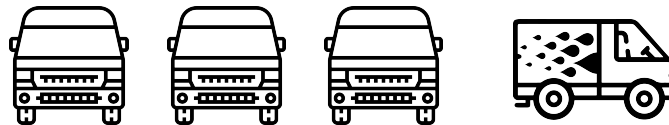




Franchise Package

2022



Go Oil is a leading mobile vehicle maintenance provider.

With over 26 franchises across in North America, businesses and individuals can book appointments online or by phone to have their fleets or personal vehicles serviced around the clock.

Our mission is to provide an effortless experience, compatible with all lifestyles.

How we got here



OUR JOURNEY

Go Oil began at a startup competition. In 55 hours over a weekend, the company was born with its first cheque in hand and a bright future ahead.

Over the next two years, John and Go Oil moved mountains and reached a pivotal moment where expansion was possible. It was then that Go Oil created a franchise model, allowing other entrepreneurs to benefit from the company's growth.

In two years, Go Oil grew from 1 to over 20 locations with no intentions of slowing down.

How it works

Customer books appointment

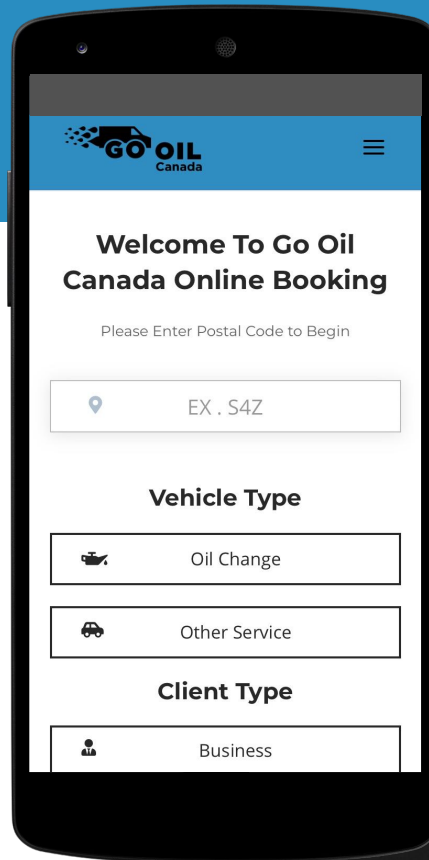
Enters vehicle that requires service

Selects the type of service required

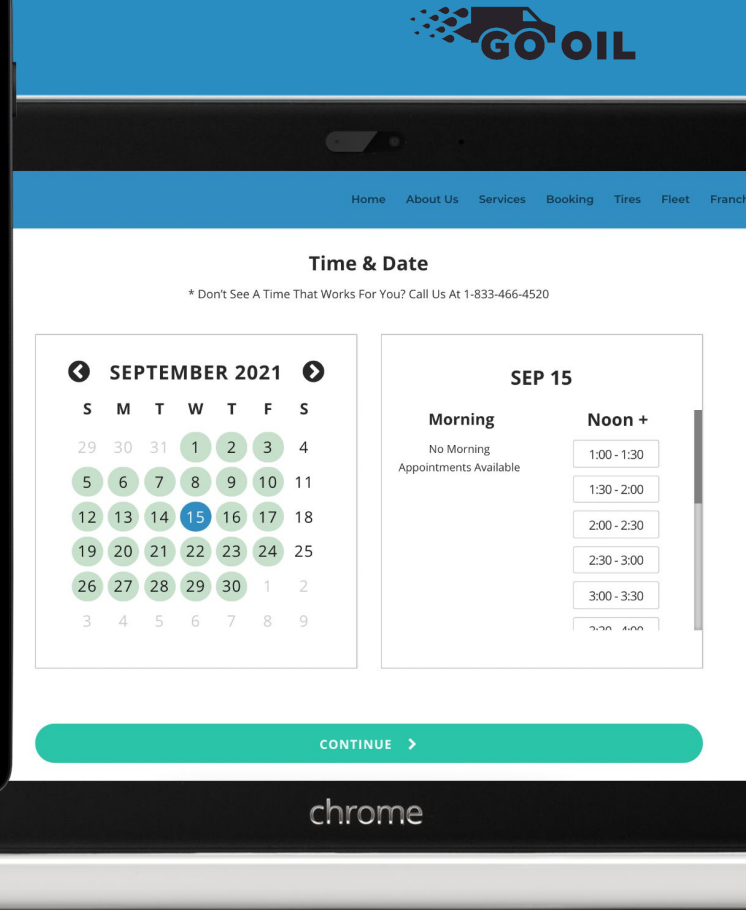
Chooses the date, time & location

Technician arrives and performs service

Customer pays for service



The smartphone screen shows the Go Oil Canada Online Booking app. At the top is the Go Oil Canada logo and a menu icon. Below is a welcome message: "Welcome To Go Oil Canada Online Booking". A prompt says "Please Enter Postal Code to Begin". A text input field contains "EX . S4Z". Under "Vehicle Type", there are two buttons: "Oil Change" (with an oil can icon) and "Other Service" (with a car icon). Under "Client Type", there is one button: "Business" (with a person icon).



The desktop browser shows the Go Oil Canada Online Booking website. At the top is the Go Oil Canada logo and a navigation menu: Home, About Us, Services, Booking, Tires, Fleet, Franch. Below is a "Time & Date" section with a note: "* Don't See A Time That Works For You? Call Us At 1-833-466-4520". There are two main panels. The left panel shows a calendar for September 2021, with the 15th highlighted. The right panel shows the date "SEP 15" and two columns of time slots: "Morning" and "Noon +". The "Morning" column has a note "No Morning Appointments Available". The "Noon +" column has time slots: 1:00 - 1:30, 1:30 - 2:00, 2:00 - 2:30, 2:30 - 3:00, 3:00 - 3:30, and 3:30 - 4:00. At the bottom is a large green button labeled "CONTINUE >".

A Lean Startup



Designed to lower the barriers, Go Oil is one of the most affordable franchises in North America.

Franchise

\$9,900

FRANCHISE FEE

In-Person Training

Rights to use Go Oil Brand

Business Plan & Financials

Systems and Process Manual

Service Van

\$0 down

MERCEDES METRIS LEASE

38 - 58 Month Term

Installed Oil Vac System

Starting Inventory

Vehicle Wrap

*Good credit or cosigner required

Supplies

\$500-1,500

TOOLS & EQUIPMENT

Basic Maintenance Tool Set

Ramps & Jack

Spill Kits & Fire Extinguisher

Work Lights





Services

Primary

OIL CHANGE

TIRE ROTATION & CHANGEOVER

BATTERY REPLACEMENT

Add-ons

AIR FILTER REPLACEMENT

LIGHT BULB REPLACEMENT

WINDSHIELD WIPER REPLACEMENT

EXPRESS INTERIOR DETAIL

Trusted by Thousands



The Amazon logo, consisting of the word "amazon" in a lowercase, black, sans-serif font, with a blue curved arrow underneath it pointing from the letter 'a' to the letter 'z'.



PEPSICO

The Home Depot logo, featuring the words "THE HOME DEPOT" in a bold, orange, sans-serif font, with "THE" and "DEPOT" stacked above and below "HOME".

The Enterprise Rent-A-Car logo, featuring a green square with a white stylized 'e' inside, followed by the word "enterprise" in a bold, black, sans-serif font, and "rent-a-car" in a smaller, black, sans-serif font below it.

The Hertz logo, featuring the word "Hertz" in a bold, black, sans-serif font, with a yellow horizontal bar underneath it.



Go Oil Today



RAPID GROWTH

Go Oil has grown it's corporate team to operate a rapidly scaling company.

With seamless, highly automated systems to handle the demand, the result is a turn-key operation that offers a simple and unique opportunity to start your own mobile vehicle maintenance business.

With only a few hours of training you and/or your technician will be able to change oil like a pro, even if you have no previous experience!



2017



2022

Ongoing Support



EASY SCHEDULING

Customers can book their service online or by phone. Technicians are notified about appointments and are automatically booked into their schedule.

PRE-BUILT SERVICE VANS

Franchisees are fully equipped with everything they need in their shop on wheels to perform services quickly and efficiently. Both you and your customers benefit from the convenience.

OPERATIONS PROCESSES

Customers never feel pressured. Go Oil's strict No Upsell Policy eliminates the tension between technicians and customers, leaving you to provide great customer service.

CUSTOMER SUPPORT

Our team handles inbound inquiries and support requests so you can focus on operating your business and performing exceptional service.

PARTNERSHIPS

The Go Oil built partnerships with several suppliers and organizations, which gives franchisees access to consumables and resources quickly, easily and at the lowest price.

NATIONAL MARKETING

Go Oil continuously invest into marketing to expose the brand on a national level. Strategies and content is developed continuously, which is shared with every franchise owner.

5-Star Reviews



"First time I used Go Oil. Archie and the service he provided was excellent. Right on time and very competitive pricing. A few minutes on your driveway and the job is done. Will definitely call again!"

"Chase was personable and professional. Phoned 30 mins ahead and right at the appointment time. Would highly recommend. And will use again."

"Great and fast service. Perfect for me esp I have a very busy schedule 👍 Thanks Archie"

"I was really apprehensive about this at first if I'm completely honest. I had never heard of them before and was really scared it was too good to be true, but I was wrong! They were amazing and incredibly fairly priced. He came early and asked if it was okay to get started just a bit before my scheduled time, and he was in and out! Didn't have to wait in any lines and he was incredibly polite and professional. We've already recommended Go Oil to all of our friends and family and will definitely be regular customers. Thanks!"



Anytime. Anywhere.



Want to roll with us?

kam@gooil.ca

gooil.ca/franchise

