



Use RYN's Cloud-Based Encryption Service For Threats Inside and Outside Your Network

BUSINESS CONCEPT

RYN Platform, Inc. has developed a powerful yet simple and intuitively easy Data Privacy service called RYN™. RYN supports the data-centric security model that acknowledges threats inside and outside traditional network boundaries. Our cloud-based encryption service provides the tools necessary for organizations to work with the Gig Economy, the fastest-growing workforce segment.

RYN Platform is the first Encryption-as-a-Service (EaaS) developed for a remote workforce. We use the Freemium Model to establish our foothold in the global encryption market due to the rising incidences of data breaches. The RYN Platform needs to be part of your Zero-Trust strategy. The last line of defense in the War on Data Privacy is encryption, and that is why we are offering every person connected to the internet access to RYN-It, a free encryption service.

RYN-It allows our users to encrypt up to 20 MG files and store them on their device, in the cloud, or on USB (At-Rest). RYN is unique because we never have your files like other encryption services; you do. RYN creates an encryption key for every file you encrypt, and this allows RYN users to Certify, Control, Track, and Verify every RYN file for the life of the file. These tools enable RYN users to safely send and receive RYN files (documents) over the internet to other trusted RYN users (In-Motion).

Communication is vital to a successful conversion to premium. Our Customer Relationship Manager (CRM) allows us to communicate one-on-one with our users. We will develop premium services for freelancers and micro-businesses based on their needs and price points. We will improve our user's experience every day using SaaS metrics.

KEY SERVICE POINTS

Cybercrime costs the world USD 6 trillion in 2021 and is projected to cost USD 8 trillion in 2022, and their attack surface increases as we become digital dependent. The more we become digital dependent, the larger our attack surface becomes. Complacency is not an option in 2022 if you plan on avoiding a data breach.

To stay ahead of threats, we must be proactive and reduce our attack service using the Zero-Trust strategy, end-to-end encryption to protect data everywhere it is shared and stored.

CAPTURING THE MARKET WITH INNOVATION

Access to the internet is imperative for all businesses to collaborate, from freelancers to enterprises. Their internet access exposes them to cybercriminals. The theft of data in our electronic files creates hardships for every victim, a person to an enterprise. This exposé has 1 in 3 Americans being victims of cybercrime every year.

Traditional cyberattacks rely on security vulnerabilities in your layered security to gain access to devices and networks. At the same time, social engineering techniques target human vulnerabilities—the criminal tricks the person into downloading a malicious program that gives them access to all their electronic files.

All internet users must understand that all electronic files stored on their computer or cloud are vulnerable when they download a malicious program. We need to start encrypting every electronic file that contains information "today" and remove the native document from internet access for our safety.



FUNDING

Seed Rounds (Complete)	\$2m
Series A Reg D (Complete)	\$5m
Crowdfunding (In Process)	\$1m
Crowdfunding	\$2m
Crowdfunding	\$2m

Estimated Total **\$7.5m**

SERVICE OFFER AND MARKET

Industries:

Finance, Healthcare, Manufacturing, Services, and Government

Service Categories:

Small and Medium Enterprises

Internet users concerned about their privacy

Gig Economy - Freelancers

Microbusinesses

Key Differentiators:

Encryption-as-a-Service

Freemium Business Model

Zero-Trust Strategy

Global Encryption Market

State, Federal, and International Compliance

Market:

Encryption - USD \$12b

Zero-Trust - USD \$94b by 2027

PROJECT COST

Outside Services	\$1.5m
Staffing and Operations	\$3.5m

Total Project Cost: **\$5.0m**

EXECUTIVE TEAM

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CONTACT

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