

# Big Data, Business Intelligence, and Data Science

*DesignMind is a Data Engineering and Analytics consulting firm. Our goal is to help our clients organize, integrate, and harness their data to uncover valuable insights and make successful decisions. We help our clients solve their most complex and important business challenges.*

**SAN FRANCISCO | SILICON VALLEY | SACRAMENTO**



## WHAT WE DO

We leverage leading edge technologies, such as SQL Server, Power BI, .NET, Java, SharePoint, Hadoop, and R.

Our partners include Microsoft and other leading analytics and software companies such as Cloudera, MapR, Qubole, Hortonworks, Platfora, and Tableau.



Our clients range from emerging hypergrowth companies to global enterprises.

- Biotech / Healthcare
- High Tech / Internet / Media
- Financial Services
- Food and Beverage
- Manufacturing
- Legal Services

*"Information-enabled companies, fueled by a deep understanding of their data, outperform their competitors by a wide margin."*

**— MARK GINNEBAUGH, CEO**

SOME OF OUR CLIENTS:

PROSPER<sup>P</sup>

intuit.



COLUMBUS



RODAN+FIELDS<sup>®</sup>  
DERMATOLOGISTS



Autodesk<sup>®</sup>



one  
MEDICAL GROUP<sup>®</sup>

# Microsoft Solutions

## APPLICATION DEVELOPMENT & INTEGRATION

We design and develop enterprise-class business software. Our application development expertise includes:

- Web / Responsive
- Desktop
- Mobile
- Cloud

Our Agile approach to Software Development yields powerful, cost-effective results.

### TOOLS:

- ASP.NET MVC / C# / Java
- Entity Framework / Linq
- Javascript / JQuery / AJAX / Knockout.JS / HTML5 / CSS3
- REST-based APIs and WebApi
- Windows Workflow Foundation

## COLLABORATION & CONTENT

SharePoint is a platform that can deliver many services to the enterprise:

- Enterprise Search
- Document & Records Management
- Web Content Management
- Self Service Business Intelligence
- Compliance Solutions

Our SharePoint team specializes in implementations, upgrades, and migrations to the cloud.

- SharePoint 2013 & SharePoint Online
- Excel Services
- Power BI
- PerformancePoint Services
- Visio Services
- Yammer

## DATA PLATFORM

We help companies get the most out of their SQL Server investment. Our database services include:

- Database Architecture and Design
- Performance Tuning
- Database Administration
- Data Engineering and Integration
- High Availability, Backup, and Disaster Recovery
- Data Conversions, Upgrades, and Migrations
- Health Checks, Monitoring, & Support

- SQL Server
- Azure SQL Database
- Azure SQL Data Warehouse
- Azure HDInsight (Hadoop on Azure)
- Oracle
- MySQL

## DATA ANALYTICS

Business intelligence is the set of techniques and tools for the transformation of raw data into meaningful and useful information. We specialize in:

- Enterprise reporting, which provides valuable information to managers, customers, and suppliers
- Self-service analytics, which allows non-IT users to gain business insights on their own
- Data Exploration and Analysis
- Master Data Management

- Data Warehouses and Data Marts
- Reporting Services
- Analysis Services
- Power BI
- Tableau
- Salesforce Wave, Birst, QlikView
- Hadoop

## CLOUD SERVICES

Cloud computing helps organizations get the most from their IT budgets. It offers:

- Improved manageability
- Less maintenance
- Pay as you go
- Private, public, and hybrid models

We help our clients architect, build, deploy, and manage applications and services from cloud-based providers.

We can help you choose the best cloud providers and solutions for your needs.

- Microsoft Cloud / Azure
- Amazon Web Services
- Office 365
- SharePoint Online
- Dynamics Online
- Cloud BI (Power BI, Salesforce Wave, Birst)

