



LAMBDA CHI
FRATERNITY

2022

Course
Catalog

Ideal Man

DISCOVER THE IDEAL MAN

Congratulations and welcome to the Ideal Man program.

We are so excited to go on this journey with you.

The aim of Ideal Man is to welcome you to Lambda Chi Alpha Fraternity and to provide you with a solid foundation for your continued growth and development.

We understand that for many of you the Greek language, our rituals, and heraldry are completely alien. However, they represent only a fraction of who we are and what we do. This program will quickly demystify the curious and new.

More importantly, it will encourage you to discover and analyze what it means to be an Ideal Man; why our mission and values are timeless, and why, as part of a Brotherhood, you will cultivate these values and develop bonds that last a lifetime.

The vision of this program is to create a world where the ideal man:

- Pursues a life of respect and inclusion for all
- Supports one another to make a positive impact on society
- Models loyalty, duty, respect, service and stewardship, honor, integrity, and personal courage

The mission of this program is to inspire and equip men to lead an ethical life of growth, service, and leadership.

We have it within us to create any future we desire: we simply have to choose to do the hard work, one man at a time. And I say one man because every man within our community is important and every man represents a once-in-a-lifetime opportunity who is worthy of our investment.

Today within our Brotherhood, if history is any indication, are tomorrow's astronauts, military heroes, corporate titans, country music stars, and maybe even a future president. But more impactfully we shepherd tomorrow's husbands and fathers and civic leaders.

— TROY MEDLEY, CEO, LAMBDA CHI ALPHA,
2021 STEAD LEADERSHIP SEMINAR

YOUR EXPERIENCE

Ideal Man is comprised of short-burst videos, articles, and podcasts. Designed to be immersive, many end with a task. This active application is where the program's value lies, as it is only through reflection and application that you begin to apply the key learning points to your life.

IDEAL MAN IS COMPOSED OF FOUR LEARNING JOURNEYS

JOURNEY 1

Associate Membership: Build a Foundation

(WEEKS 1-12)

JOURNEY 2

Brotherhood: Build Belonging

(WEEKS 13-64)

JOURNEY 3

Personal Development: Build A Vision

(WEEKS 65-142)

JOURNEY 4

Professional Development: Build Your Future

(WEEKS 143-196)

Ideal Man will and must evolve with our members' needs! It is a work in progress. If you have any suggestions or questions, please reach out to: learningoutcomes@lambdachi.org

**Learning Journeys 3 and 4 to be released throughout the 2022-2023 academic year. Also in production are two journeys: "Creating One Brotherhood" and "Commercially Aware and Financially Literate."

Journey 1



Associate Membership: Build a Foundation

This journey prepares new members to understand the governance, financial, and educational models of Lambda Chi Alpha so that they can effectively fulfill their roles and responsibilities as Brothers and maximize the full benefits of membership.

LEARNING OUTCOMES

1. Creating and establishing a sense of belonging among all members at their Local Zeta (Local Chapter) and through the Global Zeta (General Fraternity)
2. Applying the knowledge, skills, and lessons from experiences gained from membership in Lambda Chi Alpha to one's personal life and career development.
3. Interpreting LCA governance and business model to become more equipped for self-governance.

LCA 101

In this introductory topic, you will begin your journey and join a bond of over 300,000 members of Lambda Chi Alpha! You'll explore Lambda Chi's history, mission, and values to help inform the creation of your own mission statement and LCA Fraternity Man identity. Afterwards, you'll get to explore how the historical and values-lead pieces translate into modern-day operations within the High Zeta, Executive Committee, and Global Zeta.

ASSET TITLES, TIME ALLOTMENTS / 9 ASSETS ~ 105 MINS

1. Welcome to the Building of a Man, 3 mins
2. Building Leaders Since 1909, 8-10 mins
3. Our Mission, 10 mins
4. Every Man a Man, 55 mins
5. Our Values, 15-20 mins
6. Personal Mission Statement, 30 mins
7. The High Zeta, 7-10 mins
8. The Executive Committee, 10-15 mins
9. We Are a Global Zeta, 5-7 mins

GENERAL FRATERNITY EDUCATION PARALLELS

PERSONAL COAT OF ARMS

Support Assets

- Building Leaders Since 1909 (History)
- Our Mission
- Every Man a Man
- Our Values

Event Purpose

- Draw personal values and history
- Compare to LCA values and history
- Contrast with other members'

CREATE YOUR OWN MISSION STATEMENT

Support Assets

- Every Man a Man
- Our Mission
- Our Values
- Create Your Own Mission Statement

Event Purpose

- Reflect on values/mission
- Identify individual purpose
- Revisit each LCA Initiation Ritual

OPERATIONS CRASH COURSE

Support Assets

- Our Mission
- The High Zeta
- The Executive Committee
- We Are a Global Zeta

Event Purpose

- Frame LCA structure for the local Zeta
- Show Global Zeta connection(s)

LCA 101

ASSET TASKS

Focus on one value where you have faced a dilemma. Meet with a trusted Brother and share that experience. Afterward, answer three questions for yourself:

- What can I learn from my experience and that of others?
- Past or present, what behavior causes me to consider, I could be, living outside Lambda Chi's values?
- What is one thing I need to pay attention to?

Identify three practical steps you can take to support the Lambda Chi mission in your local community, identify a local cause you would like to support, and consider how you could support this cause.

Then creating your own mission statement to reflect these values and desires.

Play a full role in supporting the High Zeta. Identify areas you would like to get involved and help take your chapter to the next level. Reflect on the roles within the High Zeta (Officer Corps) and consider which one best matches your interests and skills. Seek out the officer and find out more.

EMPLOYABILITY SKILLS GAINED THROUGH ASSET TASKS

- Training and Development
- Prioritization
- Philanthropy
- Time Management
- Communication
- Inclusive Leadership
- Critical Thinking
- Relationship Management
- Goal-Setting

ASSOCIATE MEMBER ORIENTATION & OPEN RITUALS

In this topic you will translate our oaths into action and apply personal meaning to your Associate Member experience! You'll further demystify the concept of Ritual and oaths through making those abstract concepts concrete. This will be done through introducing budgeting, scheduling, prioritizing tasks, balancing relationships, etc. in a Ritualistic lens.

ASSET TITLES, TIME ALLOTMENTS / 3 ASSETS ~ 46 MINS

1. Oaths: A Part of a Brother's Balanced Breakfast, 15-18 mins
2. What is Ritual?, 6-8 mins
3. Oaths to Action, 15-20 mins

GENERAL FRATERNITY EDUCATION PARALLELS

VOLUNTEER AT A FOOD BANK

Support Assets

- Oaths: A Part of a Brother's Balanced Breakfast
- Oaths to Action

Event Purpose

- Translate oaths into action
- Support the local community

ASSOCIATE MEMBER CEREMONY DEBRIEF

Support Assets

- Oaths: A Part of a Brother's Balanced Breakfast
- What is Ritual?
- Oaths to Action

Event Purpose

- Intro new members to LCA Ritualism
- Translate oaths into action

CREATING A PERSONAL BUDGET

Support Assets

- Oaths: A Part of a Brother's Balanced Breakfast
- Oaths to Action

Event Purpose

- Translate oaths into action
- Support the local community
- Create a realistic personal budget
- Line-item fun, dues, food, etc.

ASSOCIATE MEMBER ORIENTATION & OPEN RITUALS

ASSET TASKS

Oaths are nothing but words if we do not put them into practice! Much like the Seven Core Values, our oaths are only theoretical until you exercise those 'muscles' consistently. Here are a few ways you can:

- a. Which of the oaths do you believe you will have the most conflict with?
 - i. How do you believe that LCA can challenge and support your growth in that understanding?
 - ii. Who can you talk to in the chapter about this?
(... a good place to start is with your Big Brother!)
- b. Associate Members (AMs) have the same rights and responsibilities as initiated members, why do you think we have AMs and not pledges?
 - i. Why does the language change matter?

Keep the connections going through connecting with an alumnus on their impact, and the impact Lambda Chi Alpha made on them. you can connect with them using the Directory and/ or by working with your High Rho (Alumni Liaison). They tend to have a roster of nearby alumni from various Zetas.

Note any areas that confuse you, or you want to learn more about, through our ceremonies and Ritual.

Start meeting your obligations by tracking your finances.

Use this free spreadsheet. Use it for one month and you'll be surprised at what you are spending your money on.

EMPLOYABILITY SKILLS GAINED THROUGH ASSET TASKS

- Problem Solving
- Communication
- Relationship Management
- Active Listening
- Prioritization
- Financial Decision Making
- Compliance
- Time Management
- Critical Thinking

FRATERNITY EDUCATION & BROTHERHOOD DEVELOPMENT

In this topic you will examine how to best support and know yourself as we continue to incorporate ourselves into our LCA experience. You'll then dive deeper into one of the techniques for prioritization, SMART Goals, before learning how to say 'no' and do so through using vulnerability as a tool.

ASSET TITLES, TIME ALLOTMENTS / 4 ASSETS ~ 52 MINS

1. Self Belief, 18-20 mins
2. Being Busy Isn't Enough, 10-15 mins
3. Taking Control, 8-10 mins
4. No Brother Is an Island, 5-7 mins

GENERAL FRATERNITY EDUCATION PARALLELS

CROSS THE LINE

Support Assets

- Self Belief
- Taking Control
- No Brother is an island

Event Purpose

- Share vulnerable experiences
- Learn from brothers' experiences

PRIORITIZE ENGAGEMENT WITH SMART GOALS

Support Assets

- Self Belief
- Being Busy Isn't Enough
- Taking Control

Event Purpose

- Prioritize organization engagement(s)
- Compare priorities with brothers

CHAIN LINK CONNECTIONS

Support Assets

- Self Belief
- No Brother is an island

Event Purpose

- Connect with brothers through commonality and differences
- Share a vulnerable experience

FRATERNITY EDUCATION & BROTHERHOOD DEVELOPMENT

ASSET TASKS

The next time you are challenged with doing something for the first time or you find yourself questioning your abilities, use the Spiral of Improvement to plan your thoughts. By planning your approach to a difficult task or challenging situation you take control. Look at each stage in the spiral and look to where you know you have weaknesses or limitations. Where can you improve and learn?

Create three SMART (Specific, Measurable, Achievable, Relevant, Time Bound) goals aligned to the activities which you deem to be most important.

You have now read how being your authentic self and expressing vulnerability enhances your relationships and experiences with others. So your task is to reflect on your relationships with your fellow Brothers and look at ways you can cultivate authentic personal and communal well being.

EMPLOYABILITY SKILLS GAINED THROUGH ASSET TASKS

- Conflict Management
- Goal Setting
- Problem Solving
- Project Management
- Strategy
- Task Prioritization
- Stakeholder Management
- Brand Management
- Team Leadership

PRE-INITIATION & EXEMPLIFICATION OF THE INITIATION RITUAL

In this topic you will focus through reflection as you experience the Exemplification of the Initiation Ritual for the first time! You will get to explore two common Pre-Initiation events and learn how vulnerability adds power to your words. All culminating in a ‘Letter to Self’ that will be revisited each time you go through the Initiation Ritual.

ASSET TITLES, TIME ALLOTMENTS / 3 ASSETS ~ 95 MINS

1. Building Our Brotherly Bonds, 10 mins
2. Vulnerability = Power, 65 mins
3. Letter to Self, 30 mins

GENERAL FRATERNITY EDUCATION PARALLELS

BIG BROTHER BONDING

Support Assets

- Building Our Brotherly Bonds
- Vulnerability = Power
- Letter to Self

Event Purpose

- Share impactful LCA experiences
- Debrief Pre-Initiation events

LAMP PASS

Support Assets

- Building Our Brotherly Bonds
- Vulnerability = Power

Event Purpose

- Share Vulnerable Experiences
- Set a Reflective and Vulnerable Tone for Pre-Initiation

LETTER TO SELF

Support Assets

- Building Our Brotherly Bonds
- Vulnerability = Power
- Letter to Self

Event Purpose

- Reflect on Past Experiences
- Set Future Goals

PRE-INITIATION & EXEMPLIFICATION OF THE INITIATION RITUAL

ASSET TASKS

Even though one of the objectives of Pre-Initiation is reflection, that doesn't mean you have to reflect alone! We encourage you to set up time with your Big Brother, High Kappa, High Phi, alumnus, or chapter mentor to review the top three things you hope to get out of the Pre-Initiation experience. In turn, you can ask them to share their most memorable Pre-I experiences and how they've applied them to their life!

A key aspect of Pre-I is about you taking time to understand who you are. That requires mindful awareness, of your life experiences, the identities you have adopted, your values and beliefs. To help on this process, consider the following questions:

- a. What does the word masculine mean to you?
- b. What stands out to you about Peter's talk on masculinity?
- c. Can you be a man, and be vulnerable at the same time?

Write and revisit your letter to self after each time you take part in the Initiation Ritual. Don't be afraid to make edits and check-in on how your personal mission statement does or doesn't align.

Finally, keep this letter safe, and be prepared to return to it in 10 years upon graduation. Between now and then, life will throw you curve balls. What will remain constant are the values of Lambda Chi. Adhere to these, and you will steer the course.

EMPLOYABILITY SKILLS GAINED THROUGH ASSET TASKS

- Communication
- Critical Thinking
- Stakeholder Management
- Inclusive Leadership
- Social Media
- Goal Setting
- Decision Making
- Problem Solving
- Prioritization

Journey 2

Brotherhood: Build Belonging

Prepares members to build effective relationships through the development of intrapersonal and interpersonal skills that enable them to better lead themselves and others.

LEARNING OUTCOMES

1. Participate in a personality assessment that offers reinforcement and continued learning opportunities
2. Creating and establishing a sense of belonging among all members at their Local Zeta (Local Chapter) and through the Global Zeta (General Fraternity)
3. Supporting the engagement of members in leadership development and mentorship opportunities.
4. Applying the knowledge, skills, and lessons from experiences gained from membership in Lambda Chi Alpha to one's personal life and career development.

ORIENTATION & OPEN RITUALS

When you join a new organization it can feel like there's a lot to learn: who does what, how do they do it and why do they do it. This feeling can be even greater when you join a fraternity with traditions, rituals and even its own language. In this topic we take a look at the onboarding process, open rituals and how you fit in to Lambda Chi Alpha.

ASSET TITLES, TIME ALLOTMENTS / 3 ASSETS ~ 109 MINS

1. Ritual: the View from 10,000 Feet, 10-12 mins
2. The Connection Between You, the CEO, and the Global Zeta, 72 mins
3. Digging Deep, 20-25 mins

GENERAL FRATERNITY EDUCATION PARALLELS

CASE STUDIES & POLICY PARALLELS

Support Assets

- Ritual: the View from 10,000 Feet
- Digging Deeper

Event Purpose

- Analyze current, and desired bylaw impact through case studies
- Learn how to update policies and laws

LETTER / EMAIL TO AN ALUMNUS

Support Assets

- The Connection Between You, the CEO, and the Global Zeta
- Digging Deeper

Event Purpose

- Connect with a Local Zeta Alumnus
- Practice succinctly sharing info

ZAX SESSION – RITUAL OFFICERS

Support Assets

- Ritual: the View from 10,000 Feet
- The Connection Between You, the CEO, and the Global Zeta
- Digging Deeper

Event Purpose

- Debrief the different personalities
- Highlight ways to get involved

ONBOARDING & OPEN RITUALS

ASSET TASKS

Find an area that you'd like to advocate for and have input on within current chapter operations. Whether that be the academic standard, incentive system, brother recognition piece, Pre-Initiation activity, educational session, recruitment activity, etc. We encourage you to look through your chapter's bylaws, finding an area that you are passionate about.

Then working with your High Gamma, advocate for that change.

We encourage you to step out of your comfort zone and make a connection with an Initiated Brother, not necessarily your Big Brother.

Ask meaningful questions to learn how the Ritual has impacted their life and ability to support themselves, the chapter, and looking towards Global Zeta connections.

Grow your Ritualistic knowledge, and in turn your crescent will grow! We suggest you choose one way to enact change in those three areas, focusing on Self and Local Zeta.

A great place to start is with the High Phi and the opportunity to hold a Ritual Officer position.

EMPLOYABILITY SKILLS GAINED THROUGH ASSET TASKS

- Communication
- Critical Thinking
- Stakeholder Management
- Inclusive Leadership
- Social Media
- Goal Setting
- Decision Making
- Problem Solving
- Prioritization

DEVELOPING YOU

At Lambda Chi Alpha we know that it's our Brothers that make us what we are. When our Brothers are at their best we all benefit. In this topic you'll explore ways to develop the best version of you. We'll show you how to identify and develop a personal brand, discover a framework for focusing on personal strengths and see how you can use emotional intelligence to respond to the feelings of others.

ASSET TITLES, TIME ALLOTMENTS / 3 ASSETS ~ 109 MINS

1. Your Personal Brand, 66 mins
2. Get Ready to SOAR, 15-18 mins
3. Getting Smart with Emotions, 25 min

GENERAL FRATERNITY EDUCATION PARALLELS

CAREER CENTER LINKEDIN BRANDING

Support Assets

- Your Personal Brand
- Get Ready to SOAR

Event Purpose

- Showcase strengths on the site
- Learn how employers use AI to recruit
- Grow your LinkedIn Network

SMALL GROUP S.O.A.R.

Support Assets

- Your Personal Brand
- Get Ready to SOAR
- Getting Smart with Emotions

Event Purpose

- Share SOAR with brothers and receive / provide feedback

QUESTION CAROUSEL

Support Assets

- Getting Smart with Emotions

Event Purpose

- Share responses to the questions together in a carousel
- Reflect on how answers differ
- Analyze how we hold conversations

DEVELOPING YOU

ASSET TASKS

Build your LinkedIn profile. If you already have one, take time to check and refresh content.

As you build your network, keep track of the people you've reached out to and their responses. A spreadsheet is an excellent way of doing this. You'll need to include the contact's name, their organization, their job title/role, the origin of the connection (LinkedIn, alumni network, friend of a friend, etc), and records of communications: dates, brief notes on content of conversations.

Using the SOAR (Strengths, Opportunities, Aspirations, Results), gather a small group of your fellow Brothers and go through the steps together. Help each other, and focus on what's tangible. The more specific you can be, the better.

Pull forward Goleman's emotional intelligence core capabilities of Self-Awareness, Self Management, Relationship Management, and Social Awareness. For each, choose one of the techniques or tips suggested in this article and put it into practice. Then meet with a brother and share your findings.

EMPLOYABILITY SKILLS GAINED THROUGH ASSET TASKS

- Brand Management
- Public Relations
- Relationship Management
- Public Speaking
- Critical Thinking
- Inclusive Leadership
- Communication
- Executive Leadership
- Active Listening

TAKING CONTROL

This topic is all about being in control and taking proactive steps to get the most out of your Lambda Chi Alpha experience. We will look at how to speak up and be assertive about what we think is right. We explore the best way to handle those difficult conversations we sometimes need to have in life, and we work through a technique for engaging and managing stakeholders to get the best out of those relationships.

ASSET TITLES, TIME ALLOTMENTS / 3 ASSETS ~ 50 MINS

1. Time to be Assertive, 12-15 mins
2. We Need to Talk..., 18-20 mins
3. Jump Start Your Engagement, 15 mins

GENERAL FRATERNITY EDUCATION PARALLELS

CROSS THE LINE

Support Assets

- Time to be Assertive
- We Need to Talk...
- Jump Start Your Engagement

Event Purpose

- Share responses to the prompts
- Learn from brothers' experiences

16 PERSONALITIES OR TRUE COLORS PERSONALITY ASSESSMENT

Support Assets

- Time to be Assertive
- We Need to Talk...

Event Purpose

- Identify how personality assessments can inform tough conversations

PLAN A MOCK EVENT

Support Assets

- Time to be Assertive
- Jump Start Your Engagement

Event Purpose

- Learn how to communicate with different stakeholders
- Identify stakeholders for an event

TAKING CONTROL

ASSET TASKS

On your own, consider the following assertive health check.

Answers: yes/no/sometimes.

- a. When you have a difference of opinion with someone you respect, are you able to share your opinion?
- b. When you have a difference of opinion with someone you don't know, or don't know well, are you able to share your opinion?
- c. Do you have confidence in your judgement?
- d. In a group setting, are you confident in expressing your feelings?
- e. Do you readily accept negative feedback?

For any that are "no", or "sometimes", identify three practical steps to take it to a yes.

Use the following scenario to consider your response: You are running a philanthropic project. You want to do a good job as one day you want to become the High Theta. You are also passionate about the cause you and the team are supporting. You have held two meetings, and you notice one brother keeps talking over his peers. While enthusiastic, he is very firm in his approach and is undermining the team dynamic. What should be a fun, worthwhile experience, is about to go off the rails. You have one more meeting, before you must submit your plan to the High Theta. It's crucial everyone inputs and feels they are part of the team, as you will need them when the initiative launches.

Think about each of the following stages, and how you might approach the conversation (Planning, Awareness Raising, Problem Solving, and Reinforcement)

Consider some of your stakeholders. Using the Upside/Downside Matrix, can you identify three who would fit into Q1, Engage and Consult. These will be stakeholders that are of a high importance and offer a high level of support with good upsides or opportunities.

EMPLOYABILITY SKILLS GAINED THROUGH ASSET TASKS

- Communication
- Change Management
- Active Listening
- Brand Management
- Stakeholder Management
- Strategy
- Executive Leadership
- Philanthropy
- Prioritization

LCA 200

In this topic we develop your understanding of Lambda Chi Alpha even further, giving you an insight into the wider organization and what's involved. This includes a look at the Office of Administration's structure and activities, an exploration of the connections and community open to you, and how the conference plays a part in that. We also explore our laws and policies and take a deep dive into the High Zeta to find out what great work they do. Finally we take a look at one of the most useful tools in our toolbox: OmegaFi.

ASSET TITLES, TIME ALLOTMENTS / 5 ASSETS ~ 110 MINS

1. Office of Administration Support and Structure, 8-10 mins
2. Connections, Community, and Conference, 10-15 mins
3. Legislation, 101-60 mins
4. High Zeta Officer Deep Dive, 12-15 mins
5. OmegaFi: Unlocking the Vault, 8-10 mins

GENERAL FRATERNITY EDUCATION PARALLELS

CAREER CENTER PROFESSIONAL WRITING

Support Assets

- Office of Administration Support and Structure
- Connections, Community, and Conferences
- Legislation 101

Event Purpose

- Write a professional email
- Identify how the OOA can support you

HIGH ZETA (OFFICER CORPS) SPEED DATING

Support Assets

- Connections, Community, and Conferences
- Legislation 101
- High Zeta Officer Deep Dive

Event Purpose

- Learn how officers collaborate
- Dive into the day-day of their roles
- Gain insight into conference support

OMEGAFI, VAULT, AND OMEGAONE DEEP DIVE WITH THE HIGH GAMMA

Support Assets

- High Zeta Officer Deep Dive
- OmegaFi: Unlocking the Vault

Event Purpose

- Update personal information
- Identify tools and resources
- Gather how officers use the portal

LCA 200

ASSET TASKS

Choose one person from the Office of Administration (OOA) Team Page and reach out to learn more about their 'Why for Lambda Chi' and what they do to support the member development experience.

To help you write a perfectly worded email to your selected OOA officer, read this 'Top Tips for Writing Professional Emails' article from Rochester Institute of Technology.

We suggest asking another member that's been to a conference what it was like, why they went, who they met, and one thing they brought back to the Local Zeta.

Check, and adjust as needed, any personal information like phone numbers, addresses, and primary points of contact.

EMPLOYABILITY SKILLS GAINED THROUGH ASSET TASKS

- Communication
- Active Listening
- Relationship Management
- Compliance
- Team Leadership
- Philanthropy
- Event Marketing
- Financial Analysis
- Budget

OATHS TO ACTION

In this topic you will explore how Brothers from across the Global Zeta have been able to put our oaths into action, starting with how we manage relationships at the Local Zeta. You will then travel through four student vignettes to learn about client relationship management tools, a different side of academics, and then how our Brothers have balanced their engagement and supporting themselves.

ASSET TITLES, TIME ALLOTMENTS / 5 ASSETS ~ 125 MINS

1. Flipping Management Upside Down, 60 mins
2. ChapterBuilder: Building Ourselves and the Chapter, 15-20 mins
3. Academics Outside the Box, 10 mins
4. Engagement Arena: Breadth Versus Depth, 15 mins
5. Brains, Brothers, Balancing Obligations, 15-20 mins

GENERAL FRATERNITY EDUCATION PARALLELS

DRAW THE IDEAL MEMBER

Support Assets

- Flipping Management Upside-Down
- ChapterBuilder: Building Ourselves and the Chapter

Event Purpose

- Identify what you want to see in a member for recruitment
- Translate to desired group member traits for projects

HIGH ZETA (OFFICER CORPS) SPEED DATING

Support Assets

- ChapterBuilder: Building Ourselves and the Chapter
- Brains, Brothers, Balancing Obligations

Event Purpose

- Learn how open-ended questions and being vulnerable support recruiting
- Review the ChapterBuilder roster

OMEGAFI, VAULT, AND OMEGAONE DEEP DIVE WITH THE HIGH GAMMA

Support Assets

- Academics Outside the Box
- Engagement Arena: Breadth Versus Depth
- Brains, Brothers, Balancing Obligations

Event Purpose

- Discover new points of engagement
- Contrast current involvement and interest

OATHS TO ACTION

ASSET TASKS

There will be times when others will come to you with an emergency (from their perspective) but everyone's emergency is not our priority. To avoid being pulled in all directions and neglecting your own agenda and responsibilities the Upside/Downside Matrix can assist you. The matrix maps the communication approach to the importance of the person/s and the level of threat or opportunity.

Prioritizing our points of contact (high/low level) will allow you to focus on the tasks or areas of the problem and the person that must be focused on first.

We encourage using the Upside/Downside Matrix your next group project.

We suggest exploring your Chapters' ChapterBuilder account on your own.

Talk to your chapter's High Delta, and/or Recruitment Committee Chair(s), to learn about the current processes in place, if the chapter uses committees, how they use them, how members are incentivized to recruit, etc.

We encourage you to re-examine the extracurricular organizations you are currently involved in to begin, or continue, to find your passion point(s).

Consider these questions as you prioritize:

- a. Five years down the road, I want to be known for leaving my legacy by...?
- b. What topics, causes, or activities am I energized by?
- c. How can I shift my obligations to explore potential passion points?
- d. What would I like to maintain a 'breadth' level of involvement in?
- e. Who is the faculty or staff advisor for the organization?

EMPLOYABILITY SKILLS GAINED THROUGH ASSET TASKS

- Motivating Others
- Strategy
- Project Management
- Client Relationship Management (CRM)
- Prospecting
- Stakeholder Management
- Active Listening
- Prioritization
- Financial Analysis



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