

Do you care about helping every kid develop the self-confidence they need to succeed?

**90%**  
of successful companies prioritize giving charitability

Have you worked a corporate charitable giving strategy into next year's budget yet?

**77%**

of consumers buy from companies that care about the community

Lift sales up to  
**5%**

Do you want to maximize your impact in the community without taking a big hit to your bottom line.

Are you looking for a corporate charitable giving partner that incorporates the exact elements you're looking for in this type of relationship?

*à la carte*  
**Corporate Charitable Giving**



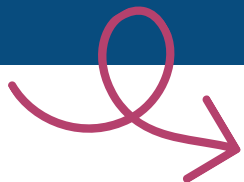
Events

Matching Gifts

Volunteering Programs

Non-cash Donations

# What's In It For The Kids?



## Your Generosity Provides



A safe place to call home for homeless or displaced children,



A family for kids in foster care or in need of adoption,



Community services for children who have been traumatized, abused, or are facing adversity,



Education opportunities for underrepresented or underserved populations, and



Enrichment activities like sports, outdoor immersion, drama, theater, and the arts



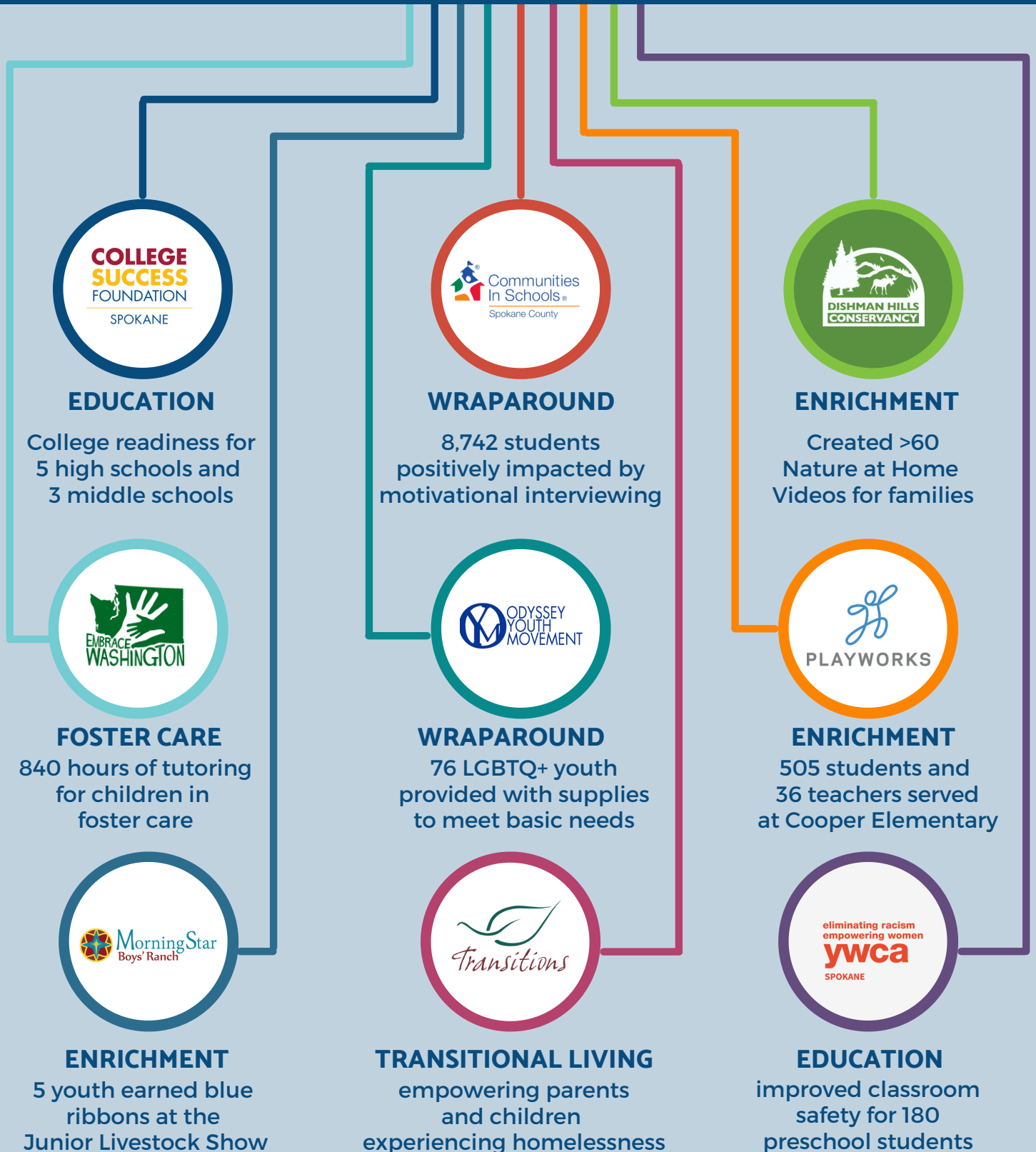
"Our vision is to help every kid develop the self-confidence they need to succeed."

Helping you do good  
at the intersection of  
Caring, Innovation, and Trust.



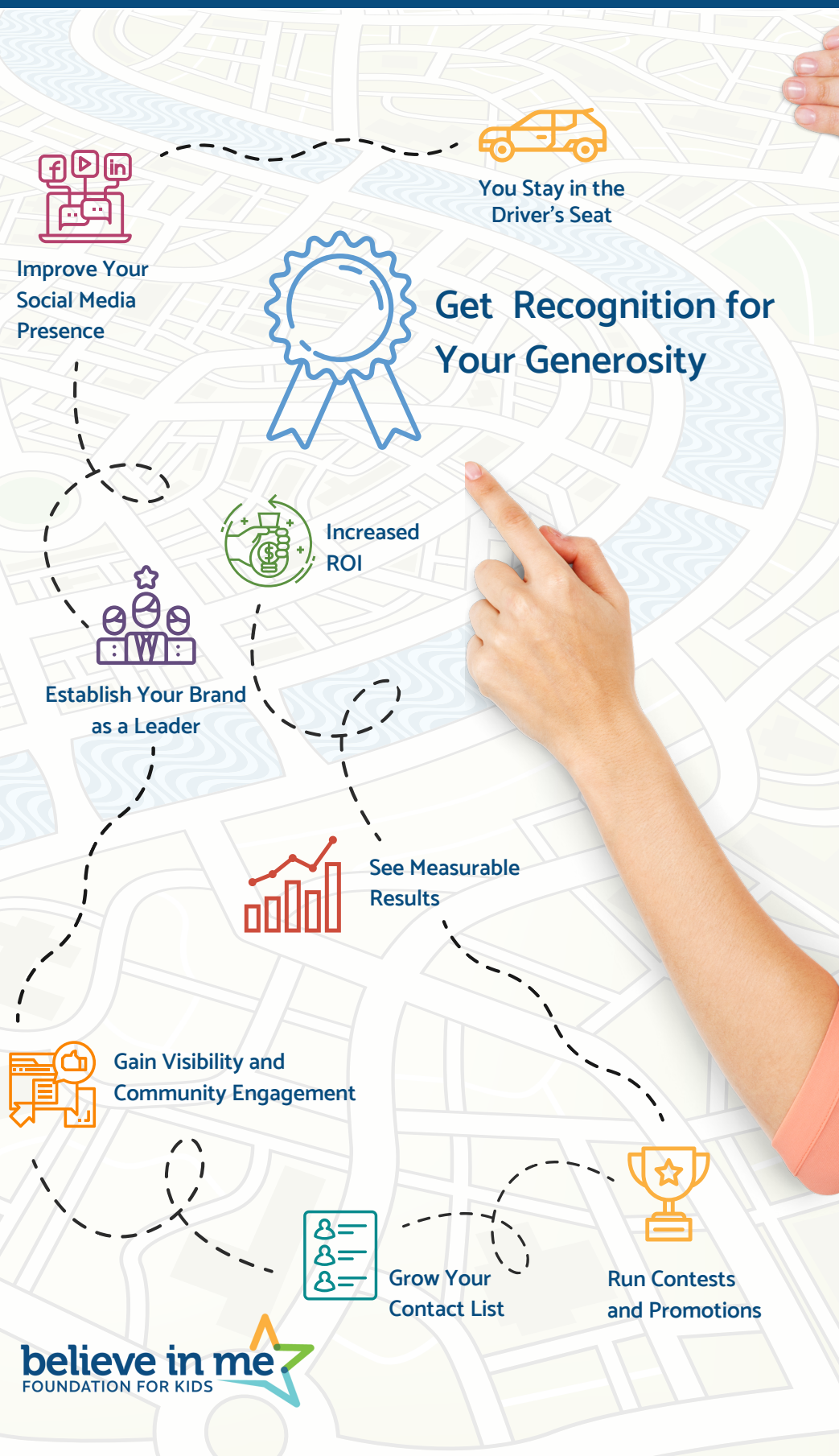
# 5 Pillars of Caring

## The Results





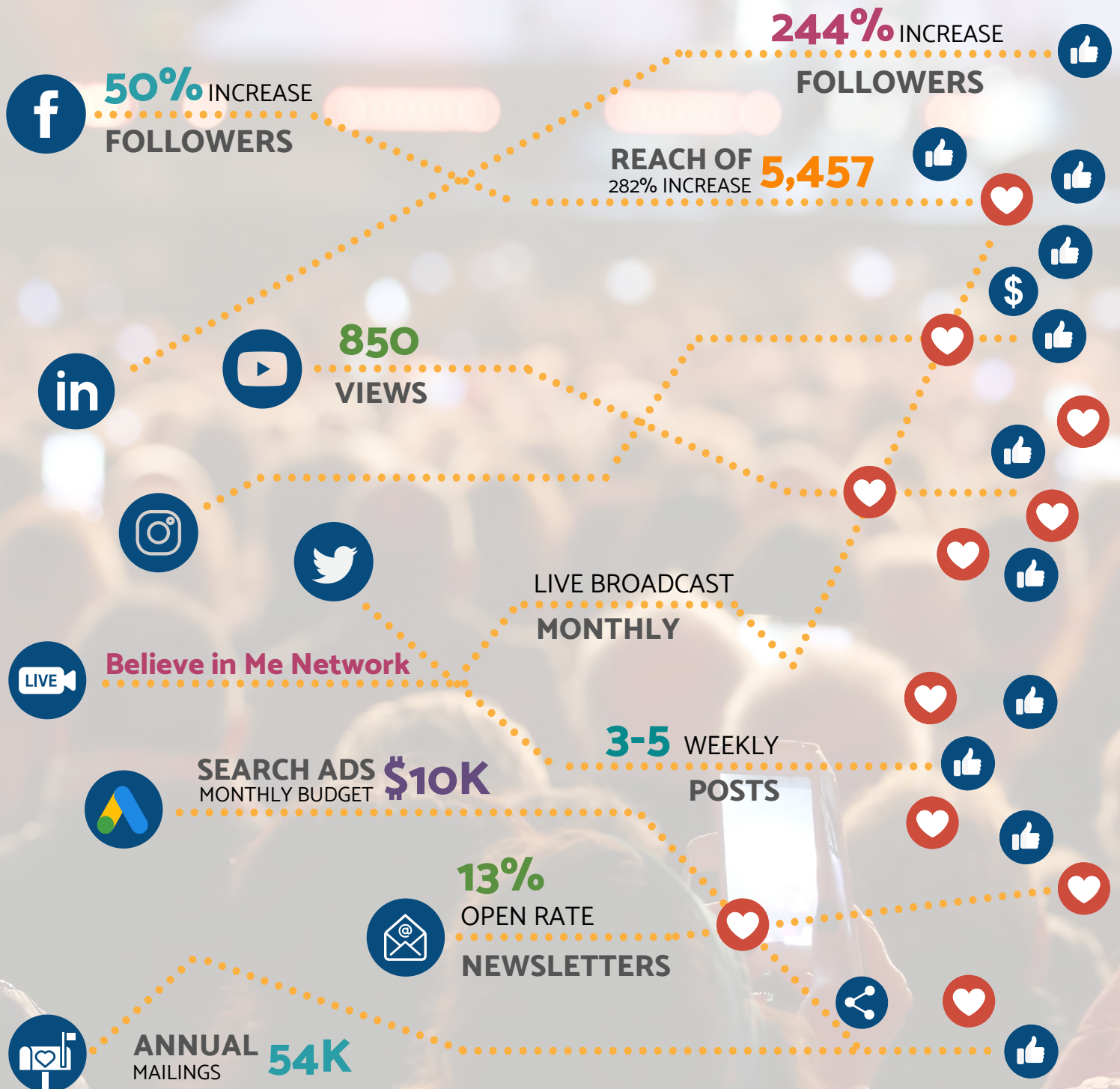
# What's In It For Your Brand?





# Corporate Charitable Giving

## Audience Reach



# Corporate Charitable Giving Hall of Fame



# Corporate Charitable Giving Sponsorship Types

## Financial



Financial sponsors can build an exclusive a la carte corporate giving package that includes opportunities for shared exposure. Some examples include event tickets, promo videos, social media posts, ads, booths, promotions, etc.

## Media



Media sponsors help provide widespread publicity for our cause. From the local newspaper, radio spots, TV commercials, to online campaigns, we can trade this benefit for major positioning with one of our events.

## In-Kind Gifts



In-kind donations of products and services offset the costs of our events and our day-to-day operations. From SaaS products to free samples, t-shirts, or hotel stays, your generosity helps to keep our costs low .

## Promotional



Promotional sponsors help bring credibility to our cause by marrying the celebrity of a public figure with our mission. When fans see their name associated with our brand, it increases the public's desire to attend our events.



# Corporate Charitable Giving

## Upcoming Events



- Best Venues in PNW
- >300 Attendees
- High Net-worth Audience
- >22K Contacts in Database

June Event - Goal: \$100K - Circling Raven Golf Club - [believeinme.events/golf](https://believeinme.events/golf)



June Event - Goal: \$10K - Pride Charity Dinner - [believeinme.events/pride](https://believeinme.events/pride)



*Shaken  
Not Stirred  
soiree*  
A Black Tie Affair

November Event - Goal: \$200K - Davenport Grand Hotel - [believeinme.events/gala](https://believeinme.events/gala)



A PLACE TO  
CALL HOME

*Virtual Charity Event*



December Event - Goal: \$15K - Virtual - [believeinme.events/gingerbread](https://believeinme.events/gingerbread)

# Corporate Charitable Giving Event Packages

	\$17,500	\$12,000	\$6,500	\$5,000	\$4,500	\$3,500	\$2,500	\$1,500	\$1,000	\$500	\$250
Meal Sponsor	✓										
Drink Sponsor		✓									
Contest/Activity Sponsor			✓	✓	✓						
Entertainment Sponsor						✓					
Decor Sponsor							✓	✓	✓		
Complimentary Tickets	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
VIP Afterparty	✓	✓	✓	✓	✓						
Custom Signage	✓	✓	✓	✓	✓	✓	✓				
One-minute Video	✓	✓									
Outdoor/Indoor Gobo	✓	✓	✓								
Social Media & Website	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓
Website Promo	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Digital Advertising	✓	✓	✓	✓							
Direct Mail Advertising	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Media Advertising	✓	✓	✓	✓							

If our event packages don't meet your needs, you can build your own a la carte charitable giving plan! See the example below:

À la cart Item(s) Selected	Value	Your Cost
Gala Event - Main Bar Sponsor	\$7,500	\$5,000
One-minute Co-Branded Video	\$5,000	\$3,000
13 Weekly Social Media Posts	\$1,326	\$900
Local Newspaper Ad	\$600	\$400
6 Gala Event Tickets	\$1,200	\$800
50 yd-line tickets to a UW or WSU Football Game	\$300	\$225
	<b>\$15,926</b>	<b>\$10,325</b>

# à la carte Giving Menu

## EXCLUSIVE SPONSORSHIPS

1. Meal Sponsor (300 Meals + Gratuity + Tickets)	\$15,000	13. Travel/Accommodations for Special Guest	\$2,000
2. Drink Carts + Signage	\$13,000	14. String Quartet from Spokane Symphony	\$1,500
3. 20 Casino Tables (Dealers + Tables + Custom Signage)	\$11,000	15. Live Band	\$1,500
4. 128 Golf Carts with Signage	\$8,500	16. Company Logo in Reception Area	\$1,000
5. Appetizers During Cocktail Hour	\$8,500	17. Company Logo on Event Podium	\$1,000
6. Invitations and Save the Date Cards	\$7,500	18. Master of Ceremonies	\$1,000
7. Main Bar (Drinks + Gratuity + Tickets + Signage)	\$7,500	19. Custom Wine Glasses with Logo	\$1,000
8. Specialty Cocktail Bar (Drinks + Gratuity + Tickets + Signage)	\$6,500	20. Disc Jockey	\$1,000
9. Beer & Wine Bar (Drinks + Tickets + Gratuity + Signage)	\$5,000	21. Wristbands	\$500
10. One-minute Co-Branded Video	\$5,000	22. Custom Wine Bottles with Logo	\$300
11. 50 Table Centerpieces + Custom Signage	\$3,750	23. Linens	\$300
12. Party Favors	\$3,000	24. Branded Cocktail Napkins	\$400
		25. Drink Tickets	\$100
		26. Event Tickets	\$100
		27. Welcome Desk/Registration	\$100
		28. Table Tents	\$100
		29. Raffle Tickets	\$150

## NON-EXCLUSIVE SPONSORSHIPS

30. Presidential Suite After-Party Attendance	\$1,250
31. Samsung Chromebook Raffle	\$800
32. Apple Watch Raffle	\$500
33. Company Name on Main Screen at Event	\$500
34. Company Ad Printed in Event Book (if applicable)	\$500
35. Company Logo in Program Video	\$500
36. Company Logo on Event Webpage	\$300
37. Pin Flag	\$275
38. Outdoor Gobo with Logo	\$250
39. VIP Parking	\$250
40. Company Logo in Event Program	\$250
41. Hole Sponsor	\$250
42. Amazon Echo Raffle	\$250
43. Indoor Gobo with Logo	\$150
44. Sandwich board Signage	\$150
45. Company Logo on Welcome Banner	\$100

## TICKETS

12 Attendees	\$1,800
8 Attendees	\$1,400
6 Attendees	\$1,200
4 Attendees	\$900
2 Attendees	\$500



# What is à la carte?

À la carte is a listing of corporate giving options that can be selected as separate items, rather than part of a set sponsorship package.

## MISCELLANEOUS

46.	Custom Signage	\$250-1,000
47.	Speaking opportunities	\$1,000
48.	Logo Included in Mailings	\$1,000
49.	Seattle Kraken Game Tickets (2)	\$1,000
50.	Exclusive Wine tasting (10 tickets)	\$1,000
51.	Dedicated Page on Our Website	\$985
52.	Giving Story on Website	\$500
53.	Corporate Partnership Blog Post	\$500
54.	Co-branded giveaways and samples	\$500
55.	Exhibiting opportunities	\$500
56.	Use of venue for branded events	\$500
57.	College Football Game Tickets (2)	\$300

## NAMING RIGHTS

58.	Corporate Office	\$50,000
59.	Glenrose Property	\$50,000
60.	Davenport Property	\$50,000
61.	Transitional Living Program	\$25,000
62.	Foster Care & Adoption Program	\$25,000
63.	Wraparound Services Program	\$25,000
64.	Education Program	\$25,000
65.	Enrichment Program	\$25,000

## ADVERTISING

66.	:30 Television Ad	\$15,000
67.	:30 Radio Ad	\$7,500
68.	LinkedIn Advertising	\$3,000
69.	Google Banner Ads	\$2,500
70.	Facebook Advertising	\$1,500
71.	Google Adwords	\$1,000
72.	Blog Post Promotion	\$1,000
73.	Co-Branded Video Promotion	\$1,000
74.	Local Newspaper Ads	\$600
75.	Ad in Trade Magazines	\$500

## SOCIAL MEDIA

76.	52 Weekly Social Media Posts	\$4,680
77.	26 Weekly Social Media Posts	\$2,535
78.	13 Weekly Social Media Posts	\$1,326
79.	12 Monthly Social Media Posts	\$1,260
80.	6 Monthly Social Media Posts	\$720
81.	3 Monthly Social Media Posts	\$405
82.	One-time Social Media Post	\$150

# Step-by-step Instructions

## Get Started

*Make your pledge  
and start helping  
kids today!*

1

Review this flyer to familiarize yourself with our organization

2

Explore giving options with our CEO

3

Share the options with your leadership

4

Select the items you'd like to pledge

5

Contact us to make your pledge for the upcoming year

6

Review and sign the Pledge Agreement

7

Provide contact information for your team

8

Work with our team to implement your plan



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Chief Executive Officer

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Schedule a meeting: [calendly.com/julie-wukelic/30min](https://calendly.com/julie-wukelic/30min)