log returns of the 5 year node of JPY BBB credit spread curve

Daily log returns of the 5 year node of JPY BBB credit spread curve

#### **Commodity Factors**

Commodity Daily returns of GSCI non-energy commodity spot index

Gold Daily returns of the GSCI gold spot index
Oil Daily returns of NYMEX:CL 1 month oil futures

**Currency Factors** 0/1 assignments to the primary currency of an asset's country.

<sup>&</sup>lt;sup>1</sup>GB Inflation and EU Inflation are available in the model starting from 2011-01-01



The following factor definitions are used to construct factor returns for the WW4 model. All the following factors have been projected onto the set of macro factors defined previously. Therefore, the factor returns are the residuals after the projections.

Style Factors	AXWWMP4-MH (12)
	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,

#### **Market-Based Factors**

Market Sensitivity 2-year weekly beta versus the global market

Volatility 6-month average of absolute returns over cross-sectional standard deviation, fully or-

thogonalized to Market Sensitivity

Liquidity Natural logarithm of the ratio of 3-month average daily volume and 1-month average

market capitalization, inverse of 6-month Amihud illiquidity ratio, and proportion of

returns-traded over last calendar year

Exchange Rate Sensitivity 2-year weekly beta to returns of currency basket containing USD, EUR, GBP, JPY, CNY

Medium-Term Momentum Cumulative return over past year excluding the most recent month

Size Natural logarithm of market capitalization

#### **Fundamental Factors**

Value Book-to-price

Earnings Yield Earnings-to-price and estimated earnings-to-price

Leverage Total debt (current and long-term liabilities) to total assets and total debt to equity

Growth Sales growth, estimated sales growth, earnings growth, estimated earnings growth

Profitability Return-on-equity, return-on-assets, cash flow to income, gross

margin, and sales-to-assets

Dividend Yield Ratio of sum of the dividends paid (excluding non-recurring, special dividends) over

the most recent year to average market capitalization

Industry Factors (68) GICS®-based, corresponding to GICS® 2016 Industries with 0/1 assignments.

Assets with no official  ${\sf GICS}^{\it \&}$  are given industry membership based on internal

research and are explicitly labeled as such in product deliverables.

**Global Market Factor** Regression intercept term; all assets have unit exposure. Allows the model to

better distinguish between country and industry risk contribution effects.

**Country Factors** 0/1 assignments based on an asset's country of quotation, business activities

or domicile. In most cases this is equivalent to the market where an asset trades; the issuer's home country is used for foreign listings, depository re-

ceipts, and similar instruments.

**Local Factors** Meant to capture strong residual structure in certain markets not captured by

others factors. The model currently has one such factor: Domestic China.



**Returns Model** Models WW4 factors using 4 sets of macro factors: interest rate factors, credit

spread factors, commodity factors, and inflation factors. Currency factors are

not projected by macro factors.

**Returns History** 4 years of weekly overlapping returns for factor correlations, 2 years of weekly

overlapping returns for factor volatilities.

**Estimation** Estimate regression coefficient beta between WW4 model factors and macro

factors by constructing a covariance matrix using WW4 factor return time series and macro factor return time series. Estimate asset macro exposure by multiplying WW4 factor exposures with estimated betas. Currency factor re-

turns are kept the same as WW4 model's currency returns.

**Numeraire Currency** Currency risk is expressed from a U.S. Dollar (USD) perspective, but advanced

features in Axioma Portfolio Optimizer  $^{\scriptscriptstyle\mathsf{TM}}$  enable users to dynamically re-base

the model into various other currencies.



AXWWMP4 SPECIFIC RISKS

### **Factor Volatilities / Correlations**

Estimation	Covariance of exponentially-weighted weekly overlapping factor returns.
Half-life Parameters	Medium-horizon model: 26 weeks for variances, 52 weeks for correlations.
Adjustments	Axioma's proprietary <i>Dynamic Volatility Adjustment</i> (DVA) procedure is used to analyze trends in factor returns dispersion and adjust risk estimation accordingly to allow for heightened responsiveness in risk forecasts and adaptability to the prevailing volatility regime.

## **Currency Risk**

Miscellaneous	Currency risks in all models are taken from the Axioma Global Currency Risk Model, ensuring that all regional/global risk models share consistent estimates of currency risks and covariances.
Estimation	Principal components analysis using 1 year of exchange rate returns and 12 statistical factors, estimated from a pool of core currencies: USD, EUR, GBP, JPY, CHF, CAD, AUD, BRL, MXN, SGD, KRW, ZAR and PLN.

## **Specific Risks**

**Estimation** 

Half-life Parameters History	125 days. 500 days.
Autocorrelation	Newey-West adjustment accounting for 1 day of autocorrelation.
Other Adjustments	Issuer Specific Covariance (ISC) captures covariances between security lines of the same issuer, using a cointegration model of price behavior. Applies only to portfolios containing two or more securities from the same issuer.

Variance of exponentially-weighted daily specific returns.



AXWWMP4 DATA DELIVERABLES

### **Data Deliverables**

**Availability** Updated daily and downloadable via FTP, SFTP, and HTTPS.

**Historical Coverage** Daily history from Jan. 2004 onwards.

**Data Format**Delimited text file ("flat files") or proprietary database format for seamless in-

tegration into Axioma Portfolio Optimizer™.

**Benchmarks** Global and regional benchmarks are available in a format compatible with Ax-

ioma software products.

**Exchange Traded Funds** 

(ETFs)

Broad coverage of regional, single country, and index linked ETFs. ETF coverage for the model is determined by the model's full coverage of the underlying

constituents in order to ensure consistency in the instrument's risk and expo-

sure measures.

**Asset Identifiers** Axioma ID, SEDOL, CUSIP, ISIN, local ticker, issuer/company ID.

Market Data Asset-level data including:

> Price, market capitalization

> 1-, 5-, 20-, and 60-day returns

> 5- and 20-day average daily volume

> Historical and predicted beta

Some items of market data may not be available in delimited text file format.



## Appendix: AXWW4 Industry Factors vs. GICS®

Industry factor returns are the residuals after the projection. This table provides the industry classification scheme used in the WW4 model.

	GICS <sup>®</sup> Industry Groups (24)		Axioma Industry Factors (68)
1010	Energy	101010	Energy Equipment & Services
		101020	Oil, Gas & Consumable Fuels
1510	Materials	151010	Chemicals
		151020	Construction Materials
		151030	Containers & Packaging
		151040	Metals & Mining
		151050	Paper & Forest Products
2010	Capital Goods	201010	Aerospace & Defense
		201020	Building Products
		201030	Construction & Engineering
		201040	Electrical Equipment
		201050	Industrial Conglomerates
		201060	Machinery
		201070	Trading Companies & Distributors
2020	Commercial & Professional Services	202010	Commercial Services & Supplies
		202020	Professional Services
2030	Transportation	203010	Air Freight & Logistics
		203020	Airlines
		203030	Marine
		203040	Road & Rail
		203050	Transportation Infrastructure
2510	Automobiles & Components	251010	Auto Components
		251020	Automobiles
2520	Consumer Durables & Apparel	252010	Household Durables
		252020	Leisure Products
		252030	Textiles Apparel & Luxury Goods
2530	Consumer Services	253010	Hotels Restaurants & Leisure
		253020	Diversified Consumer Services
2540	Media	254010	Media
2550	Retailing	255010	Distributors
		255020	Internet & Direct Marketing Retail
		255030	Multiline Retail
		255040	Specialty Retail
3010	Food & Staples Retailing	301010	Food & Staples Retailing
3020	Food, Beverage & Tobacco	302010	Beverages
		302020	Food Products
		302030	Tobacco
3030	Household & Personal Products	303010	Household Products
		303020	Personal Products
3510	Health Care Equipment & Services	351010	Health Care Equipment & Supplies
		351020	Health Care Providers & Services



		351030	Health Care Technology
3520	Pharmaceuticals, Biotechnology & Life Sci-	352010	Biotechnology
	ences		
		352020	Pharmaceuticals
		352030	Life Sciences Tools & Services
4010	Banks	401010	Commercial Banks
		401020	Thrifts & Mortgage Finance
4020	Diversified Financials	402010	Diversified Financial Services
		402020	Consumer Finance
		402030	Capital Markets
		402040	Mortgage Real Estate Investment Trusts (REITs)
4030	Insurance	403010	Insurance
4040	Real Estate	404020	Equity Real Estate Investment Trusts (REITs)
		404030	Real Estate Management & Development
4510	Software & Services	451010	Internet Software & Services
		451020	IT Services
		451030	Software
4520	Technology Hardware & Equipment	452010	Communications Equipment
		452020	Technology Hardware, Storage & Peripherals
		452030	Electronic Equipment, Instruments & Compo-
			nents
4530	Semiconductors & Semiconductor Equipment	453010	Semiconductors & Semiconductor Equipment
5010	Telecommunication Services	501010	Diversified Telecommunication Services
		501020	Wireless Telecommunication Services
5510	Utilities	551010	Electric Utilities
		551020	Gas Utilities
		551030	Multi-Utilities
		551040	Water Utilities
		551050	Independent Power & Renewable Electricity Pro-
			ducers



## Appendix: AXWWMP4 Results Overview

### **Factor Performance**

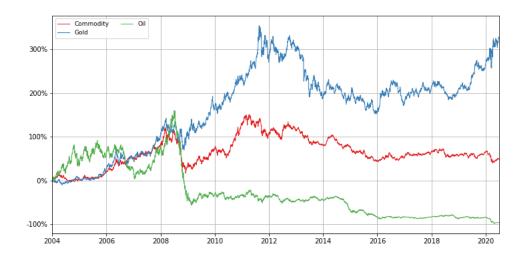


Figure 1: Cumulative return to each of the AXWWMP4-MH Commodity factors, 2004-2020.

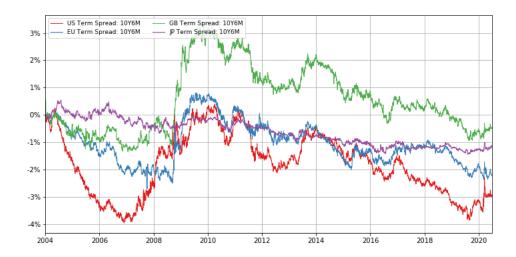


Figure 2: Cumulative return to each of the AXWWMP4-MH Term Spread factors, 2004-2020.



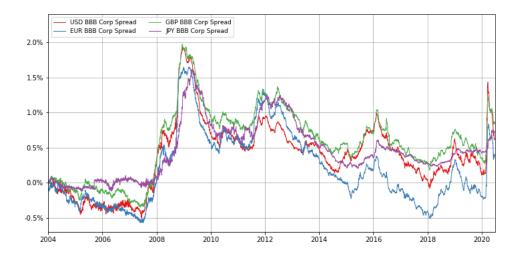


Figure 3: Cumulative return to each of the AXWWMP4-MH Credit Spread factors, 2004-2020.

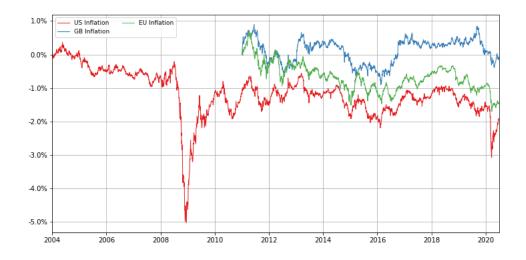


Figure 4: Cumulative return to each of the AXWWMP4-MH Inflation factors, 2004-2020.<sup>2</sup>



<sup>&</sup>lt;sup>2</sup>Inflation factor for GB and EU start on 2011-01-01

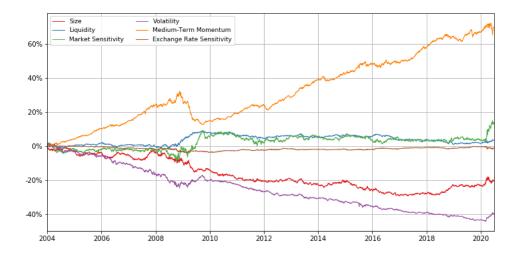


Figure 5: Cumulative return to each of the AXWWMP4-MH Market-based Residual Style factors, 2004-2020.

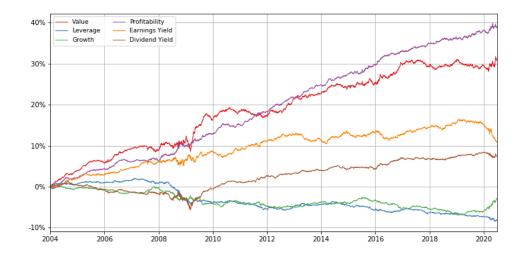


Figure 6: Cumulative return to each of the AXWWMP4-MH Fundamental Residual Style factors, 2004-2020.



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