

School Stories Online: How Saint Columbkille Partnership School Showcased Their Story With Edlio

As the communications specialist at Saint Columbkille Partnership School, Christine McCarthy wanted a school website that showcased the school's unique story. By making the switch to Edlio's CMS, Saint Columbkille is now able to easily share its history, traditions, and key information with different members of its school community with an easy-to-navigate website.

The Challenge: Difficult to Navigate

Saint Columbkille has always strived to celebrate current students and alumni online, but their hard-to-manage website system hindered their goals.

"With our past CMS we weren't really able to manipulate and change it as we had wanted to," explained Christine. "We felt like it didn't really tell the story we wanted, especially in COVID times when you have to really show via your website, who you are and what's happening."

The website was also difficult to navigate, making it challenging for prospective families to find relevant information regarding the school. "We definitely communicate through our website. That's one of the main ways that new families find us - through a Google search," said Christine. "And we knew that our website was a little outdated and a little clunky."

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The Solution: Content Migration

Saint Columbkille Partnership School first heard about Edlio from their new head of the school. "She had used Edlio at her previous school," revealed Christine. "So she was on board with us not only upgrading to a better website CMS but also very supportive of our use of Edlio."

Edlio CMS's onboarding process was also key to Saint Columbkille's transition to a new website. "The help that we received from Edlio in moving over our existing pages, designing web pages, and troubleshooting different problems that we were having on the front-end made the transition much simpler," recalled Christine.

The Result: Easier for Families

Saint Columbkille's new website improved the experience for staff and families by designating a specific section for currently enrolled families, separate from the information aimed at prospective families.

When touching on this, Christine mentioned, "We have a family portal just for our families and features that we never had before, like a password-protected part of our site and it just made the public-facing part of the site that much cleaner and easier."

Because the new website was easier to use and manage, Saint Columbkille also found the website was being visited more frequently. "While using the new website, I think what we found was that families weren't really using the old website at all," remarked Christine.

"Having everything in one spot so that families can clearly find it means that they are actually going to go to the website now. And we have gotten feedback about how it's all so streamlined."

Final Thoughts: Quick Turnaround

When speaking about the launch of the new website, Christine praised Edlio's ability to work under a strict and fast-approaching deadline to transition the school's existing web content before the start of a new school year.

"I was really impressed last summer how quickly everything moved. We had a very tight timeline to get everything done before the school year started. We met that deadline and we didn't have any hiccups. We were able to start working on the first day of school and everything was great."

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Build Relationships with Edlio

For over 20 years, Edlio has been simplifying the way schools communicate with their families and communities through their website, broadcast messaging, and online school payments.

