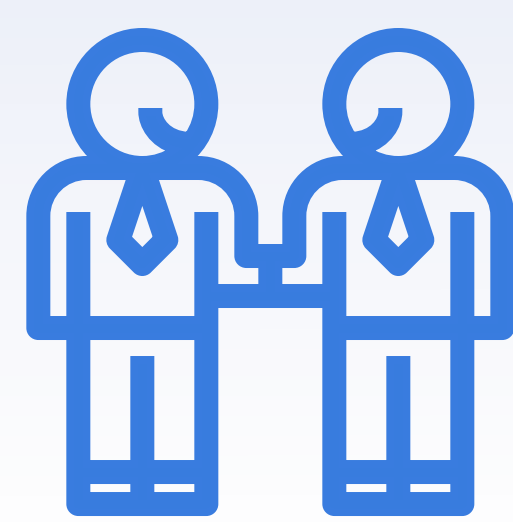


Companies invest significantly in Salesforce to equip their sales teams and channel partners to better serve customers. Critical in this day and age of customer experience and customer success. But that's only part of the equation - to unlock greater performance and engender higher engagement, companies need a modern loyalty/incentive automation platform. Enter Fielo.

Fielo has extended the power of Salesforce with its scalable platform, enabling your clients to deploy engaging loyalty & incentive programs for their constituents. Moreover, Fielo gives you the ability to incentivize different behaviors, based on your goals and industry, to achieve desired results - all this on the Salesforce Lightning Platform.

Four complete solutions on one platform



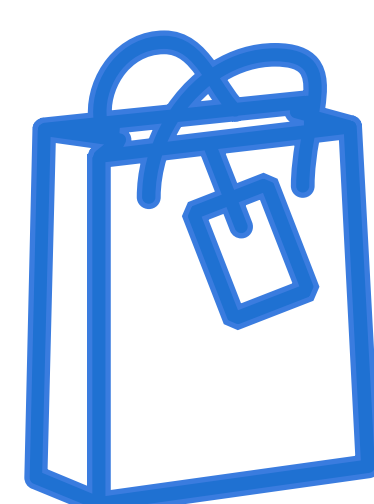
Channel Incentives Cloud

Enable clients to motivate channel partners, whether that be through a rebates program, spiffs, or MDF rewards.



Employee Incentives Cloud

Incentivize sales teams and contact center staff to leverage the company's investment in Salesforce more effectively.



Consumer Loyalty Cloud

Any behavior can be rewarded with points, branded merchandise or even custom rewards that your clients require.



Business Commerce Loyalty Cloud

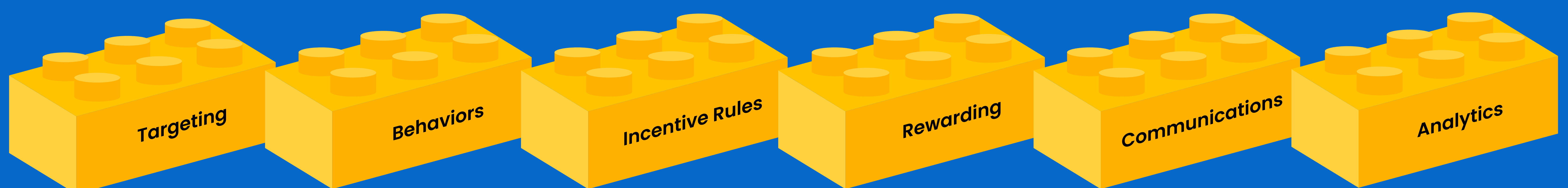
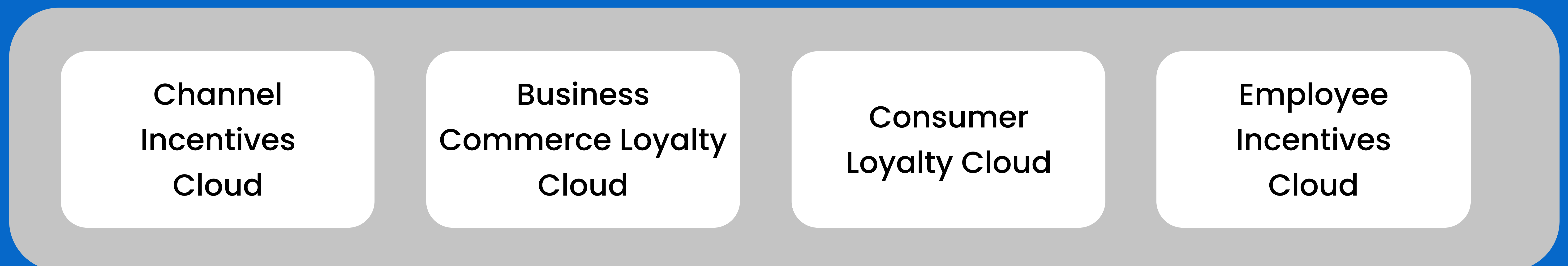
With Fielo, your clients can encourage and reward not just customer orders, but the usage of their commerce site assets as well.

Building on your customers' investment

As a Salesforce-native application, Fielo gives the security, scalability, and reliability of the Salesforce environment.

Fielo makes loyalty simple: 6 building blocks to incentivization

The Fielo solutions are powered by 6 building-block engines, each which represents a critical loyalty/incentive program component.



Create more value for your client where they need it the most

No project is too big and no scenario is too complex; Fielo works with highly skilled consultants that analyze the needs and requirements of each client and ensures that every program specification is fully thought out and implemented. By building Fielo into your Salesforce solution, there are very tangible benefits that your clients will benefit from.

- Build integrations into Salesforce that will drive customer, partner & employee engagement and performance
- Extend your client's solution with Fielo Lightning Components for enhanced features and user experience
- Leverage Fielo to extend your client's Salesforce Sales Cloud investments into Loyalty Cloud solutions that unlock new business value

The Power of Change. Simplified.

Email us at marketing@fielo.com for more information.