



Creating Caring Communities
Since 1948

**Ever Feel
In Over
Your Head
as an
HOA Board
Member?**

**Let Us Help You
Make Sure All
Your Bases Are
Covered**

Meeting Management
HOA Assessments Facilitation
Project Management
Financial Management
CCR's and Bylaws
And Much, Much More...

CALL FOR A
FREE HOA ANALYSIS
(530) 419-6032



Circle One 831/7210

We Have The Resources You Need

Does your Board have all the resources you need to ensure you are meeting all of your legal and financial obligations? Let us help.

If you are on your HOA or Condominium Association's board of directors, you know how challenging it can be to help keep your association up-to-date with the laws and out of legal trouble. Add to that the ongoing need for conflict resolution as concerns arise among your homeowners, and you can become quickly overwhelmed. Where can you turn for advice and help to meet the demands and ensure that your association is running smoothly?

Managing and consulting with HOA Boards is what we do all day long. From hands on comprehensive management services in California, to nationwide consulting for financial management and board management, we have the resources you need.

We offer support for every aspect of running a successful Homeowner Association Board and can help you learn how to have an effective meeting, how to look at your budget and make sure you have reserve funds for the future, and how to adjust your governing documents as the basis of the land change.

Need Some Outside Perspective?

Whether you need input on general HOA board management, how to handle finances, or handling HR challenges, we are here to help. We get calls from all over the country and we love to help HOA board members gain perspective. While you might feel like your situation is different than others, with 30 years under our belt helping HOA boards, we have provided already solved something you are going through, or something like it. You are not alone and we can help!

Get a FREE HOA Analysis!



The Hignell Companies are a client that showcases the breadth of services that we offer. They have been a client of ours for over 13 years, and during that time have gone through a company name and brand shift, branched their business out to launch additional brands and companies, and continue to grow in their market space. We function as their outsourced marketing agency, taking care of all their marketing needs, both offline and online. This includes website design, traditional advertising such as television and radio, as well online advertising, running numerous campaigns on AdWords and Google to promote the various departments within the company, and the development of online webinar trainings for their HOA division, starting in May of 2018. We have also done an extensive direct mail project for the HOA department.

Websites: hignell.com • hignellrentals.com
hignellpropertymanagement.com
hignellhoa.com • expertsinyourhome.com
courtyardinchico.com • ccteams.org

Deliverables include:

- Identity Design for multiple divisions
- All Graphic Design
- Website Design
- Social Media Strategy & Management
- Direct Mail Campaigns
- Radio Advertising
- Television Advertising
- Print Advertising
- Facebook Ad Management
- Google Ad Management
- Outdoor Billboards/Transit Shelters
- Online Video
- Press Releases

CONTACT INFORMATION:

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As a full service agency, HaBO is able to provide us the advice we need on how, when and where to market and are then able to also create the advertising pieces we need. In addition to logo redesign, we have worked with HaBO to redesign several websites, create an internet marketing strategy, create television and radio ads, as well as print advertising pieces. As we work out the marketing plans we continue working with HaBO to help us create the brand identity that is important to The Hignell Companies.” – Philip Larios, President & CEO