



## Marketing Assistant

### About Us

Automation Consultants is a leading Agile and DevOps consultancy, dedicated to improving business performance through digital transformation and software automation. We are specialists in Atlassian and AWS, delivering industry recognised automation solutions, software development and technical support. Our customers range from start-ups to global organisations.

### The Role

We are looking for a motivated and ambitious individual to join our marketing team as a Marketing Assistant. The successful candidate will work closely with the team in all stages of our marketing campaigns and efforts. The role involves participating in the daily tasks of a busy marketing team, as well as putting forward your own ideas and creativity.

### Responsibilities and Duties:

- Support the marketing team in various marketing activities
- Write strong marketing material for promotions and wider communications (e.g. social media, direct mail, company website and case studies)
- Put forward ideas on marketing campaigns and wider marketing outputs
- Assist in the organisation of our global events schedule
- Perform market analysis and research on competition
- Creating and editing graphics and online promotional videos, webinars etc

We know that here at Automation Consultants, our team members are the best in the industry. So, we do everything we can to take care of them. We offer ongoing training and professional development, tailored to the individual's ambitions, as well as creating a team that learn from one another. We offer challenging projects within a supportive team and believe that your skills should always be growing

### Salary and Benefits: £22,000 - £28,000 Per Annum

- 33 days holiday (*including bank holidays*)
- Pension Scheme
- Flexible working hours and environment
- Private Healthcare
- Dental insurance
- Dedicated ongoing training plan and budget
- Onsite gym, showers, yoga lessons and more.
- A subscription to Perkbox (dozens of offers, discounts, free gadget insurance, 2 for 1 cinema tickets, etc.)
- Regular company-wide events, team social events, including Hackathons and competitions



## Qualifications and Skills:

### Essential

Exceptional written and communication skills

Strong technical skills with a familiarity of various marketing software

Knowledge of different social media platforms and marketing tools

Solid understanding of different marketing techniques

Strong attention to detail with an ability to work to strict deadlines

### Nice to have

Experience of marketing in the tech industry.

A relevant and strong degree (*Example, Marketing, Creative Writing, etc*). 2:1 Minimum

Experience working in a hands-on role delivering marketing campaigns including digital and social media activity.

Experience in content marketing