

OOH
2022

GFR MEDIA

Actual Inventory

62
Digital Bulletins
+55% vs. 2020

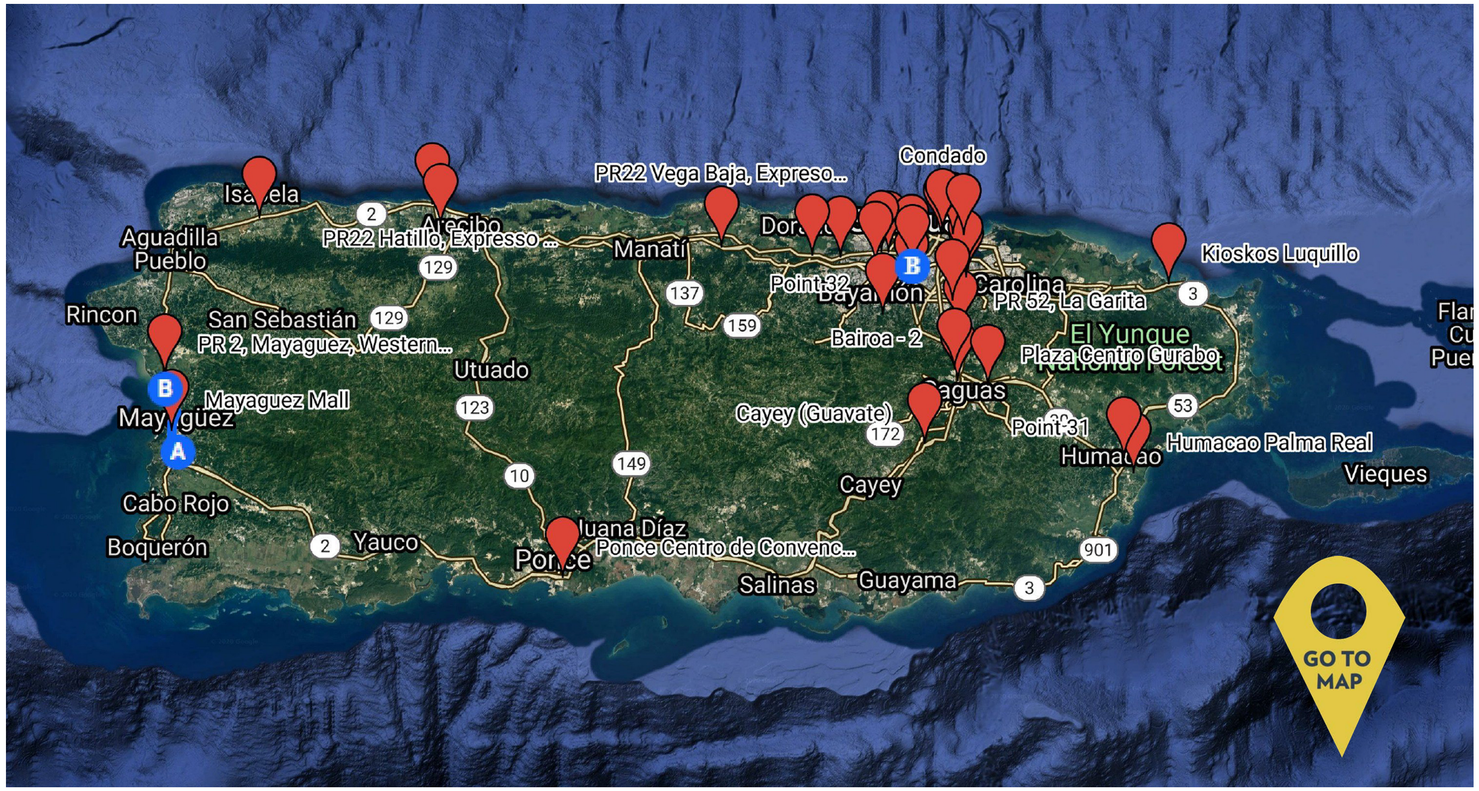
\+

7
Static Bulletins

\+

4
Mesh

MAPA DE LOCALIDADES



LOCALIDADES

Bayamón
Parque de las Ciencias
Peaje de Buchannan
Rio Hondo

Caguas
Bairoa
Bairoa II
La Garita

Carolina
Baldorioty Aeropuerto

Cayey
Guavate

Camuy
Camuy

Dorado
Dorado
Peaje de Dorado

Gurabo
Plaza Centro

Guaynabo
City View Plaza
Martínez Nadal
San Patricio
Amelia Industrial Park
Guaynabón

Hatillo
Buen Café
Hatillo

Humacao
Palma Real

Isabela
Isabela Mall

Luquillo
Kioskos de Luquillo

Mayaguez
Western Plaza
Mayaguez Mall

Ponce
Centro de Convenciones
El Tuque

San Juan
Minillas
Baldorioty
Supermax
Los Paseos
Kennedy
Centro Cardiovascular

Trujillo Alto
Park Gardens
Mall of San Juan

Vega Baja
Puente del Indio

WHY ADVERTISE IN GFR MEDIA?

Benefits for the advertiser

✓ Multi-platform campaigns and offers such as:



✓ Reach & Yield

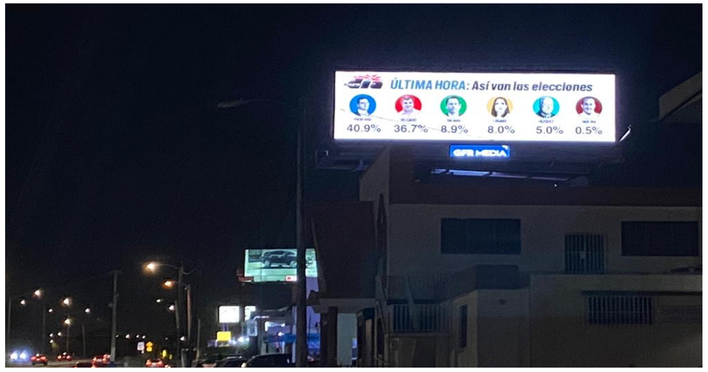
✓ High quality of our digital billboards

✓ Strategic locations on high traffic highways

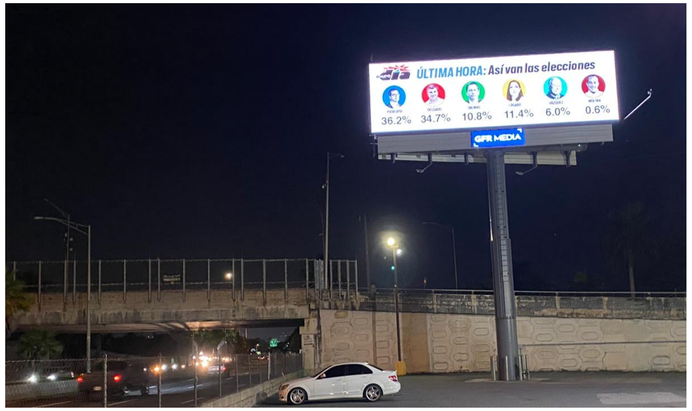
✓ Maintenance

ELECCIONES 2020

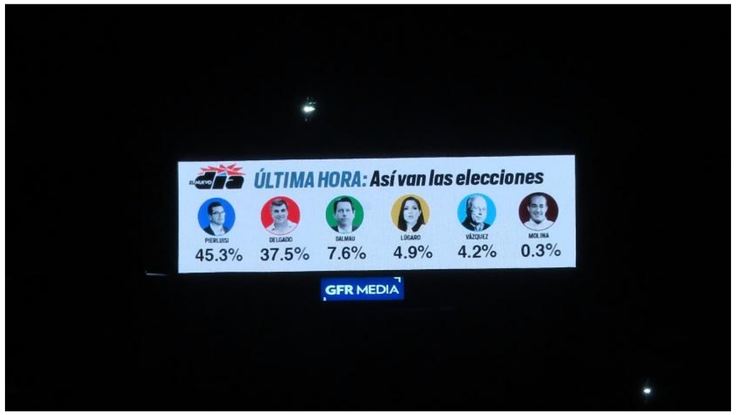












PANAMERICANOS - MEDALLA













Juegos Panamericanos 2019

PRINT

PUBLICIDAD CONTEXTUAL

DIGITAL: DESKTOP

BILLBOARDS

DIGITAL: ALERTA



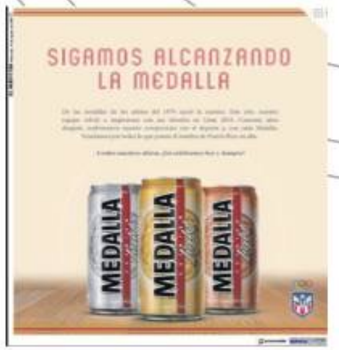






















GFR MEDIA

LOCATION & INVENTORY

GFR MEDIA

DIGITAL BILLBOARDS

BAYAMÓN
PEAJE BUCHANNAN -A

LOCATION

PR 22
FROM BAYAMÓN TO GUAYNABO
Exp. José de Diego

FORMAT

14x48
DIGITAL

TRANSIT | DEC

139,563 | 104,672

COORDINATES

18.422069
-66.140515

See location here

SPECS 936 x 264 pixeles

MATERIAL DIGITAL 72 dpi
JPG





BAYAMÓN
PEAJE BUCHANNAN -B

LOCATION

PR 22
FROM GUAYNABO TO BAYAMÓN
Exp. José de Diego

FORMAT
14x48
DIGITAL

TRANSIT | DEC
139,563 | 104,672

COORDINATES
See location here
18.422069
-66.140515

SPECS 858 x 242 pixeles
MATERIAL DIGITAL 72 dpi
JPG

BAYAMÓN
RIO HONDO -A

LOCATION

PR 22
FROM GUAYNABO TO BAYAMÓN
Exp. José de Diego

FORMAT
14x48
DIGITAL

TRANSIT | DEC
139,563 | 104,672

COORDINATES
18.422862
-66.1502065

See location here

SPECS 858 x 242 pixeles
MATERIAL DIGITAL 72 dpi
JPG



BAYAMÓN
RIO HONDO -B



LOCATION

PR 22

FROM BAYAMÓN TO GUAYNABO
Exp. José de Diego

FORMAT

14x48
DIGITAL

TRANSIT | DEC

139,563 | 104,672

COORDINATES

See location here

18.422862
-66.1502065

SPECS 858 x 242 pixeles

MATERIAL DIGITAL 72 dpi
JPG

BAYAMÓN
PARQUE DE LAS CIENCIAS -A

LOCATION

PR 167
FROM BAYAMÓN TO LEVITTOWN

FORMAT

14x48
DIGITAL

TRANSIT | DEC

57,900 | 28,500

COORDINATES

18.408436
-66.158806

See location here

SPECS 900 x 240 pixeles

MATERIAL DIGITAL 72 dpi
JPG



BAYAMÓN
PARQUE DE LAS CIENCIAS -B

LOCATION

PR 167

FROM LEVITTOWN TO BAYAMÓN

FORMAT

14x48

DIGITAL

TRANSIT | DEC

57,900 | 28,500

COORDINATES

18.408436

-66.158806

See location here

SPECS 900 x 240 pixeles

MATERIAL DIGITAL 72 dpi

JPG



CAGUAS
BAIROA -A

LOCATION

PR 52
FROM CAGUAS TO CAYEY

FORMAT
14x48
DIGITAL

TRANSIT | DEC
102,400 | 76,800

COORDINATES
18.2500011
-66.0431104

See location here

SPECS 858 x 242 pixeles
MATERIAL DIGITAL 72 dpi
JPG





CAGUAS
BAIROA -B

LOCATION

PR 52
FROM CAGUAS TO SAN JUAN

FORMAT

14x48
DIGITAL

TRANSIT | DEC

102,400 | 76,800

COORDINATES

See location here

18.2500011
-66.0431104

SPECS 858 x 242 pixeles

MATERIAL DIGITAL 72 dpi
JPG

GFR MEDIA

CAGUAS
BAIROA II -A

LOCATION

PR 52
FROM CAGUAS TO SAN JUAN

FORMAT

14x48
DIGITAL

TRANSIT | DEC

102,400 | 76,800

COORDINATES

18.255256
-66.042164

See location here

SPECS 858 x 242 pixeles

MATERIAL DIGITAL 72 dpi
JPG





CAGUAS
BAIROA II -B

LOCATION

PR 52
FROM CAGUAS TO CAYEY

FORMAT
14x48
DIGITAL

TRANSIT | DEC
102,400 | 76,800

COORDINATES

See location here

18.255256
-66.042164

SPECS 858 x 242 pixeles
MATERIAL DIGITAL 72 dpi
JPG

CAGUAS
LA GARITA -A

LOCATION

PR 52
FROM CAGUAS TO SAN JUAN

FORMAT
14x48
DIGITAL

TRANSIT | DEC
220,000 | 165,000

COORDINATES
18.316578
-66.033549

See location here

SPECS 858 x 242 pixeles
MATERIAL DIGITAL 72 dpi
JPG





CAGUAS
LA GARITA -B

LOCATION

PR 52
FROM SAN JUAN TO CAGUAS

FORMAT
14x48
DIGITAL

TRANSIT | DEC
220,000 | 165,000

COORDINATES

See location here

18.316578
-66.033549

SPECS 858 x 242 pixeles

MATERIAL DIGITAL 72 dpi
JPG

CAMUY A

LOCATION

PR 2
FROM CAMUY TO QUEBRADILLAS

FORMAT
10 x 20
DIGITAL

TRANSIT | DEC
55,600 | 41,700

COORDINATES
18.482569
-66.825964

See location here

SPECS 684 x 324

MATERIAL DIGITAL 72 dpi
JPG



CAROLINA
SUPERMAX BALDORIOTY -A

LOCATION

PR 26
FROM CAROLINA TO SAN JUAN

FORMAT

14x48
DIGITAL

TRANSIT | DEC

160,100 | 120,075

COORDINATES

18.4459446
-66.0329713

See location here

SPECS 858 x 242 pixeles

MATERIAL DIGITAL 72 dpi
JPG



CAROLINA
BALDORIOTY AEROPUERTO-A

LOCATION

PR 26
FROM CAROLINA TO CANOVANAS

FORMAT

14x48
DIGITAL

TRANSIT | DEC

160,100 | 120,075

COORDINATES

18.431472
-66.005250

See location here

SPECS **900** x 240 pixeles

MATERIAL DIGITAL 72 dpi
JPG





CAROLINA

BALDORIOTY AEROPUERTO-B

LOCATION

PR 26

FROM CAROLINA TO SAN JUAN

FORMAT

14x48

DIGITAL

TRANSIT | DEC

160,100 | 120,075

COORDINATES

See location here

18.431472

-66.005250

SPECS **900** x 240 pixeles

MATERIAL DIGITAL 72 dpi

JPG

CAYEY
GUAVATE-A

LOCATION

PR 52
FROM CAYEY TO SALINAS

FORMAT

14x48
DIGITAL

TRANSIT | DEC

102,400 | 76,800

COORDINATES

18.163028
-66.090961

See location here

SPECS 858 x 242 pixeles

MATERIAL DIGITAL 72 dpi
JPG





CAYEY
GUAVATE-B

LOCATION
PR 52
FROM CAYEY TO CAGUAS

FORMAT
14x48
DIGITAL

TRANSIT | DEC
102,400 | 76,800

COORDINATES
See location here
18.163028
-66.090961

SPECS 858 x 242 pixeles
MATERIAL DIGITAL 72 dpi
JPG

GFR MEDIA

DORADO
EXPRESO DE DIEGO-A

LOCATION

PR 22
FROM TOA BAJA TO DORADO

FORMAT

14x48
DIGITAL

TRANSIT | DEC

180,000 | 135,000

COORDINATES

18.415078
-66.209225

See location here

SPECS **900** x 240 pixeles

MATERIAL DIGITAL 72 dpi
JPG



DORADO
EXPRESO DE DIEGO-B



LOCATION

PR 22

FROM TOA BAJA TO BAYAMÓN

FORMAT

14x48

DIGITAL

TRANSIT | DEC

180,000 | 135,000

COORDINATES

See location here

18.415078

-66.209225

SPECS **858** x 242 pixeles

MATERIAL DIGITAL 72 dpi

JPG

DORADO
PEAJE-A

LOCATION

PR 22
FROM DORADO TO VEGA ALTA

FORMAT

14x48
DIGITAL

TRANSIT | DEC

180,000 | 135,000

COORDINATES

18.4185343
-66.248095

See location here

SPECS **858** x 242 pixeles

MATERIAL DIGITAL 72 dpi
JPG



DORADO
PEAJE-B

LOCATION

PR 22
FROM DORADO TO BAYAMÓN

FORMAT
14x48
DIGITAL

TRANSIT | DEC
180,000 | 135,000

COORDINATES
18.4185343
-66.248095

SPECS **858** x 242 pixeles
MATERIAL DIGITAL 72 dpi
JPG

GUAYNABO
CITY VIEW PLAZA -A

LOCATION

PR 22
FROM GUAYNABO TO SAN JUAN

FORMAT

14x48
DIGITAL

TRANSIT | DEC

139,563 | 104,672

COORDINATES

18.417586
-66.1083402

See location here

SPECS 936 x 264 pixeles

MATERIAL DIGITAL 72 dpi
JPG





GUAYNABO
CITY VIEW PLAZA - B

LOCATION
PR 22
FROM GUAYNABO TO BAYAMÓN

FORMAT
14x48
DIGITAL

TRANSIT | DEC
139,563 | 104,672

COORDINATES
See location here
18.417586
-66.1083402

SPECS 936 x 264 pixeles
MATERIAL DIGITAL 72 dpi
JPG

GUAYNABO
AMELIA INDUSTRIAL PARK -A

LOCATION

PR 20
FROM GUAYNABO TO SAN JUAN

FORMAT

11x22
DIGITAL

TRANSIT | DEC

109,000 | 81,900

COORDINATES

18.416508
-66.110667

See location here

SPECS 396 x 198 pixeles
MATERIAL DIGITAL 72 dpi
JPG



GUAYNABO
MARTINEZ NADAL -A

LOCATION

PR 20
FROM CAGUAS TO GUAYNABO

FORMAT

14X48
DIGITAL

TRANSIT | DEC

125,000 | 93,750

COORDINATES

18.3747932
-66.1081345

See location here

SPECS 858 x 242 pixeles

MATERIAL DIGITAL 72 dpi
JPG





GUAYNABO
MARTINEZ NADAL - B

LOCATION

PR 20
FROM GUAYNABO TO CAGUAS

FORMAT

14X48
DIGITAL

TRANSIT | DEC

125,000 | 93,750

COORDINATES

See location here

18.3747932
-66.1081345

SPECS 858 x 242 pixeles
MATERIAL DIGITAL 72 dpi
JPG

GFR MEDIA

GUAYNABO
SAN PATRICIO (ENERGIZER) -A

LOCATION

PR 20
FROM GUAYNABO TO CAGUAS

FORMAT

24X28
DIGITAL

TRANSIT | DEC

125,000 | 93,750

COORDINATES

18.3747932
-66.1081345

See location here

SPECS 864 x 736 pixeles
MATERIAL DIGITAL 72 dpi
JPG





GUAYNABO
SAN PATRICIO (ENERGIZER) -B

LOCATION

PR 20
FROM GUAYNABO TO BAYAMÓN

FORMAT

24X28
DIGITAL

TRANSIT | DEC

125,000 | 93,750

COORDINATES

See location here

18.3747932
-66.1081345

SPECS 864 x 736 pixeles

MATERIAL DIGITAL 72 dpi
JPG

GUAYNABO
GUAYNABÓN - A

LOCATION

PR 177
FROM GUAYNABO TO BAYAMÓN

FORMAT

14x48
DIGITAL

TRANSIT | DEC
71,400 | 53,550

COORDINATES

18.385058
-66.133356

See location here

SPECS 900 x 240 pixeles
MATERIAL DIGITAL 72 dpi
JPG



GUAYNABO
GUAYNABÓN -B



LOCATION

PR 177

FROM GUAYNABO TO SAN JUAN

FORMAT

14x48

DIGITAL

TRANSIT | DEC

71,400 | 53,550

COORDINATES

See location here

18.385058
-66.133356

SPECS 900 x 240 pixeles

MATERIAL DIGITAL 72 dpi

JPG

GURABO
PLAZACENTRO -A

LOCATION

PR 30
FROM GURABO TO LAS PIEDRAS

FORMAT

14X48
DIGITAL

TRANSIT | DEC

99,496 | 74,622

COORDINATES

18.244017
-66.000178

See location here

SPECS 858 x 242 pixeles
MATERIAL DIGITAL 72 dpi
JPG



GURABO
PLAZA CENTRO - B



LOCATION

PR 30
FROM GURABO TO CAGUAS

FORMAT

14X48
DIGITAL

TRANSIT | DEC

99,496 | 74,622

COORDINATES

See location here

18.244017
-66.000178

SPECS 858 x 242 pixeles
MATERIAL DIGITAL 72 dpi
JPG

GFR MEDIA

HATILLO
EXPRESO DE DIEGO -A

LOCATION

PR 22
FROM HATILLO TO ARECIBO

FORMAT

14X48
DIGITAL

TRANSIT | DEC

130,000 | 97,500

COORDINATES

18.4590312
-66.7724642

See location here

SPECS 858 x 242 pixeles
MATERIAL DIGITAL 72 dpi
JPG



GFR MEDIA

HATILLO
BUEN CAFÉ - B



LOCATION
PR 2
FROM HATILLO TO CAMUY

FORMAT
14X48
DIGITAL

TRANSIT | DEC
130,000 | 97,500

COORDINATES
See location here
18.4870858
-66.7837815

SPECS 858 x 242 pixeles
MATERIAL DIGITAL 72 dpi
JPG



HUMACAO
PALMA REAL -B

LOCATION

INT. PR 3- PR 30
FROM LAS PIEDRAS/CAGUAS
TO HUMACAO

FORMAT

14X48
DIGITAL

TRANSIT | DEC

55,954 | 41,965

COORDINATES

See location here

18.1429627
-65.8061637

SPECS 858 x 242 pixeles

MATERIAL DIGITAL 72 dpi
JPG

GFR MEDIA

ISABELA

ISABELA MALL
-A

LOCATION

PR 2
FROM ISABELA TO
QUEBRADILLAS

FORMAT

14X48
DIGITAL

TRANSIT | DEC

54,400 | 40,800

COORDINATES

18.468793
-67.027613

See location here

SPECS 858 x 242 pixeles

MATERIAL DIGITAL 72 dpi
JPG



ISABELA

ISABELA MALL -B



LOCATION

PR 2

FROM ISABELA TO AGUADILLA

FORMAT

14X48

DIGITAL

TRANSIT | DEC

54,400 | 40,800

COORDINATES

See location here

18.468793

-67.027613

SPECS 858 x 242 pixeles

MATERIAL DIGITAL 72 dpi

JPG

LUQUILLO
KIOSKOS -A

LOCATION

PR 26
FROM LUQUILLO TO RIO GRANDE

FORMAT

14X48
DIGITAL

TRANSIT | DEC

41,000 | 30,750

COORDINATES

18.379839
-65.745614

See location here

SPECS 900 x 240 pixeles

MATERIAL DIGITAL 72 dpi
JPG



LUQUILLO
KIOSKOS -B



LOCATION

PR 26

FROM LUQUILLO TO FAJARDO

FORMAT

14X48

DIGITAL

TRANSIT | DEC

41,000 | 30,750

COORDINATES

See location here

18.379839

-65.745614

SPECS 900 x 240 pixeles

MATERIAL DIGITAL 72 dpi

JPG

MAYAGÜEZ
WESTERN PLAZA -A

LOCATION

PR 2
FROM MAYAGÜEZ TO AÑASCO

FORMAT

14X48
DIGITAL

TRANSIT | DEC

54,400 | 40,800

COORDINATES

18.239431
-67.160271

See location here

SPECS 858 x 242 pixeles
MATERIAL DIGITAL 72 dpi
JPG



MAYAGÜEZ
WESTERN PLAZA
-B



LOCATION

PR 2
FROM MAYAGÜEZ TO HORMIGUEROS

FORMAT

14X48
DIGITAL

TRANSIT | DEC

54,400 | 40,800

COORDINATES

See location here

18.239431
-67.160271

SPECS 858 x 242 pixeles

MATERIAL DIGITAL 72 dpi

JPG

MAYAGÜEZ

MAYAGUEZ MALL -A

LOCATION

PR 2
FROM MAYAGÜEZ TO AÑASCO

FORMAT

14X48
DIGITAL

TRANSIT | DEC

66,300 | 49,725

COORDINATES

18.183103
-67.150933

See location here

SPECS 858 x 242 pixeles

MATERIAL DIGITAL 72 dpi
JPG



MAYAGÜEZ

MAYAGÜEZ MALL -B

LOCATION

PR 2

FROM MAYAGÜEZ TO HORMIGUEROS

FORMAT

14X48

DIGITAL

TRANSIT | DEC

66,300 | 49,725

COORDINATES

See location here

18.183103

-67.150933

SPECS 858 x 242 pixeles

MATERIAL DIGITAL 72 dpi

JPG



PONCE
CENTRO DE CONVENCIONES -A

LOCATION

PR 52
FROM PONCE TO MAYAGÜEZ

FORMAT

14X48
DIGITAL

TRANSIT | DEC

76,561 | 56,738

COORDINATES

17.9861568
-66.6006995

See location here

SPECS 858 x 242 pixeles
MATERIAL DIGITAL 72 dpi
JPG



PONCE
CENTRO DE CONVENCIONES -B

LOCATION

PR 52
FROM PONCE TO JUANA DÍAZ

FORMAT

14X48
DIGITAL

TRANSIT | DEC

76,561 | 56,738

COORDINATES

See location here

17.9861568
-66.6006995

SPECS 858 x 242 pixeles
MATERIAL DIGITAL 72 dpi
JPG

GFR MEDIA

PONCE
EL TUQUE - A

LOCATION

PR 2
FROM PONCE TO SANTA ISABEL

FORMAT

14X48
DIGITAL

TRANSIT | DEC

54,000 | 40,500

COORDINATES

17.973717
-66.679608

See location here

SPECS 858 x 242 pixeles
MATERIAL DIGITAL 72 dpi
JPG



PONCE
EL TUQUE - B



LOCATION

PR 2

FROM PONCE TO MAYAGUEZ

FORMAT

14X48

DIGITAL

TRANSIT | DEC

54,000 | 40,500

COORDINATES

See location here

17.973717
-67.679608

SPECS 858 x 242 pixeles

MATERIAL DIGITAL 72 dpi

JPG

GFR
MEDIA

SANTURCE
BALDORIOTY -A

LOCATION

PR 26
FROM SAN JUAN TO CAROLINA

FORMAT

14X48
DIGITAL

TRANSIT | DEC

160,100 | 120,075

COORDINATES

18.4469878
-66.0509827

See location here

SPECS 858 x 242 pixeles
MATERIAL DIGITAL 72 dpi
JPG



SANTURCE
BALDORIOTY -B



LOCATION

PR 26

FROM CAROLINA TO SAN JUAN

FORMAT

14X48

DIGITAL

TRANSIT | DEC

160,100 | 120,075

COORDINATES

See location here

18.4469878
-66.0509827

SPECS 858 x 242 pixeles

MATERIAL DIGITAL 72 dpi

JPG


GFR MEDIA
SANTURCE
MINILLAS AT THE TOP
LOCATION
PR 52
FROM SAN JUAN TO CAROLINA
FORMAT
20X40
DIGITAL
TRANSIT | DEC
267,142 | 200,365
COORDINATES
See location here
18.4471957
-66.0695951
SPECS 702 x 342 pixeles
MATERIAL DIGITAL 72 dpi
JPG
SALIDA 0A

SAN JUAN
PLAZA LAS AMERICAS A

LOCATION

PR 52

FROM CAGUAS TO
SAN JUAN

FORMAT

14 X48

DIGITAL

TRANSIT | DEC

205,900 | 154,425

COORDINATES

18.42663
-66.07264

See location here

SPECS 858 x 242 pixeles

MATERIAL DIGITAL 72 dpi
JPG



SAN JUAN
CONDADO -A

LOCATION

AVENIDA DE DIEGO
FROM CONDADO TO BALDORIOTY

FORMAT

12X25
DIGITAL

TRANSIT | DEC

81,573 | 61,180

COORDINATES

18.4521829
-66.375975

See location here

SPECS 800 x 384 pixeles

MATERIAL DIGITAL 72 dpi

JPG





SAN JUAN
CONDADO -B

LOCATION

AVENIDA DE DIEGO
FROM BALDORIOTY TO CONDADO

FORMAT

12X25
DIGITAL

TRANSIT | DEC

81,573 | 61,180

COORDINATES

See location here

18.4521829
-66.375975

SPECS 800 x 384 pixeles

MATERIAL DIGITAL 72 dpi
JPG

SAN JUAN
LOS PASEOS -A

LOCATION

PR 199
FROM TRUJILLO ALTO TO CUPEY/ GUAYNABO/ SJ

FORMAT
14x48
DIGITAL

TRANSIT | DEC
66,500 | 49,875

COORDINATES
18.358676
-66.049876

See location here

SPECS 900 x 240 pixeles

MATERIAL DIGITAL 72 dpi
JPG



SAN JUAN
LOS PASEOS -B

LOCATION

PR 199
FROM CUPEY TO TRUJILLO ALTO

FORMAT
14x48
DIGITAL

TRANSIT | DEC
66,500 | 49,875

COORDINATES
18.358676
-66.049876

See location here

SPECS 858 x 242 pixeles
MATERIAL DIGITAL 72 dpi
JPG



TRUJILLO ALTO
PARK GARDENS -A

LOCATION

181 EXPRESSWAY
FROM CAROLINA TO
TRUJILLO ALTO

FORMAT
14x48
DIGITAL

TRANSIT | DEC
101,400 | 76,050
COORDINATES

18.389165
-66.031028

See location here

SPECS 964 x 264 pixeles
MATERIAL DIGITAL 72 dpi
JPG



TRUJILLO ALTO
PARK GARDENS -B



LOCATION

181 EXPRESSWAY
FROM TRUJILLO ALTO TO CAROLINA/ SJ

FORMAT
14x48
DIGITAL

TRANSIT | DEC
101,400 | 76,050

COORDINATES

See location here

18.389165
-66.031028

SPECS 936 x 264 pixeles

MATERIAL DIGITAL 72 dpi
JPG

GFR MEDIA

TRUJILLO ALTO
THE MALL OF SAN JUAN-A

LOCATION

181 EXPRESSWAY
FROM TRUJILLO ALTO TO SAN JUAN

FORMAT

14X48
DIGITAL

TRANSIT | DEC

101,400 | 76,050

COORDINATES

18.4014099
-66.0308034

See location here

SPECS 858 x 242 pixeles
MATERIAL DIGITAL 72 dpi
JPG



VEGA BAJA
PUENTE DEL INDIO -A

LOCATION

PR 22
FROM VEGA BAJA TO MANATÍ

FORMAT

14x48
DIGITAL

TRANSIT | DEC
130,000 | 97,500

COORDINATES

18.428978
-66.375975

See location here

SPECS 858 x 242 pixeles

MATERIAL DIGITAL 72 dpi
JPG



GFR MEDIA

GFR MEDIA

STATIC BILLBOARDS



CAMUY B

LOCTION

PR 2

FROM QUEBRADILLAS TO CAMUY

FORMAT

10 x20

STATIC

TRANSIT | DEC

55,600 | 41,700

COORDINATES

See location here

18.482569

-66.825964

SPECS 10 X 20 VINYL

MATERIAL 300 dpi

JPG

GFR MEDIA



CAROLINA

SUPERMAX BALDORIOTY- A

LOCATION
PR 26
FROM SAN JUAN TO CAROLINA

FORMAT
14x48
STATIC

TRANSIT | DEC
160,100 | 120,075

COORDINATES
See location here
18.4459446
66.0329713

SPECS 14'X48' (H X W)
MATERIAL VINYL, 300 dpi
JPG, CMYK

GFR MEDIA

GUAYNABO

AMELIA INDUSTRIAL PARK B



LOCATION

ROAD 165 INT. PR 22
FROM GUAYNABO TO SAN JUAN/ BAYAMÓN

FORMAT

11x22
STATIC

TRANSIT | DEC

109,000 | 81,900

COORDINATES

18.416508
-66.110667

See location here

SPECS 11’x22’ (H X W),
MATERIAL VINYL, 300 dpi
JPG, CMYK

GFR MEDIA

LOCATION
PR 22
FROM HATILLO TO ARECIBO

FORMAT
14x48
STATIC

TRANSIT | DEC
130,000 | 97,500

COORDINATES
18.4870858
-66.7837815

See location here

SPECS 14’X48’ (H X W)
MATERIAL VINYL, 300 dpi
JPG, CMYK

HATILLO
BUEN CAFÉ -A



HATILLO

EXPRESO DE DIEGO- B



LOCATION
PR 22
FROM ARECIBO TO HATILLO

FORMAT
14x48
STATIC

TRANSIT | DEC
130,000 | 97,500

COORDINATES
See location here
18.4590312
-66.7724642

SPECS 15X49’ (H X W)
MATERIAL VINYL, 300 dpi
JPG, CMYK

GFR MEDIA



HUMACAO
PALMA REAL -A

LOCATION

INT. PR 3- PR 30
FROM LAS PIEDRAS/CAGUAS
TO HUMACAO

FORMAT

14X48
STATIC

TRANSIT | DEC

55,954 | 41,965

COORDINATES

See location here

18.1429627
-65.8061637

SPECS 14'X48' (H X W)

MATERIAL VINYL, 300 dpi
JPG, CMYK

VEGA BAJA
PUENTE DEL INDIO - B



LOCATION

PR 22

FROM VEGA BAJA TO VEGA ALTA

FORMAT

14X48

STATIC

TRANSIT | DEC

130,000 | 97,500

COORDINATES

See location here

18.428978
-65.375975

SPECS 14’X48’ (H X W)

MATERIAL VINYL, 300 dpi

JPG, CMYK

GFR MEDIA

GFR MEDIA

MESH



LOCATION

AVE. PONCE DE LEÓN
FROM SANTURCE TO SAN JUAN

FORMAT

19X31
STATIC

TRANSIT | DEC

105,000 | 78,750

COORDINATES

18.4471957
-66.0695951

See location here

SPECS 19'X31' (H X W)
MATERIAL VINYL, 300 dpi
JPG, CMYK

SAN JUAN

MINILLAS AT THE TOP

LOCATION

PR 52
FROM GUAYNABO TO BAYAMÓN

FORMAT

20x64
STATIC

TRANSIT | DEC

139,563 | 104,672

COORDINATES

18.417586
-66.1083402

See location here

SPECS 20 X 64’ (H X W)
MATERIAL VINYL, 300 dpi
JPG, CMYK

GUAYNABO-
CITY VIEW PLAZA



GUAYNABO-
MESH SAN PATRICIO

LOCATION

VENECIA ST/MARTINEZ NADAL
FROM GUAYNABO TO BAYAMÓN

FORMAT

20 x 35
STATIC

TRANSIT | DEC
79,400 I 59,550

COORDINATES

18.411933
-66.105511

See location here

SPECS 20 X 35 (W X H)
MATERIAL VINYL, 300 dpi
JPG, CMYK



SAN JUAN -
CARDIOVASCULAR

LOCATION

PR 52
FROM SAN JUAN TO CAGUAS

FORMAT

90 x 30
STATIC

TRANSIT | DEC
246,900 | 185,175

COORDINATES

18.3984794
-66.0718179

See location here

SPECS 90X30’ (W X H)
MATERIAL VINYL, 300 dpi
JPG, CMYK



GFR MEDIA

SPECTACULARS

SAN JUAN -
BALD U TRIO



LOCATION
PR 52
FROM SAN JUAN TO CAROLINA
CAROLINA TO SAN JUAN

FORMAT
20 x 42 CENTER
20 x 29 RIGHT
20 x 23 LEFT
DIGITAL

TRANSIT | DEC
160,100 | 120,075

COORDINATES
18.44866
-66.05832

See location here

SPECS 320 X 1568
MATERIAL 72 dpi
JPG, CMYK



SAN JUAN -
KENNEDY B

LOCATION

PR 02
FROM SAN JUAN TO GUAYNABO

FORMAT

31 x 31
DIGITAL

TRANSIT | DEC
71,445 | 53,583

COORDINATES

18.4309361
-66.0897194

See location here

SPECS **600 x 600**
MATERIAL **72** dpi
JPG, CMYK



THANK YOU FOR YOUR ATTENTION