

# 2021

## Affiliate Calendar

### January

- 01** New Years Sale
- 28** Thaipusam (MY)

### February

- 12** Chinese New Year /Tết
- 14** Valentine's Day

### March

- 27** Lazada's Birthday sale

### April

- Hari Raya Aidilfitri**
- Ramadan**
- 04** Easter
- 12-15** Songkran Festival Sales (TH)

### May

- Hari Raya Aidilfitri**
- Ramadan**
- Mid-Year Sales**
- 10** Labour Day
- 04** Mothers Day

### June

- Mid-Year Sales**
- Thailand Grand Sale**
- Great Singapore Sale**
- 20** Father's Day

### July

- 7.7 Sales
- Thailand Grand Sale**
- Great Singapore Sale**

### August

- 8.8 Sales
- Thailand Grand Sale**
- 09** Independence Day (SG)
- 17** Independence Day (ID)
- 31** Independence Day (MY)

### September

- 9.9 Sales
- MyCyberSale (MY)**
- 16** Malaysia Day

### October

- 10.10 Sales
- MyCyberSale (MY)**
- YES - Year End Sale**

### November

- 11.11 Sales
- YES - Year End Sale**
- 11** Singles Day
- 26-29** Black Friday  
Cyber Monday

### December

- 12.12 Sales
- YES - Year End Sale**
- Online Friday**
- 25** Christmas Day
- 26** Boxing Day