



Robert McKay, CPA
Reimbursement Consultant

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As a Certified Public Accountant, Robert offers our clients an expertise in healthcare regulations, reimbursement, and payment. Through his work for a public accounting firm, Robert conducted extensive audits of Medicaid cost reports for small and large Skilled Nursing Facility chains, ensuring Medicaid reimbursement was fairly stated by reconciling reported amounts to external documentation and investigating any detected variances. This work provides Robert with an inside knowledge of governmental reimbursement audits for healthcare organizations, which is instrumental in assisting our clients as they work to optimize their reimbursement and payment consistent with specific payor requirements.

During his career, Robert spent several years working in financial positions across multiple markets, during which he developed an expertise in all facets of accounting, including corporate budgeting, financial reconciliations, and financial reporting. His ability to manage multiple projects at one time while maintaining open communication ensures that client needs are met and leads to the development of strong working relationships with provider clients.

Currently, Robert is deeply involved in working with hospitals of various designations, Skilled Nursing Facilities, Hospice Care and other Continuing Care providers, Federally Qualified Health Centers and Rural Health providers, assisting them in optimizing their reimbursement and payment opportunities. His focus includes strategy related to cost report payment opportunities, third party appeals and related analytics and cost report preparation for various entities.

Robert received his Bachelor of Science in Accounting and in Business Economics from Oakland University. He is a member of the Michigan Great Lakes Chapter of Healthcare Financial Management Association, The American Institute of Certified Public Accountants, and the Michigan Association of Certified Public Accountants.
