

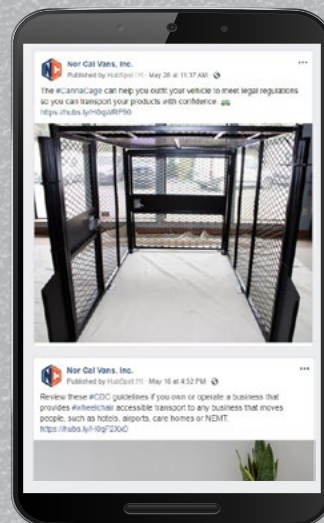
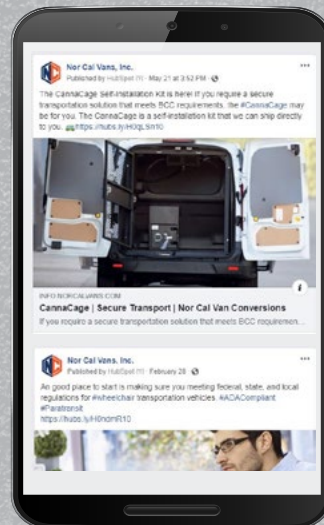
NorCal Van Conversions is one of our newest clients and are in the full swing of a brand/identity update. We spent the first part of our engagement working with them to understand and craft their vision, values and message, as well as do a deep dive into their current and future customers and market opportunities. We then implemented this discovery work throughout their brand, including a new logo, identity assets, brochures, tradeshow assets and a rework of their website. Additionally we began online advertising campaigns for their various market segments in 2019, using Google Ads and Facebook ads to grow their market share.

Deliverables include:

- Brand Identity redesign
- Website design
- Email marketing
- Google Ads
- Social Media Strategy
- Web Video
- Photography
- Tradeshow Assets

CONTACT INFORMATION:

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We began working with Half a Bubble Out as new owners of a 30 year old business. We wanted to make sure that our look and feel as well as our marketing message was on point, showed that we are modern and growing, and clearly reflected our values as an organization. We didn't consider going anywhere except HaBO. Their reputation for helping companies tell their story and rebrand preceded them, and we have not been disappointed. We love the new logo and are excited for the ongoing rollout. Michael, Kathryn and their team have been great to work with."

- Todd LaPant, Owner/COO

