

EXPERTS IN YOUR HOME

WE DO MORE THAN YOU THINK

Build or Remodel?
Work with a Builder you can trust

BUILDING BUTTE COUNTY SINCE 1948

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Experts in Your Home is a division of The Hignell Companies that was launched in May of 2015 to encompass the maintenance services part of their business. We worked with the executive team to develop and launch this entirely new brand from the ground up. The Experts website is built on the HubSpot platform and represents a fully integrated system for the website and all of their communication. We continue to work with the Experts team on a full marketing campaign that includes all content development for blogs and eBooks, paid online advertising on Facebook and AdWords, television and radio commercials, print advertising as well as signage and vehicle wraps. If it involves marketing or advertising, it runs through us as their outsourced marketing company.

Deliverables include:

- Brand Identity Creation
- Website design
- Social Media Management
- Television Advertising
- Radio Advertising
- Web video
- Google Ads
- Facebook Ads

CONTACT INFORMATION:
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“Half a Bubble Out has proven over the years to be an invaluable thinking partner in the development of our company. They worked with us to brainstorm and envision the way to separate our services division, then did all of the branding and asset creation needed to launch the new brand. We continue to evolve our company and we love their creativity and willingness to help us adjust as the market adjusts.”

- Phil Larios, President & COO

