

✓ Optimize the Experience

04. Brand your form with school logo and colors.



Use an easy form builder like [CampusPay](#) to quickly and easily build a branded payment form that integrates with your website to create a seamless Payment experience for your payees.

06. Check to make sure the form is easy to use with these simple tips.

- Use clear, concise wording to avoid confusion
- Take advantage of drop downs and check boxes to simplify information entry
- Set up error validation that works to assist the end user during the form fill process
- Include automations (like smart form-fills or suggestions) where possible

05. Secure your form data:

- Enable Anti-Spam features like Captcha
- Process payments with a PCI Compliant Payment Processor like Diamond Mind
- Use a Payment Gateway
- Never send full bank account numbers or credit card numbers via email
- Review form data regularly to make sure sensitive information was input correctly

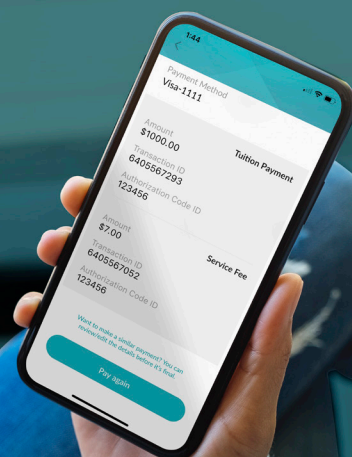
07. Are you making your form accessible for all users?

- No
- Yes** (if yes make sure your form follows our checklist below to enhance user accessibility)
 - All form fields can be navigated with the tab key
 - No flashing graphics have been used
 - Bright color is not used for communication
 - All form fields can be read by a screen reader

Make Online Payments Simple

CampusPay by Diamond Mind is designed to make it easy for you to build an engaging digital payment experience.

- Simple drag-and-drop form builder.
- Seamless integration with your web site and easy branding.
- Secure payment processing through Diamond Mind.



www.diamondmindinc.com/products/campuspay/