

# Employee Incentives

Utilize Fielo's Salesforce-native Employee Incentives Solution as a guidance system to spur increased revenue performance and customer experience. With an employee incentive program, you can guide and monitor sales and service activities -- and opportunity and case stages, respectively -- and reward employee performance accordingly. Using Fielo's building block process, you can craft a powerful incentive program in minutes or hours (not days or weeks). In a nutshell, Fielo makes incentives simple.

## 6 Building Blocks to Higher Performance



### Targeting

Which employees do you want to participate?



### Budget

How much of your budget do you want to allocate to an incentive?



### Behaviors & Rules

What are the criteria for what you want your employees to do?



### Communications

How will you connect with employees throughout the program?



### Rewarding

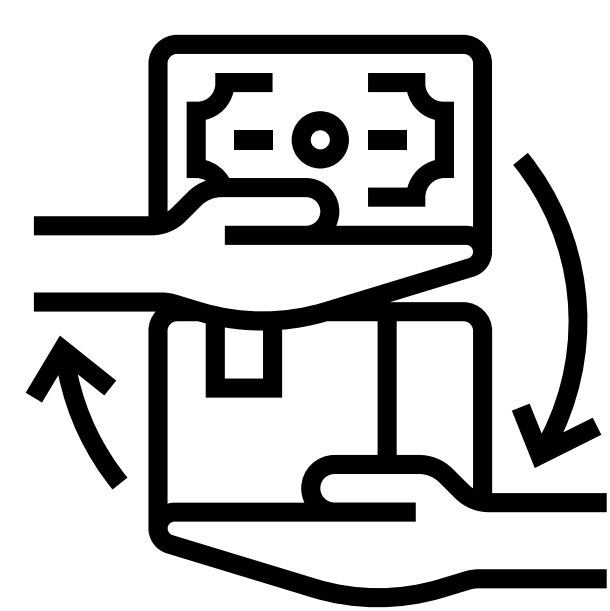
How will you value what employees do?



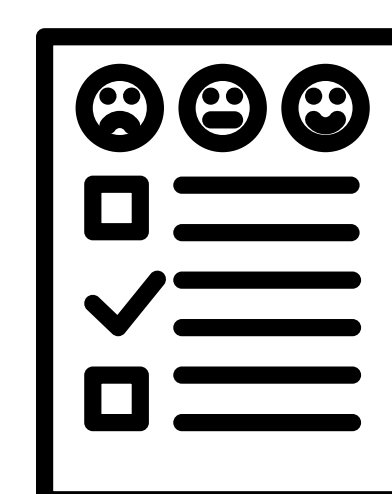
### Analytics

How will you measure employees' performance?

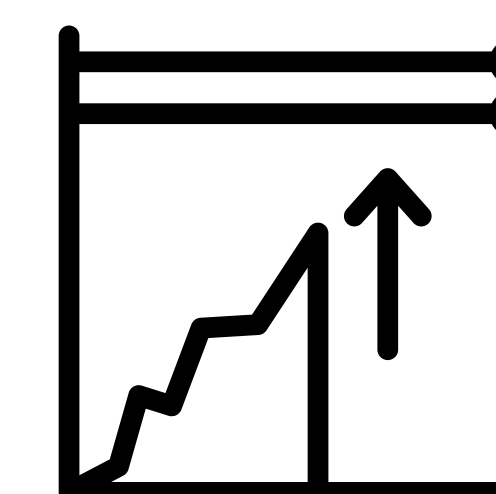
## What Fielo can do for you



Drive higher revenue performance at a lower cost, with a modern digital solution



Improve contact center efficiency and overall satisfaction



Drive higher adoption and utilization of your CRM investment