

Fielo's Channel Incentives Solution transforms your channel program into a competitive advantage with a simple, powerful, Salesforce-native solution. Redesign your program, accelerate your sales, and capture new market share with the Fielo Channel Incentives Solution. Using Fielo's building block process, you can craft a powerful incentive program in minutes or hours (not days or weeks). In a nutshell, Fielo makes incentives simple.

6 Building Blocks to Higher Performance



Targeting

Which channel partners do you want to participate?



Budget

How much of your budget do you want to allocate to an incentive?



Behaviors & Rules

What do you want your channel partners to do?



Communications

How will you connect with channel partners throughout the program?



Rewarding

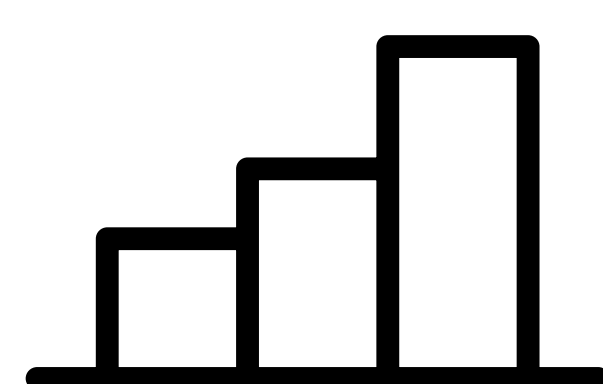
How will you value what your channel partners do?



Analytics

How will you measure channel partners' performance?

What Fielo can do for you



Drive higher revenue performance at a lower cost, with a modern digital solution



Develop an engaged, knowledgeable, high-performing channel ecosystem



Transform their channel program into a powerful competitive advantage