

# HOW TO BOSTON WHILE BLACK SUMMIT

APRIL 28-30

FIND YOUR TRIBE. GROW YOUR NETWORK. NAVIGATE THE CITY. HAVE FUN

Boston While Black is leading in shaping a city where Black people want to live and work because they have the spaces, tools, and relationships to find their tribe, grow their network, navigate the city, and have fun.

The inaugural How to Boston While Black Summit is 2.5 days of workshops, panels, and experiences highlighting the challenges and solutions to navigating Boston as a Black professional, student, and entrepreneur.

The goal of the summit is to bring together the people committed to making Boston more welcoming & accessible through targeted programs, resources, and community-building. This will create more engaged residents who want to stay and contribute to the fabric of Boston.

The summit will include a special half-day pre-conference on building a thriving and connected Black tech and life sciences ecosystem across the region. Speakers throughout the summit will share best practices for navigating the civic, political, professional, entrepreneurial, cultural, and social landscapes of Greater Boston as a Black person.





## **BOSTON IS A HUB FOR EDUCATIONAL AND PROFESSIONAL OPPORTUNITY**

- Boston is one of the country's leading medical, academic, and technology hubs.
- For tech degree completions, Boston was No. 3, behind only Washington, D.C. and New York.
- In 2019, Boston was ranked as the best city for college students in the U.S. Higher education students comprise 20% of the Boston population.

## **HOWEVER, BOSTON HAS YET TO CREATE ENOUGH SPACES WHERE BLACK PEOPLE CAN THRIVE**

- Black students report they feel the city has a lot to offer when it comes to their education and careers, but they feel disconnected when it comes to finding a real sense of community.
- Black and Latino people make up more than a fifth of the state's population, but own just over 3% of businesses with employees.
- Very few Black people rise to leadership positions in nearly every industry in Boston, perpetuating the city's multi-thousand dollar racial wealth gap and leading to almost no Black middle-class neighborhoods.

### **HOW TO BOSTON WHILE BLACK SUMMIT TOPIC AREAS**

#### **DAY 1:**

##### **Building a thriving and connected Black tech and life sciences ecosystem in Boston**

- Showcasing Boston's tech companies' who are committed to equity
- Role of city and state government in attracting talent
- Supporting Black tech startups and founders

#### **DAY 2:**

##### **Workshops, panels, and discussions on navigating Boston's professional, education, civic, and political landscapes**

- Targeted job fair with top companies
- 1:1 speed mentoring with Boston's Black leaders
- Volunteer and board opportunities

#### **DAY 3:**

##### **Gatherings, experiences, panels on navigating Boston's social, cultural, and community-building landscapes**

- Guided neighborhoods tours
- Black-owned restaurant crawl
- Live music and performances

# SPONSORSHIP LEVELS

	PLATINUM \$50,000	GOLD \$25,000	SILVER \$10,000
# 2-Day Tickets Available	10	5	2
Recruitment Table at the Job Fair	•	•	•
Company Logo on Printed Materials	•	•	•
Company Logo on Event Website	•	•	•
Company Information and Job Opportunities in Email Marketing (5,000+ list)	•	•	•
Branded Posts on Social Media Channels (10,000+ followers)	•	•	•
Featured Company Video in Exhibit Space	•	•	
Inclusion of Branded Materials in Swag Bag	•	•	
Branded On-Site Activations	•		
Opportunity to Introduce Keynote Speakers and Host Featured Sessions	•		
Recognized as Presenting Sponsor	•		