

# Easy Transition: How Edlio Reduced Frontier Academy's Workload Building Their New Website

Victoria Marquez, the webmaster at Frontier Academy, headed the website where she updated and edited the school's content. Hoping to lessen staff workload, the school found that many website platforms required extra work in building the website from the ground up. With Edlio's CMS, Frontier was able to get their previous content transferred to the new easy-to-use website where they found that updating vital information was now easier than ever.

## The Challenge

Frontier Academy, seeking to create an easier work environment, decided that an alternate website platform was the solution. As Victoria was the only web developer, the school prioritized automation and simplicity to improve her workload.

In their search for a website hosting provider, Frontier Academy found that the majority needed to be coded and designed by the school staff instead of having a dedicated team.

"Our initial thought was to use Wix and just have me design the entire new website and platform, but it was just too much," Victoria shares. "It was a lot and our website is content-heavy and there were just some things that our previous website couldn't handle. We needed something that was priced right and compatible with our content."

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## The Solution

Using services such as Wix would be too demanding for those in charge of developing the website, so having a pre-built website that can be easily updated fueled Frontier Academy's choice in Edlio's platform.

"Edlio was the easiest to work with and Sevana, being our representative, always kept in contact with us to make sure that everything was going smoothly. It was also great that she kept in contact with us to ask if we were ready to make a decision when we were searching."

## The Result

“The new website works well and it does everything that we need it to do as far as user management and updating,” Victoria describes. “Updating the information on the website is as easy as writing an email, and that’s why I love it so much. It’s an easy platform to work on.”

Edlio not only made it easy to transition to the CMS, but made it a great point of expansion. Frontier Academy’s previous content was not lost, but transferred by the Edlio team. Victoria has access and can display the school’s history and edit information as she sees fit.

“Edlio transferred all of our content over, which made it extremely easy to access the information,” Victoria recounts. “That was the biggest plus because I didn’t have to re-invent the website alone and Edlio handled the content portion of the transition.”

## Final Thoughts

Victoria found the Edlio client success team supportive, and they ensured that questions about changing content and updating information were as easy as possible for the school. When unsure about a particular feature, Frontier Academy is confident that they could submit a help ticket and would get the support needed.

“The communication was excellent. My representative Sevana was easily reached through email, and if she was unable to help, she made sure that I was connected with someone who could help me with a specific problem,” Victoria praises.

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## Build relationships with Edlio

For over 20 years, Edlio has been simplifying the way schools communicate with their families and communities through their website, broadcast messaging, and online school payments.

