

CONNIE MILLER

CHIEF EXECUTIVE OFFICER



Credible Advantage



Inspiring others to reach their maximum potential.

Some of the best decisions I have made throughout my career were to stick through the tough times, as every job has them. This opened many doors that would have been closed had I escaped to a different career or employer at those pivotal junctures. Those tough times, which included changes in leadership, difficult coworkers, poor decisions, and drama in the workplace, are what developed my leadership skills and created my passion for building a respected culture through leadership and mentoring.

As a veteran executive, I have developed strong skills in credible communication rooted in developing healthy results-driven cultures and maximizing achievement.

I believe in integrity and taking the high road, eliminating drama, and focusing on inspiring others to courageously reach their maximum potential.

Inspiring people to reach their full potential is my life's mission. I want to help people see the areas they can grow and be more effective in leadership, serving on boards, and building a respected and trusted personal brand that is credible. This passion drove me to write my recently published book, [*Don't Sabotage Your Career: 11 Power-Filled Steps to Succeed*](#). It is full of my life-learnings featuring the 11 most common mistakes that you might be making, which are unknowingly halting your career trajectory.

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My journey of commitment to my employers and community has gifted me far more than I've ever given...

I encourage professional and personal development by saying "yes" with other servant leaders on boards and committees. The wisdom gained and opportunities experienced are unlike those found anywhere else in one's career.

Community Engagement & Awards...

- One of Idaho's **CEOs of Influence** for my leadership, integrity, vision, diversity, and influence.
- **Idaho's Business Review Icon Award** recipient for Idaho business leaders -- the pioneers and change-makers who did things first and continue to kick-start innovation.
- **Thanks Badge II** Award recipient -- the highest award in Girl Scouting, for exemplary service to the Girl Scout organization.
- Meridian Chamber of Commerce's **Business Person of the Year** for 2021.
- Icon Credit Union was named one of the **Best Places to Work** and the **7th healthiest credit union** from more than 5,400 credit unions in the nation under my leadership.
- Serves on the **Junior Achievement Board, College of Western Idaho Foundation, and Meridian Chamber CEO Roundtable Committee.**
- Appointed to the Twelfth District of the **Federal Reserve Bank** Financial Institution **Advisory Council.**
- Served on over 20 boards and board committees over the last 35 years of which she received many Board Member of the Year awards.

About Me...

- Bachelor of Business Administration Degree in Accountancy from Boise State University
- Graduate-level certification from Western Credit Union National Association Management School.
- Past President/CEO of Icon Credit Union, a \$370 million institution.

I transitioned from my executive roles in the corporate world as President/CEO of Icon Credit Union and Regional President of Horizon Credit Union to my leadership consulting business, Credible Advantage in 2021, allowing me to spend more time with family and pursue my lifelong interest in mentoring others to become credible leaders.

I receive my greatest joy spending time with my family, including my husband of 38 years and my three sons -- especially in the mountains. I am grateful for my husband, Neil, who is my greatest cheerleader and a very wise sounding board. My hobbies include camping and nature, crafts, and playing poker -- all of which are better with friends. I thank God daily for every blessing in my life -- even the difficult moments that always have something great to teach me.

"Do the right thing, even if no one is looking."

